Faculty Research Seminar by Mrs.Bhoomi Patel on 31st January, 2015 @ Department of Management

Faculty Research Seminar held on 31th January, 2015 from 4:30 p.m. to 5:15 p.m. in activity room (FYMBA – A Class). Ms.Bhoomi Patel has presented her research proposal on “IMPACT OF DEMOGRAPHIC VARIABLES ON INVESTMENT DECISION MAKING”.

Major points discussed in the seminar were as follows:

- Selection & introduction of topic, Importance of investment for economy & for capital formation, literature survey, research methodology, hypothesis.
- Definition of investor and investment avenues.
- Various factors that influenced investment decision making.
- Discussion on Objective of her study to find association between demographic variables and investment decision.
- Discussion on research methodology which includes sample size, sampling technique, sample unit, data collection and data analysis planning.

After presentation, faculty members have raised their queries and also gave constructive suggestions for improvements.