

**B.V. Patel Institute of Business Management, Computer & Information Technology**  
**Uka Tarsadia University**  
**1<sup>st</sup> Internal Examination, MCOM 1<sup>st</sup> Semester**  
**040170112: Ethics and Corporate Governance**

**Marks: 50**

**Date: 31/08/2017**

**Time: 2 hrs.**

<b>Q-1 Answer the following. (Any Eight)</b>		<b>[16]</b>
1.	Define morality.	
2.	Differentiate between religiosity and spirituality.	
3.	Explain the objectives of business ethics.	
4.	Define competitive advantage.	
5.	What is professional ethos?	
6.	What is Type A and Type B personality?	
7.	Define organizational culture.	
8.	List the types of human values.	
9.	Explain the term: moral reasoning and moral judgment.	
<b>Q-2 Answer the following. (Any Two)</b>		<b>[20]</b>
1.	“Kohlberg’s views on moral developments show that the more morally mature a person becomes, the more likely it is that a person will obey the moral norms of his/her society.” Discuss this statement.	
2.	“Profit is not a dirty word. What is important is how profit is earned”. Exemplify.	
3.	What do you mean by ethical decision-making? Discuss major individual factors influencing ethical decision-making. According to you, which one is the most influencing? Discuss with real instance.	
<b>Q-3 Answer the following in detail. (Any Two)</b>		<b>[14]</b>
1.	What is moral standard? Discuss the characteristics of moral standards.	
2.	Discuss the dimensions of human value formation.	
3.	How do professional ethics help professionals perform their job more effectively?	