

Shrimad Rajchandra Institute of Management and Computer Application

# 2019-20

# Annual Report 2019-20



A Constituent Institute of Uka Tarsadia University



#### **Director's Message**



The empowerment of students for their all-around development through education is our cherished motto. Today education means much more than merely acquiring knowledge. It is the acquisition of knowledge and skills, building character, and improving the employability of our young talent, future leadership. A thought that has been enduring in mind when it becomes real; is

truly an interesting and exciting experience. This annual report was one such cherished work that had its roots in persuasion. It would be a snapshot of the various activities and advancements for all associated with the Department. Proper communication plays a vital role in the institution's development.

This annual report will serve to reinforce and allow increased awareness, improved interaction, and integration among all of us. This newsletter will be a medium to provide proper acknowledgment and respect for all of these efforts and their results. This newsletter is intended to be published twice a year. This issue is a detailed account of the important events held up from July 2019 to June 2020. It is expected that wide support for this mission will be provided through the reader's valuable suggestions and comments. This is only a small step towards a long journey.

SRIMCA-MBA is chaired by a dynamic and versatile personality Dr. Gangadhar Hugar who believes in Outcome-Based Education (OBE) and Experiential Learning. The academic activities concentrate on helping the students to gain an excellent theoretical knowledge base and in the development of skills to implement them. We are constantly reviewing our setup to update and improve while making sure that students gain thinking skills, analytical frameworks, entrepreneurial skills, interpersonal and communication skills. USP of the department of management is updated curriculum, experience faculties, modern teaching aids, well-equipped classrooms, morning prayer, student information system.

Dr. Gangadhar Hugar I/c Director Dean – Faculty of Commerce & Managament SRIMCA – MBA 

Table of Contents	
Executive Summary	7
Chapter 1: Curricular Aspects	
1.1 Programme Offered	20
1.2 Institutes at a 'Glance'	20
Table 1.2.1:         Programme duration and eligibility for admission	20
1.3 Programme wise Course structure during the year	20
Table 1.3.1: List of MBA Course with credit and year of introduction	20
1.4 Student's Feedback Analysis and Report	22
Chapter 2: Teaching-Learning and Evaluation	24
2.1 Academic Days	25
Table 2.1.1:         Number of Days devoted to Teaching, Admission, and Examination	25
Table 2.1.2:       Academic Calendar 2019-20	25
2.2 Admissions	26
Table 2.2.1: Program wise Total Enrollment of Students during the year 2019-20:	26
Table 2.2.2: Program wise Enrollment of Students	26
Table 2.2.3: Program and Category wise Enrollment of Students (FY & SY)	26
2.3 Faculty Details	27
Table 2.3.1 Number of Permanent Academic Staff by Designation	27
Table 2.3.2: Details of Permanent Members of the Teaching Staff 2019-20	27
Table 2.3.3: Details of Teaching Staff Information	27
Table 2.3.4: Details of Non-Teaching Staff Information	29
Table 2.3.5: Faculty Accomplishment	30
Table 2.3.6: New Staff Recruited during the year	30
Table 2.3.7: Staff Separated during the year	30
2.4 Evaluation System.	31
Table 2.4.1: Evaluation Policy for MBA	31
Table 2.4.2: University examination (Date of Commencement, Date of Result Declaration)	32
Table 2.4.3: Number of Students Registered, Appeared and Cleared	33
Table 2.4.4: List of Rankers of AY 2019-20 MBA	34
Table 2.4.5: List of Gold Medalist for the year 2019-20	35
2.5 Teaching Learning Avenues	
Table 2.5.1 Session (Seminar, Workshops, Expert Talk, Guest Lecture, Training Program, etc.) organize Institute	•
Table 2.5.2: Organizational Functional Studies (Summer internship) for Second Year Students,	37
SYMBA – III Semester Duration: 27 <sup>st</sup> May 2019 to 1 <sup>st</sup> July 2019	41

Table 2.5.3:       Winter Project for Second Year Students, SYMBA -IV Semester         Duration: 25th Nov.       2019 to 26 <sup>th</sup> Dec. 2019	
2.5.4: Industrial Visit/Study/Academic Tours during the Year 2019-20:	
2.6 Students' Achievements	
Chapter 3: Research, Consultancy and Extension	.48
3.1 Research Project Undertaken and Grant Received	. 49
Table: 3.1 Research Projects Undertaken and Grant Received during the year	. 49
3.2 Research Publication by the Faculties	. 49
Table 3.2.: Details of Articles/Research Papers Published in Journals by the Faculties during the year	. 49
Table: 3.3 Review Article Published by Faculties	. 52
Table 3.4: Details of Articles/Research Papers/Chapters Published in Edited Books by the Faculties during the year.	.52
Table: 3.5 Article published in Magazine by Faculties	. 54
Table: 3.6 Research Paper Presented by the Faculties	. 54
3.7 Research Projects by Students - PG Program	. 56
Table 3.7.1: List of Project (OFS Project)	. 56
Table 3.7.2 Winter Project for Second Year Students, SYMBA -IV Semester	. 61
3.8 Academic Programme Participated by Faculties	. 67
Table 3.8: Details of State/National/International level Seminars/Conference/Workshops/Refresher         Course/Orientation Course/Symposia attended by the Faculties during the year	. 67
3.9 Guest Lecture Delivered by Faculties	.76
Table 3.9: Guest Lecture Delivered by Faculties	
3.10 Awards and Recognition	.77
Table: 3.10 Awards and Recognition to Faculties	. 77
3.11 Extension Activity	.78
Table 3.11: Extension Activities Done by Faculties	. 78
List of Ph.D. Students Working (Registered) under the Teachers of the College/Institute at during the Year.	
Table 3.12: Details of Ph.D. Students working (Registered) under the Research Guides:	. 82
Chapter 4: Student Support System	. 84
4.1 Library Details	.85
4.2 Scholarship Details	.86
Table 4.2.1: List of ST Students Awarded Scholarship by GoG	. 86
Table 4.2.2: List of SC Students Awarded Scholarship by GoG	. 86
Table 4.2.3: List of SEBC/OBC Students Awarded Scholarship by GoG	. 86
Table 4.2.4: List of Students Awarded Scholarship by UTU	. 87

Γ

Table 4.2.5: List of Students Awarded Scholarship by any organisation	87
4.3 Class Counselor System	
Table 4.3: Counselor List and their responsibilities	87
4.4 Academic and Non-Academic Clubs and Committees	
Table 4.4: List of clubs & committees with faculty coordinator and their responsibility	87
4.5 Students Developmental Activities Organized During the Year	
Table 4.5.1: List of developmental activities	
Table 4.5.2: List of cultural activity	
Table 4.5.3: Sports day celebration	
Table 4.5.4: Activities of NSS and Red Ribbon Club	
Table 4.5.5: List of an academic tour arranged during the year	
Table 4.5.6: Activities of Soft skills development cell	
Table 4.5.7: Activities of HR-IB/Marketing and Entrepreneurship club	
4.5.8: Activities of Movie and Nature club	
4.5.9: Activities of Spiritual Club	
4.5.10: Activities of Women Cell and Anti-Ragging committee	
4.6 Placement Activities	96
Chapter 5: Institute Best Practices	
Photo Gallery	

Γ



### Prologue – Our Credo

### Vision

• "To remain on the cutting edge of education, society, students, research and service to the industry."

