

**B.V. Patel Institute of Business Management, Computer & Information Technology**  
**Uka Tarsadia University**  
**1<sup>st</sup> Internal Examination, BBA - 5<sup>th</sup> Semester**  
**030030514: Investment Analysis & Portfolio Management**

**Marks: 50**

**Date: 30/08/2017**

**Time: 2 hrs.**

**Q-1 Answer the following. (Any Five)**

**[10]**

1. What are the factors that affect the earning per share of the company?
2. Define GDP.
3. How would you analyse the qualitative factors of a company?
4. Why is industry analysis important?
5. What is meant by diluted earnings per share?
6. Draw the porter's five force model of an industry.

**Q-2 Answer the following. (Any Two)**

**[20]**

1. Define investment. Is it safe to invest in Indian stock market? Substantiate your views regarding the current investment scenario in the Indian market.
2. Discuss about pre-liberalization condition of Indian economy and step taken by Narasimham Committee in 1991 for economic reforms in India.
3. Define the term "Investment". Discuss about subprime crisis faced by USA in 2008 and its impact on world economy.

**Q-3 Answer the following in detail. (Any Two)**

**[20]**

1. "The investment process involves series of activities starting from the policy formulation." Discuss this statement.
2. What are the means and ways of economic forecasting? What are the factors you will take into account for such an analysis?
3. Define securities. Give a brief account of different types of securities.