

B.V. Patel Institute of Business Management, Computer & Information Technology
Uka Tarsadia University
2nd Internal Examination, B.Com 1st Semester
(030100126) GE Moral Science

Marks: 50

Time: 2 hrs.

Date: 10/10/2017

Q-1 Answer the following. (Any Eight)

[16]

1. Who was composed the Vedas?
2. Briefly explain business journey of shrimad rajchandra.
3. What are the multiple dimensions of VBM for managing organization?
4. Mention any two stakeholders and value for stakeholder.
5. State any four backdrop of value based management.
6. “Transform your weakness into strength” justify stamen with context of Mahabharata.
7. What is the importance of communication?
8. How you can correlate “the value of promise with incident in Ramayana
9. Mention Mc Kinsey key steps for VBM.

Q-2 Answer the following. (Any Two)

[20]

1. Write essay on Indian philosophy of management with respect to value based management.
2. Explain the concepts of Bhagvad Gita which are important in human life.
3. Discuss the concept of love and respect for parents in the context of Ramayana.

Q-3 Answer the following in detail. (Any Two)

[14]

1. Discuss the life of shrimad rajchandra and his spiritual retreats.
2. What are the limitations of value based management in detail.
3. Explain the learning lesson from Mahabharata in detail.