### Mission

- "To become a globally recognized premier educational pilgrimage for its excellence in academics."
- "To create and sustain professional research and knowledge-based services to academic and community."

### **Executive Summary**

The world of knowledge, wisdom, and excellence. – Management program of Shrimad Rajchandra Institute of Management & Computer Application, popularly known as SRIMCA. Our Institute is providing an excellent learning environment with best-in-class infrastructure, ergonomically designed auditorium, seminar hall, and classrooms equipped with computer and modern teaching aids.

The activities carried at the Department of Management, SRIMCA is as follows. Since its inception, every year is marked with many events and success stories. This can be attributed to the dedication and team spirit of the members of the management, staff, and students.

### Admissions:

Every academic year begins with grand success in the form of good admissions. Department of Management has always received a good response for the course which is offered. Last year total of more than 100 plus admissions were there.

### **Orientation program:**

To welcome young budding professionals institute is organizing an orientation program every year. The program consists of various motivational sessions, Games, and talk shows. The expert from industries is invited to groom the students. Last year also many Industry trainers shared their experiences. There were sessions on leadership, Motivation, Goal setting, Anti Sexual Harassment, Anti Ragging, business etiquette, and team building, etc. The student learned the various concept of management with games and role-play exercises.

### **Faculty Achievements:**

SRIMCA is always proud of its dedicated and hardworking faculties. They have been continuously upgrading themselves to match with demands from students and the industry. Our faculty always have a focus on teaching, research, and services. More than 60 plus conferences, workshops, seminars, and FDP were attended by faculty members. This year also our faculty members have delivered talks on various topics at various institutes. Few of our faculty members have presented and

published a paper at an international conference. Apart from doing regular activities, our faculties have accompanied students for industries for industrial visits to JK Paper Mill and Mapro Food products Private ltd.

Our faculties are also busy with performing various Non-Academic duties and social extension activities throughout the year. Like UTh festival coordinators, cultural activities for the department, university-level Navratri, Holi, celebration, Soft skills classes, NSS activities, Social Outreach Programmes, 35<sup>th</sup> west zone Youth festival, Convocation, and many more.

### Workshops/ Seminars/ Conferences/STTP Organized:

- 1. Prof. Bhoomi Patel and Prof. Swapnil Chaurasia organized a workshop on "Team Building and Communication" were for FYMBA students on 3<sup>rd</sup> December 2019. The workshop started with an energizer exercise to trigger the enthusiasm of the students. Students were divided into groups of 10 members. Afterward, groups were asked to form a hypothetical company with a name, logo, and suitable tagline reflecting the product or services the company had to offer. Then from each group, one CEO and One team leader have been designated. The CEO and Team leader had to plan and execute a strategy in which an obstacle course had to be completed with minimum error and time. Students learned barriers to organizational communication and tried to find ways to overcome those barriers
- 2. As a part of the ongoing learning process even during the lockdown period, SRIMCA-MBA has organized a webinar on "The Impact of COVID 19 on Indian Stock Market" on 30<sup>th</sup> June 2020 whereby students have actively participated and learned various terminologies like trend analysis, history of the market, market crash, chart patterns, and technical analysis. The webinar was educational and oriented our students about technical analysis.

### **Guest Lectures by UTU Faculties:**

 Dr. Gangadhar Hugar was a Resource Person in IQAC - 2<sup>nd</sup> Lecture Series, to deliver the session on "Class Control & Discipline" for faculty members of Constituent institute of Uka Tarsadia University on 17<sup>th</sup> August 2019 at Srimad Hall, SRIMCA - MBA Campus, Uka Tarsadia University. In this programme around 80 faculty members have participated from more than 20 different streams.

- Dr. Rashvin Tailor delivered training at Adani Thermal Power Station, Dahanu Unit in association with The Motivator: HR consulting firm based at Vapi on "Public Speaking" for their Non-Executive Level Employees on 17<sup>th</sup> July 2020.
- 3. A training program was organized at Birla Grasim (Chemical), Vilayat, Bharuch in association with The Motivator: HR consulting firm based at Vapi on "Assertiveness" for their Executive Level Employees on 26<sup>th</sup> November 2020. Dr. Rashvin tailor had covered various aspects of the role of communication and the importance of Assertiveness in their professional career.
- 4. Dr. Rashvin Tailor delivered training at Birla Grasim (Chemical) Vilayat, Bharuch, in association with The Motivator: HR consulting firm based at Vapi on "Parivartan: The Change Management" for their Non-Executive Level Employees as on 27<sup>th</sup> and 28<sup>th</sup> November 2019.
- 5. A training program was organized at Skill Development Centre, Oil and Natural Gas Corporation, Vadodara in association with The Motivator: HR consulting firm based at Vapi on "Preparing Reservation Roster" for employees of ONGC from Mehsana, Ahmedabad, Ankleshwar, and Vadodara on 11<sup>th</sup> October 2019. Dr. Rashvin Tailor from SRIMCA MBA, Uka Tarsadia University, Bardoli was a resource person for the training program.
- 6. Dr. Krunal Patel, Assistant Professor, SRIMCA-MBA delivered a talk on "Effective Resume Writing" on 26<sup>th</sup> December 2019. He discussed the different structures of resume which may be used depending on the employer's requirement. During the workshop, he focused on the importance to use keywords in the resume and how to link those in subsequent content written in a resume, do's and don'ts in a resume, ready templates that can be used to prepare a resume/CV.
- 7. SRIMCA-MBA, UTU arranged a career counseling session on 1<sup>st</sup> February 2020 for final year students of Govt Commerce and Arts College, Kachchal. Dr. Manish Pathak delivered the session. The idea behind the session was to educate the students to have a goal for their career and aware them regarding the possibilities of jobs in various genres. Dr. Manish Pathak opened the session by interacting with the students about their goals and future planning. He covered effective resume writing and how to face interviews and the queries related to future scopes and job prospects.
- 8. Prof. Gautam Donga has delivered a session on "Career Counselling" for final year BBA students of S. V. Patel College, Surat on 5<sup>th</sup> February 2020. More than 100 students have attended the session. The topics like factors to be considered while selecting an MBA college, do's and don'ts while selecting a college, etc. have been discussed during the session. It ends with a question-answer session.

9. Prof. Bhoomi Patel delivered a session on "Career Guidance" for the last year of BBA students at Umrakh College situated at Bardoli on 19<sup>th</sup> February 2020. Career choices should be made after carefully considering every minute detail, situation, interest, and scope. Unfortunately, most students fail to get this right at the right time and end up in courses and professions that neither satisfy their passion nor keep them motivated so the main two questions must be answered before selection of a career i.e what and why? The session was interactive and informative for the student.

