BIBLIOMETRIC ANALYSIS OF TALENT MANAGEMENT RESEARCH: A CO-AUTHORSHIP AND CITATION ANALYSIS

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Abstract:

To give a complete evaluation of academic literature on talent management, the study used two bibliometric analysis methodologies to identify the most influential documents in terms of citation and the most collaborated authors and countries in talent management research. For this purpose, a total of 1372 publications related to talent management between 2002 to 2021 were identified from the Scopus database. The result revealed that the most influential document was "Strategic talent management: A review and research agenda, "having 755 citations. The most collaborated author was "Scullion H." with 36 records, followed by "Collings d.g." with 25 documents. Furthermore, the most engaged country was the "United Kingdom," having links with 38 countries, and the total link strength was 167. Additionally, this bibliometric analysis produces more systematic information and knowledge about document citations and the collaboration of authors and countries in researching talent management. The results of this study may be helpful to other academics and researchers who are working on similar research questions.

Keywords: bibliometric analysis, co-authorship analysis, citation analysis, talent management, VOS-viewer