### **Guest Lectures Organized at Department:**

- SRIMCA-MBA has organized an expert talk on the topic "Stock Market for Common Man" on 24<sup>th</sup> July 2019. Mr. Yagnesh Patel, founder of Just Money Care Company was the resource person for the same. He discussed myths of the stock market. He also shared trading tips with students for investment in the stock market. Students enthusiastically participated and learned stock market basics.
- SRIMCA-MBA organized an expert talk in "Introduction to Derivative Market" on 9<sup>th</sup> August 2019. During the Session, Mr. Yogesh Darji has covered the topics like Forwarding Contracts, Future Contracts, Call options, Put Options, Option Pricing, and Option Greeks. All the topics were explained with real-life examples. Students were found satisfied with the exposure given to them.
- 3. SRIMCA-MBA organized an expert talk on Indian Economy: Road Ahead. Dr. Aditya Srinivasan, who is Currently Chief Economist in Bombay Stock Exchange, Broker's Forum is invited to deliver a session on 7<sup>th</sup> October 2019. During his talk, he has shared very insightful data and information about the current state of an Indian Economy and suggested many ways with which one can face in the times to come.
- 4. A session was organized to make students aware of the latest implications of AI on Business on 14<sup>th</sup> November 2019. The session was full of live examples of AI in Gmail, Facebook, HDFC Bank Application, etc. Implications of AI in Finance, HR, Marketing, Health Care, Agriculture, and the Automobile Industry were covered in the session. It was a learning session for students.
- 5. The finance club of SRIMCA-MBA has organized a session on "Online virtual stock Trading" for finance students to enhance basic awareness about finance and the stock market. The session was delivered by Prof. Bhoomi Patel on 22<sup>nd</sup> January 2020. The session was practical exposure to students about how to buy, sell and trade shares moreover students also practically traded on the

virtual platform Moneybhai investor. Students also came to know their risk appetite after giving an online quiz on the risk-return analyzer tool.

6. SRIMCA-MBA Organized a workshop on "Questionnaire Design" in the subject of Research Methodology for FYMBA Students on 27<sup>th</sup> February 2020. The Seminar was conducted by Dr. Milind Parekh. The objective of the seminar was to equip the students with a set of skills and potentiality to undertake the research very effectively in the disciplines of social science and how to Design Questionnaires. Dr. Milind Covered various topics like What should be asked? How should each question be phrased? What should be the sequence of the question? Is there a possibility of further improving the questionnaire? etc.? He ends up the seminar by practically designing the questionnaire on the topic of "consumer perception towards street food and restaurant food".

### **Students Achievements:**

- Charmi Kachhadiya and Nidhi Gondaliya from SYMBA Secured Runners Up Position in Invisible 2019-A Start-Up Competition organized by Department of Business and Industrial Management Veer Narmad South Gujarat University, Surat.
- 2. SRIMCA-MBA students, Jay Tailor and Group secured a winning position in Garba Singing Competition and Disha Patel and Group secured Runners Up Position in Garba Competition.
- Shivangi Patel student of SYMBA secured a winning position in Best Dress and Dhaval Patil and Riddhi Patel secured a winning position in the Best Performance category in Navli Navratri Celebration.
- 4. SRIMCA-MBA secured the winning position in the Elocution, Ad-making, and Installation event of the 6<sup>th</sup> Uth fest organized by Uka Tarsadia University. SRIMCA-MBA secured Runners' position in extempore, Ad-making, Film review, Clay modeling, Rangoli, Mahendi, Western solo, Folk and tribal dance, Solo filmy song, and UTh icon event of 6<sup>th</sup> Uth fest. Moreover, SRIMCA-MBA got 3<sup>rd</sup> rank in Debate and Light vocal song event of 6<sup>th</sup> Uth fest.

### **Industrial / Educational visits:**

1. SRIMCA -MBA organized an industrial visit to JK Paper Mills situated near Songadh on 30th August. 2019 for the students of SY MBA. A group consisted of 100 students and four faculty

members. In this visit, the students got to see the final process of paper formation, drying, and cutting into pieces.

- 2. Uka Tarsadia University has signed an MOU with Bombay Stock Exchange Brokers Forum. As a part of it, Students and staff of SRIMCA-MBA visited the Bombay Stock Exchange on 18th November 2019. During the visit, Dr. Aditya Srinivas, Chief Economist, and Chief Operating Officer conducted a session on the Indian stock market. He shared very insightful information about the Indian Stock Market and the current state of the Economy. He also answered the query of students and staff regarding the Indian Economy and stock market.
- 3. 5 MBA students participated in an "International Student Exchange Program" and as a part of it, our students visited Waltham forest college, Cambridge University, Coventry university of London. Students visited the business hub, startup ecosystem, and business exchange hub of London. This international tour was planned between 23rd November 2019 to 1st December 2019.
- 4. Uka Tarsadia University is known for its practical approach to the learning and development of students. Industrial Visit focuses on preparing the students to learn about the day-to-day workings of a particular industry and understand its operational issues. SRIMCA-MBA organized an industrial visit at Mapro Food Pvt Ltd on 11th December 2019. The visit also helps the students to keep update regarding the current management practices followed by the organizations and acquire traits that the industry demands from them. Total 79 FYMBA students and Four faculty members had visited Mapro Food Pvt Ltd.
- 5. SRIMCA MBA has organized a campus visit on 19th February 2020 for the final year BBA students of Shri Shambhubhai V. Patel College of Computer Science and Business Management, Surat. A total of 75 students and 3 faculties have visited the campus. The visit comprises of a Campus tour, Presentation about Institute and management games. They have explored the campus with the help of student and faculty volunteers. After completion of the session on "Management Games" at the J.D. auditorium, all the students and faculties have enjoyed lunch together at the Girl's hostel.

### **Extra/Co-Curricular Activities:**

 On 14th August 2019. SRIMCA- MBA has celebrated Independence day by organizing ' Pratikruti: Feel India" It was a fruitful day for SRIMCA- MBA Family. Advent Celebration of 73rd Independence Day of India. Students decorated their classes concerning different states of India. Students have not only showcased the culture of different states but they explained its history, food, culture, festivals, monuments, famous personalities, sports, religion, dance form, industry profile.

- 2. The spiritual club of SRIMCA-MBA has organized a Presentation competition on the theme "Lessons from the life of Lord Krishna" as on 23rd August 2019 whereby students exhibited fundamental lessons like decision making power, time management, stress management, and many more from the life of Lord Krishna. More than 9 teams of students participated with great enthusiasm. The event ended up with positive learning of management lessons.
- 3. SRIMCA-MBA Family celebrated Janmashtami with all passion and zealous on 23rd August 2019 during the special assembly at SRIMCA-MBA. On this occasion, the "Matki Decoration Competition' and "Dahi Handi" program were organized. More than 200 students from MBA were taking part in the different events. Students won the soul of spectators by dressing in the attire of Krishna, Gopikas, and other various characters and enacting their respective roles.
- 4. We celebrate Teachers' Day every year throughout the country on 5th September. Students express their gratitude and appreciation for their teachers on this day. This day is dedicated to Dr. Sarvepalli Radhakrishnan the second President of India. A celebration was conducted at SRIMCA-MBA by our students on 5th September 2019.
- 5. As a part of the Ozone Day Celebration, an activity was organized for MBA students to make Eco Enzyme- A natural cleaner that helps to reduce pollutants in air and water on 20th September 2019. It was made by having a mixture of Jaggery, fruit and vegetable waste, and water in 1:3:10 proportions. Information and importance regarding Eco Enzyme were explained to students first and then together they made it. It was a learning experience for both students and faculty members. Students are informed to spread awareness about Eco Enzyme in their neighborhood.
- 6. SRIMCA MBA has organized the advent celebration of 71st Republic Day of India on 24th January 2020. The students and staff came in the tri Color attire which created a patriotic atmosphere for the celebration. The program has begun with pledge taking. The student and staff of the institute take a 'Swachh Pledge. They take the pledge to initiate a cleanliness quest with themselves, locality, village, and workplace. Such kind of activities not only showcases the hidden talents of students but also inculcate the feeling of patriotism among them.
- 7. In the spirit of celebrating democracy, SRIMCA MBA organized voters' "Oath Ceremony" and "Signature Campaign" in collaboration with Literacy Club, Social service club, and NSS unit of

Uka Tarsadia University on 27th January 2020. The staff and faculty members take a pledge to uphold the democratic traditions of the country and the dignity of free, fair, and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement'.

- 8. SRIMCA-MBA has organized Sports Days Celebration on 30 and 31st January 2020 for MBA students. All faculty members were assigned different games. Different Indoor and Outdoor games were there like Badminton, Chess, Carom, Cricket, Volley Ball, Cricket, etc. Indoor games were played in SRIMCA Dome and Outdoor games were played on Sports Ground. Students participated full of their energy and enthusiasm. They learned the importance of physical fitness and sportsman spirit. It was a great learning opportunity for students.
- 9. On 20th February 2020, as a part of the "Matribhasha Diwas" celebration, SRIMCA MBA organized a "Poem Recitation" and "Storytelling" competition whereby more than 18 students have participated enthusiastically and shared inspirational stories. This competition has presented a platform for students to improve their linguistic skills. Following is the result of the competition.
- 10. SRIMCA-MBA organized a much-awaited marketing event Business Bazar on 13th March 2020. The main objective behind the fest was to provide an environment for the students to apply the knowledge of Entrepreneurship and enhance their marketing and convincing skills and provide an opportunity to the students to showcase their talents in the field of business. The function was inaugurated by Dr. D.R. Shah Provost, UTU, and Dr. Gangadhar Hugar I/C. Director, SRIMCA-MBA with cheering tons of encouragement for the young minds. There were 20 stalls of participants from MBA which includes various food, clothes, and electronic gadgets. More than 200 students, faculties and heads of various departments visited the stall with great enthusiasm and energy.

### Social Extension Activities:

1. On the occasion of the Celebration of "Swachchata Pakhwaha", the Management and Commerce unit of NSS at Uka Tarsadia University has jointly conducted a cleanliness drive on 14th August 2019 at 2.30 pm. onwards. NSS program coordinator Dr. Divya Gadaria managed and supervised the entire program. NSS volunteers along with institute students and faculty members took a cleanliness drive at three different premises of the university. They enthusiastically took up brooms and garbage bags to clean up every nook and corner of the classrooms, corridors, dome, garden, and nearby areas.

- Under the UGC initiative of 'One Student One Tree', A team of 30 NSS volunteers from Commerce and Management participated in this drive on 26th August 2019. More than 100 trees were planted by students. Each student took a pledge to take off his/her plant regularly.
- 3. NSS Unit of Uka Tarsadia University organized a Blood Donation Camp on the campus in association with Sardar Smarak Hospital on the occasion of the 84th Birthday of beloved patron Shri Bhagubhai Patel, President, Bardoli Pradesh Kelavani Mandal on 28th August 2019. Total 30 Students registered themselves to participate in the drive from SRIMCA- MBA Programme.
- 4. To the awareness among youngers about voting rights and the new voter registration process, the Election Commission of Delhi started a new initiative. Under such an initiative each university has to nominate a campus ambassador for the same. Regarding the same commerce and management unit of NSS organized a session on 'Nation's Voters Service Portal' students on 3rd September 2019 at Shrimad Hall from 2.30 to 3.30 pm. Institute Nominee Mr. Kush Patel, NSS Campus ambassador from Mgt. unit has imparted the training to the students. Total 200 MBA students and Staff have learned the new process of registration.
- 5. Menstrual hygiene is still a taboo subject to discuss and talk about in Indian society. This can be removed by spreading awareness about its significance for human life survival. NSS of Uka Tarsadia University in collaboration with Desai Foundation of America, Organized an awareness session on 'Menstrual Health and Hygiene' on 15th October 2019 at JD Hall. MBA students have attended this session.
- 6. For a greener tomorrow, an awareness campaign on "Say No to Plastic" was organized by the MBA department of Uka Tarsadia University as of 11th October 2019. Students participated enthusiastically to propagate this noble cause. Rally was initiated from Bardoli railway station whereby students narrated the bad consequences of using single-use plastic and requested to avoid the use of same. The procession then progressed on the streets of Bardoli so the people could listen to the slogans and inculcate this worthy message in their daily life.
- 7. The National Service Scheme unit of Uka Tarsadia University in association with Jan Seva Kendra of Bardoli organized a one-day COVID-19 immunity booster "Ukala Distribution Campaign" on 19th June 2020 at Goji Village. The motive behind this program was to raise awareness of COVID-19 disease among the villagers and also to provide a temporary cure of COVID-19 by

distributing Ukala among Villagers. A team of office attendants along with faculty visited the village for the distribution. They set up their camp at Primary school at Goji. Deputy Sarpanch Shri Ranjitbhai gave his full support by creating awareness among villagers in one day's advance. Primary health workers also participated in the program. Aanganwadi workers, school teachers motivated villagers to take the benefit of the drink. More than 450 villagers were served the hot ayurvedic drink.

8. International Yoga Day was celebrated by the students and teachers at Uka Tarsadia University with great enthusiasm on 21st June 2020. Due to COVID- 19 Pandemic, the government of India has issued several guidelines for social distances. Keeping in mind all this National Service Scheme of Uka Tarsadia University has decided to celebrate International Yoga with the help of technology. The session was concluded by Dr. Divya Gadaria. She asked the viewer to take Sankalp to do yoga every day for the well-being of the country, society, and family along with Shantipath

### **Placement Activities:**

The year 2019 end semester has witnessed a decent stride of placement drives comprising of companies like ICICI Prudential, Seller Café, N.J. Investments, IFCO Tokyo, etc. Job fair in the form of Pool campus drive was organized by Bank Edge Solutions providing opportunities to Management students to have a shot at direct recruitment for various job profiles in reputed banks. The average package had been Rs. 2.2 lacs (CTC) while the highest package had been Rs. 3.42 lacs p.a. contributing to a total placement of 26% in about 13 companies.

The training and Placement Cell of the MBA Department provides complete support to the visiting companies at every stage of the placement process. Arrangements for Pre-Placement Talks, Written Tests, Interviews, and Group Discussions are made as per the requirement of the visiting companies. Training and Placement Cell of MBA department organizes "MOCK INTERVIEW" session for Final year MBA Students as of 23<sup>rd</sup> January 2020. Panel members for the Mock interview are Dr. Gangadhar Hugar (Dean of Faculty of Commerce of Management), Dr. Mulchand Sen (Founder of Dhyey career Academy), Mrs. Preety Upadhayay (Training and placement cell UTU). It gives us immense pleasure to see our students scaling new heights in their careers, the advent of which is through Campus recruitment.

The beginning of 2020 witnessed a decent stride of placement drives consisting of companies like ICICI Prudential, GJ Foods Pvt. Ltd., Zippo TV and Broadband, IFFCO-TOKIO, etc. A thorough campus recruitment training program has opted for bagging the best opportunities in different industries. The average package had been Rs. 2.4 lacs (CTC) while the highest package had been Rs. 3.6 lacs p.a. contributing to a total placement of 28% in about 11 companies.

### **University Result:**

Our students Achieved good results in the University Examinations. This year 111 No. of Degrees were awarded to Master's students. All this possible due to constant support from Management, Trustees of BPKM Trust, Faculty, Staff and Students.

### **Chapter 1: Curricular Aspects**

1.1. Program Offered

Degree Programme under Post Graduate (PG)

Degree Programme under Graduate (UG)

- **1.2.** Institutes at a 'Glance'
- **1.3.** Program wise Course structure during the year
- 1.4. Student's Feedback Analysis

Management program of Shrimad Rajchandra Institute of Management & Computer Application, popularly known as SRIMCA offers the post-graduate program. The institute offers a Master of Business Administration (MBA) Programme under Choice Based Credit System introduced with effect from Academic Year 2015-16.

The Syllabus MBA course is prepared under the guidance of International Personalities. Besides imparting theoretical knowledge, the curriculum emphasizes developing technological skills, communication, problem-solving and teamwork abilities. Hence, industry projects, presentations, and research work form an integral part of a student's learning. Teaching at SRIMCA is highly practical and focused on what the industry needs as it is evolved through constant interaction with leading professionals who are a part of the Industry and Academia. To fulfill industry needs institute to improvise curriculum contents as per the suggestions of professional dignitaries.

Our department is providing an opportunity to prepare a project in foreign countries and students had visited Sri Lanka, Egypt, Malaysia, Russia, Dubai, the USA, Canada, and Germany.

Features of Curricular aspects of SRIMCA- MBA

- Choice Based Credit System
- Continuous Internal Evaluation System
- Students and faculty exchange programs with foreign universities like Cape Breton University, University of Prince Edward Island, Canada, Harrisburg University, USA & Indiana University of Pennsylvania, USA, Waltham Forest College, Cambridge University, Coventry university of London.
- Summer Internship abroad- countries like Mexico, Brazil, Turkey, China, Russia & Egypt.
- Add-on Program for soft skills like Personality Development, Communication, Data Analysis using R, SPSS, Tally for Accounting, etc. Free of Cost.
- Learning through Seminars, Events, Workshops, Expert talks, and Industrial visits.
- Student Centric Teaching Methodology for the development of future managers.

### **1.1 Programme Offered**

### Table 1.1: Degree Programme Post Graduate (PG)

Sr. No.	Degree Programme Offered	Year of Establishment	Intake
1	Master of Business Administration	2004	180

### 1.2 Institutes at a 'Glance'

### Table 1.2.1: Programme duration and eligibility for admission

Program	Duration	Eligibility
MBA	4 Semester	Any Graduate with 50% (SC, ST, and OBC etc., 45%) along with CMAT/MAT/CAT/Other Equivalent Tests.

### **1.3 Programme wise Course structure during the year**

### Table 1.3.1: List of MBA Course with credit and year of introduction

Sr.	Subject	Subject Title	Credit	Year of
No.	Code			introduction
1.	CS7001	Office Automation	2	2019-20
2.	MN7001	Management and Current Trends	4	2019-20
	MN7002	Economic Analysis for Business Decision	4	2019-20
3.	MN7004	Business Accounting and Reporting	4	2019-20
4.	MN7005	Behavioral Science	4	2019-20
5.	MN7006	Business Environment	4	2019-20
6.	MN7007	Business Communication and Etiquettes	4	2019-20
7.	MT7008	Statistics for Managers	4	2019-20
8.	MN7009	Business Research	06	2019-20
9.	MN7010	Management of Human Resources	04	2019-20
10.	MN7011	Marketing Management	04	2019-20
11.	MN7012	Applied Corporate Finance	04	2019-20
12.	MN7013	Operations Management	04	2019-20
13.	MN7014	Small Business and Innovation Management	04	2019-20
14.	MN7015	Corporate Governance and Business Ethics	04	2019-20
15.	040070318	Management of Business Strategies	04	2016-17
	•	•		

₽ Sr.	Subject			Year of
No.	Code	Subject Title	Credit	introduction
16.	040070319	Summer Project (PW)	04	2016-17
17.	040070320	Legal Framework of Business	04	2016-17
18.	040070321	Ethics for Business	2	2016-17
19.	040070322	Quantitative and Computational Finance	04	2016-17
20.	40070323	Future and Options	04	2016-17
21.	40070324	Multinational Finance	04	2016-17
22.	40070325	Corporate Financial Restructuring	04	2016-17
23.	40070326	Retail Marketing	04	2016-17
24.	40070327	Consumer Behaviour in Marketing	04	2016-17
25.	40070328	International Marketing	04	2016-17
26.	40070329	Modern Integrated Marketing Communication	04	2016-17
27.	40070330	Industrial Relations & Labour Laws	04	2016-17
20	40070331	An experiential approach to organization	0.4	2016.17
28.		development and changes management	04	2016-17
29.	40070332	Coaching & Counselling Skills for Manager	04	2016-17
30.	40070333	Compensation & Reward Management	04	2016-17
31.	40070334	International Finance	04	2016-17
32.	40070335	Multinational Marketing	04	2016-17
33.	40070336	International Economics	04	2016-17
34.	40070337	Indian Economy and Trade Dependencies	04	2016-17
35.	40070420	Business Analytics	04	2016-17
36.	40070421	Winter Project	04	2016-17
37.	40070422	Modern Banking and Insurance	04	2016-17
38.	40070423	Office Automation using Open Office	2	2016-17
39.	40070424	Business Taxation in India	04	2016-17
40.	40070425	Financial Trading Strategies	04	2016-17
41.	40070426	Behavioral Finance: Decision making and Markets	04	2016-17
42.	40070427	Management of Financial Services	04	2016-17
43.	40070428	Digital Marketing and E-business	04	2016-17
44.	40070429	Business-to-Business Marketing	04	2016-17
45.	40070430	Service Marketing	04	2016-17
46.	40070431	Brand Management	04	2016-17
47.	40070432	International Human Resource Management	04	2016-17
48.	40070433	Strategies and Policies for HR	04	2016-17
49.	40070434	Performance Management system and Strategies	04	2016-17
50.	40070435	Human Resource Information System	04	2016-17
51.	40070436	Global Logistics and Supply Chain Management	04	2016-17
h				· J

Sr.	Subject	Subject Title	Credit	Year of
No.	Code	Subject The	Subject fille Creuit	
52.	40070437	Export and Import Management	04	2016-17
53.	40070438	Global Human Resource Management	04	2016-17
54.	40070439	A Course on Behavioural Finance	04	2016-17
55.	40070109	Management and Current Trends	04	2019-20
56.	40070110	Economic Analysis for Business Decision	04	2019-20
57.	40070111	Statistics for Managers	04	2019-20
58.	40070112	Business Accounting and Reporting	04	2019-20
59.	40070113	Behavioral Science	04	2019-20
60.	40070114	Business Environment	04	2019-20
61.	40070115	Communication and business etiquettes	04	2019-20
62.	40070116	Office Automation	02	2019-20

### 1.4 Student's Feedback Analysis and Report

Student feedback batch 2019-20 MBA

All the responses from the SYMBA students indicated a high level of satisfaction with the quality of teaching, learning and they were so pleased throughout their journey with SRIMCA despite some of the students expressed their dissatisfaction. Some of the positive and negative aspects of the students' feedback are mentioned as below:

### **Positive Points**

- Student Centric Teaching Methodology for the development of future managers.
- Introduction of highly advance subjects like econometrics, computational finance, and behavioral finance.
- Focus on Holistic Development.
- State of the art classrooms.
- Regular Class counseling with students
- Learning through Seminars, Events, Workshops, Expert talks and Industrial visits.
- Supportive and knowledgeable staff that helped students to sharpen their skills.
- Excellent support to students who are placed in the industry before completion of their final semester.

### Things to be improved

- Installation of Air-conditioner in class.
- Need more time for yoga and meditation for the betterment and enhancing reading power.
- Complain regarding the cleanliness of the washroom and drinking water place.
- Students requested to arrange academic tour for more days.
- They have also kept on insisting for arrangement of welcome and farewell party.

### **Chapter 2: Teaching-Learning and Evaluation**

- 2.1. Academic Days
- 2.2. Admissions
- 2.3. Faculty Details
- 2.4. Evaluation
- 2.5. Teaching Learning Avenues
- 2.6. Students' Achievements

We at SRIMCA believe in imparting value-based education with core values. We focus on comprehensive teaching and holistic development. We believe in transforming the lives of students and their family members of the resident of this tribal area with education opportunities. We want to serve the nation and industry with advance research and social outreach activities.

Teaching for us is a tool to mold and transform the personalities of a human being. The education system was of the kind that would help shape the character and conducted by empowering learners from rural areas to be self-reliant and capable of self-empowerment rather than employee seeking citizens.

We have been able to put in a transparent and accountable system of evaluation and compilation of results; speedy and confidential assessment by examiners. After completion of examination and assessment as a part of the transparent system, we show answer book to students, so they can understand where need to improve and marks calculations. Continuous evaluation criteria are announced well in advance. A calendar is prepared for a unit test date and informed students so that they get enough preparation time.

### 2.1 Academic Days

Table 2.1.1:	Number of Days devoted to '	Teaching, Admission	and Examination
	rumber of Duys actored to	i cacining, i tannoston	and Linumation

Semester	Classes Conducted (Excluding Other Activities)	Working Days (Including All activities)
Odd Semester	12 Weeks	15 Weeks
Even Semester	12 Weeks	15 Weeks

### Table 2.1.2: Academic Calendar 2019-20

Odd Semester (17/06/2019 to 31/12/2019)			
1.	Commencement of Classes	3 <sup>rd</sup> Semester MBA – 17/06/2019	
		1 <sup>st</sup> Semester MBA – 1/08/2019	
2.	Orientation program for new students	29/07/2019 to 31/07/2020	
3.	1 <sup>st</sup> Internal Exam	3 <sup>rd</sup> Semester MBA – 23/09/2019	
		1 <sup>st</sup> Semester MBA – 17/12/2019	
4.	Diwali vacation	24/10/2019 to 02/11/2019	

P					
5.	University Examination (Regular and ATKT)	6/11/2019 Onwards			
	Even Semester (04/12/2020 to 16/05/2020)				
1.	Commencement of Classes	4/12/2020			
2.	UTh fest 2019	12/02/2020 to 14/02/2020			
3.	Sports Day	30/01/2020 to 31/01/2020			
4.	1 <sup>st</sup> Internal Examination	18/03/2019			
5.	Annual Prize Distribution	_			
6.	University Examination (Regular and ATKT)	4/11/2019			
7.	Summer Vacation	15/04/2020 to 16/05/2020			
8.	Commencement of New Academic Year	20/07/2020			

### 2.2 Admissions

Complete transparency in admission and evaluation, efficient use of time, a student-friendly approach, special provision for students from weaker sections like SC, ST, SEBC physically / handicapped, etc.

We try to work with the precision of the clock and are, therefore, regular in all aspects of the teachinglearning process. The admission process is set in motion once a thoroughly updated prospectus with ACPC norms.

### Table 2.2.1: Program wise Total Enrollment of Students during the year 2019-20:

Students	No. of students applied	No. of students admitted
FYMBA	120	106

### Table 2.2.2: Program wise Enrollment of Students

Program	1 <sup>st</sup> Year		2 <sup>nd</sup>	Year	Total
MDA	Μ	F	Μ	F	
MBA	41	65	41	79	226

### Table 2.2.3: Program and Category wise Enrollment of Students (FY & SY)

			Open			SC			ST		5	SEB(				
Course Year	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total		Girls		
	1	36	48	84	0	2	2	1	2	3	4	13	17	41	65	106
MBA	2	29	66	95	2	1	3	4	0	4	6	12	18	41	79	120
	Total	65	114	179	2	3	5	5	2	7	10	25	35	82	144	226

### **2.3 Faculty Details**

The institute has a fairly and committed teaching faculty. Besides teaching the faculty is actively involved in research, Extension as well as contribution to academic/administrative life on the campus.

### Table 2.3.1 Number of Permanent Academic Staff by Designation

Name of the Post	Male	Female	Total
Director	1	0	1
Associate Professor	0	0	0
Assistant Professor	4	1	5
Administrative Staff	0	1	1
Total	05	02	07

### Table 2.3.2: Details of Permanent Members of the Teaching Staff 2019-20

Sr. No.	Particular	Male	Female	Total
1	No. of Faculty with Ph.D. as the highest qualification	5	1	06
2	No. of Faculty with PG as the highest Qualification	5	3	08
3	No. of Faculty with NET/SLET Qualification	02	02	04

### Table 2.3.3: Details of Teaching Staff Information

Photo	Faculty	Designation	Qualification	Interest Research Area
	Dr. Gangadhar Hugar	Dean - Faculty of Commerce & Management I/c Head - SRIMCA MBA	Ph.D., in Management. M.Phil. MBA (Finance), M.Com (PM&IR), PGDMM (Marketing)	Marketing Management, Consumer Behavior, Sales & Distribution Management, Customer Relationship Management, Product & Brand Management, Performance Management & Career Planning, Human Resource Planning & Information System

Photo	Faculty	Designation	Qualification	Interest Research Area
	Dr. Manish R Pathak	Assistant Professor	Ph.D. UGC- NET Qualified in Management, MBA (Finance + Marketing), B. Com	Financial Accounting, Corporate Finance, Security Analysis, and Portfolio Management, Risk Management
	<u>D</u> r. Krunalkumar Patel	Assistant Professor	Ph.D. MBA (Finance), BBA	Financial Derivatives, Technical Analysis, Financial Services, International Finance
	Dr. Rashvin Tailor	Assistant Professor	Ph.D. MBA	New Product Development, Strategic Human Resource Management, Quantitative Analysis
	Dr. Prof. Swapnil Chaurasia	Assistant Professor	Ph.D. MBA (Marketing +HR) UGC- NET Qualified in Management	Brand Management, Consumer Behavior, Product Management, Service Marketing
	Dr. Divya Gadaria	Assistant Professor	Ph.D. PGDRM, MBA (Marketing), BBA (HRM) UGC- NET, Management NTA – NET, Commerce Management GSET – Management	Service Marketing, Brand Management, Marketing Communication, Consumer Behavior, Behavioral Science Strategic Management Consumer Behaviour Digital Marketing Service Marketing
	Dr. Prof. Gautam Donga	Teaching Assistant	Ph.D. MBA (Marketing) UGC NET (Management)	Retailing, Supply Chain Management, Advertisement, Service Marketing, Green Marketing, and Social Marketing

Photo	Faculty	Designation	Qualification	Interest Research Area
	Prof. Bhoomi Patel	Teaching Assistant	MBA (Finance), UGC NET qualified, Ph.D. Pursuing	Financial management, Accounting for Manger, Strategic financial management, Risk management
	Prof. Kruti Bhatt	Teaching Assistant	Ph.D. Pursuing MBA(Marketing) , B.E. (Electronics)	Marketing Communication, Sales and Distribution, Consumer Behavior

### Table 2.3.4: Details of Non-Teaching Staff Information

Photo	Name of Staff	Designation
	Ms. Ankita Naik	Administration Staff
	Mr. Ketan Nayak	Peon
	Ms. Jasuben Patel	Sweeper
	Ms. Kailashben Gohil	Sweeper

Table 2.3	3.5: Faculty A	ccomplish	ment			
Sr. No.	Faculty	Name	Achievements			
		I	Nil			
Table 2.3	3.6: New Staff	f Recruited	l during the year			
Sr. No.	Name		Qualification	Date of Joining		
			Nil			
Table 2.3	3.7: Staff Sepa	arated duri	ing the year			
Sr. No.	Name		Qualification	Date of Leaving		
			Nil			

### 2.4 Evaluation System

The examination section, in consultation with the university departments, draws up an annual plan for holding semester / Annual examinations at the beginning of any academic year. This plan is followed meticulously and results are announced well in time.

Each of the papers has a total weight of 100 marks with 60% set aside for university through final qualifying examinations and 40% for continuous internal assessment consisting of unit test, Quiz, case study, and internal exams. Thus, the examinations in the university comprise two components: external and internal evaluations.

The performance of students in respective subjects is based on the letter grading system which comprises Regular Internal Evaluation (RIE) and End Semester Evaluation (ESE). In order to clear that subject, a student needs to secure a minimum of 40% score in RIE and ESE considered together for MBA minimum of 50% score in RIE and ESE considered together. The paper of ESE would be of 3 hours duration for a theory subject and practical examination for 2 hours for each batch.

	MBA Semester I, II, III & IV							
Sr.	Sr E has the e-D stars		<b>Final Internal Marks</b>					
No.	<b>Evaluation Parameter</b>	Marks	Full Credit Subject	Half Credit Subject				
1	Mid Term	50	15	07				
2	Quiz / Mini Project	20	07	04				
3	Unit Test	20	08	04				
4	Case Study	20	10	05				
	<b>Total Marks</b>		40	20				

**Table 2.4.1: Evaluation Policy for MBA** 

Fieldwork / Project would be evaluated based on written reports and presentation/viva voce examination of the same. The performance of the student in a semester would be based on Semester Grade Point Average (SGPA). The performance of the student during the whole program would be based on Cumulative Grade Point Average (CGPA).

Parameter wise Guidelines.

### **Parameter Guidelines for MBA**

### 1. Mid Term

Specification	Marks
Question 1. Long Questions (Any Three out of Four) (Theory based questions)	30
Question 2. Case Study	10
Question 3. Applied Questions (Any One out of Two) (Theory based questions)	10

### 2. Quiz

Specification	Marks
Question 1. Short Question (Any five out of six)	05
Question 2. MCQs (Negative Marking 0.25) (10 Question)	10
Question 3. True/False (Negative Marking 1) (5 True or False)	05

### 3. Unit Test

Specification	Marks
Question 1. Short Note (Theory-based question only) (Any two out of three)	10
Question 2. Practical or Applied Question (Anyone out of two)	10

### 4. Case Study

Specification	Marks
Case Study and Solution Submission	10
Presentation or Viva of Case Study	10

### Table 2.4.2: University examination (Date of Commencement, Date of Result Declaration)

Name of Examination	Date of commencement of Examination	Date of Declaration of Results
Winter-2019 Sem-I	1/1/2020	7/02/2020
FYMBA		
Winter -2019 Sem- III	6/11/2019	25/01/2020
SYMBA		
Summer 2019 Sem II	2/09/2020	Pending
FYMBA		
Summer 2019 Sem IV	6/07/2020	21/07/2020
SYMBA		

Sr.		Number of students					
No.	Name of the Examination	Registered	Appeared	Cleared	Dropped	Total	
	MBA						
1.	Winter -2017 Sem- I	155	147	119	28	449	
2.	Winter -2017 Sem- III	101	101	92	9	303	
3.	Summer- 2018 Sem- II	137	136	91	45	409	
4.	Summer- 2018 Sem IV	100	100	93	7	300	
5.	Winter -2018 Sem- I	122	120	102	18	122	
6.	Winter -2018 Sem- III	127	127	111	16	127	
7.	Summer- 2019 Sem- II	115	115	96	19	115	
8.	Summer- 2019 Sem IV	126	126	119	7	126	
	Integrated MBA				·		
1.	Winter 2017 SYIMBA- III	20	19	17	2	58	
2.	Winter 2017 TYIMBA- V	44	44	42	2	132	
3.	Winter 2017 FYIMBA- VII	8	8	8	0	24	
4.	Winter 2017 FYIMBA- IX	23	23	19	4	69	
5.	Summer- 2018 Sem IV	18	18	17	1	54	
6.	Summer- 2018 Sem VI	43	43	43	0	129	
7.	Summer- 2018 Sem VIII	8	8	8	0	24	
8.	Summer- 2018 Sem X	23	23	19	4	6	
9.	Winter 2018 TYIMBA- V	17	17	17	0	17	
10.	Winter 2018 FYIMBA- IX	8	8	8	0	8	
11.	Summer- 2019 Sem VI	17	17	17	0	17	
12.	Summer- 2019 Sem X	8	8	8	0	8	

### Table 2.4.3: Number of Students Registered, Appeared and Cleared.

Table 2.4.4: List of Rankers of AY 2019-20 MBA						
Sr. No.	Class	Semester	Photo	oto Student's Name		SGPA
1	FYMBA	1		alar Kunj Pareshbhai	1	9.2
2	FYMBA	1		vinnarasi Nithya A	1	9.2
3	FYMBA	1		hacharia Dinkey Jagdishbhai	2	9.06
4	FYMBA	1	R	atel Disha Parsottambhai	2	9.06
5	FYMBA	1		misha Ashokbhai Gohil	3	8.93
6	FYMBA	2		innarasi Nithya A	1	9.4
7	FYMBA	2	2	arishma Yadav	2	9.33
8	FYMBA	2	P	Patel Disha Parsottambhai	3	9.13
9	SYMBA	3		undhi Tanvi Durgeshkumar	1	8.86
10	SYMBA	3		bllawala Nisha Jayeshkumar	1	8.86
11	SYMBA	3		Kothari Charmi Rasesh	2	8.8
12	SYMBA	3		Savaliya Nirali Chandubhai	3	8.73
13	SYMBA	4		ollawala Nisha Jayeshkumar	1	9.46
14	SYMBA	4		tel Muktiben Jitendrabhai	2	9.2
15	SYMBA	4		lek Mohamedzakir khatyarhusen	3	9.06
16	SYMBA	4		ndhi Tanvi Durgeshkumar	3	9.06
h					1	

### Table 2.4.5: List of Gold Medalist for the year 2019-20

Sr. No	Name of the Exam	Name of the Gold Medal	Name of the Student	CGPA
1	Summer 2020	Dahya Uka Gold Medal	Nisha Jayeshkumar Tollawala	8.95

### 2.5 Teaching Learning Avenues

## Table 2.5.1 Session (Seminar, Workshops, Expert Talk, Guest Lecture, Training Program, etc.) organized by Institute

Sr. No.	Торіс	Lecture Date	No. of Participants	Coordinator
1	Stock Market for Common Market	24/07/2019	57	Prof. Bhoomi Patel
2	Introduction to Derivative Market by Yogesh Darji	8/9/2019	54	Dr. Krunal Patel
3	Session on Effective Public Speakingby Dhara Shah	7/30/2019	155	Prof. Pranjal Desai, Prof. Peenal Sankhla, Dr, Rashvin Tailor
4	Session on Health Awareness by Prof. Manjunath Beth	7/31/2019	52	Prof. Kruti Bhatt & Prof. Swapnil Chaurasia
5	Guest lecture on "Indian Economy - Road Ahead"	10/7/2019	110	Dr. Krunal Patel
6	Guest lecture on "The Amazon Way"	10/17/2019	110	Developmental Club
7	To Implement the CPR training Programme for students	11/20/2019	105	Developmental Activities
8	Expert Talk on 'Impact of Artificial Intelligence'	11/14/2019	107	Prof. Kruti Bhatt
9	Career Counselling	2/5/2020	102	Prof. Gautam Donga
10	Questionnaire Design	2/27/2019	94	Dr. Manish Pathak
11	Career Guidance Session	2/19/2020	32	Prof . Bhoomi Patel

**35** | Page

### Annual Report 2019-20

### **SRIMCA – MBA Programme**

Ц

12	Expert talk on Stock Market for Common Man	7/24/2019	53	Prof. Bhoomi Patel
13	Online Virtual Stock Trading	1/22/2020	53	Prof. Bhoomi Patel

### (A) **Project and Summer Training for Students**

#### Table 2.5.2: Organizational Functional Studies (Summer Internship) for Second Year Students,

Students Name	Enrolment No.	Specializatio n Company Name		Guide
Nidhiben Kishorbhai Bhanushali	201804100710001	HR	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Goswami Kavita Jitendragiri	201804100710002	Marketing	Sosyo Hajoori Beverages Pvt. Ltd	Prof. Pranjal Desai
Tanvi Durgeshkumar Gandhi	201804100710003	HR	Naftech	Prof. Kruti Bhatt
Charmi Rasesh Kothari	201804100710004	HR	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Dhaval Prakashbhai Patil	201804100710005	Finance	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Patel Kishan JayeshBhai	201804100710006	Finance	B-Tex Ointment Mfg. Co.	Prof. Pranjal Desai
Hardika Shaileshbhai Bhakta	201804100710007	HR	Colourtex Industries Pvt. Ltd	Prof. Swapnil Chaurasia
saloni deepakbhai patel	201804100710008	HR	Gujarat Polyfilms Private Limited	Prof. Peenal Sankhla
Unnati ashokbhai sisodia	201804100710009	HR	Weepack	Prof. Gautam Donga
Parmar Rakhi Sanjaysinh	201804100710010	Finance	Sosyo Hajoori Beverages Pvt. Ltd	Prof. Pranjal Desai
Patel DHRutiben chetanbhai	201804100710011	Marketing	Bhagyarekha Engineers Pvt. Ltd	Dr. Manish Pathak
Patel Muktiben Jitendrabhai	201804100710012	Finance	Euro India Fresh Foods Limited	Dr. Krunal Patel
Radhika Vadodariya	201804100710013	HR Dharmandan Diamond Pvt Ltd		Dr. Rashvin Tailor
Patel Mahima Dharmeshbhai	201804100710014	Finance B-Tex Ointment Mfg. Co.		Prof. Pranjal Desai
Patel Jenisha Hiteshbhai	201804100710015	Marketing B-Tex Ointment Mfg. Co. Prof. P		Prof. Pranjal Desai
Gautam pramodbhai Vamja	201804100710016	Marketing Nif Mechanical Works Pvt. Ltd Dr. Man		Dr. Manish Pathak
Tulsi Nileshbhai Shah	201804100710017	Finance	Vasudhara Dairy	Prof. Pranjal Desai
Nirali Chandubhai Savaliya	201804100710018	Finance Bhagyarekha Engineers Pvt. Ltd Dr. Mar		Dr. Manish Pathak
Vishwa Mahendrabhai Dobariya	201804100710019			Dr. Manish Pathak
Nidhi Gopalbhai Gondaliya	201804100710020	Finance	Gujarat Polyfilms Private Limited	Prof. Peenal Sankhla
Sanket Lavjibhai Vaghasiya	201804100710021	Marketing	Marketing Sidmak India Dr. Divya Gadaria	
Sangani Ravikumar Jayeshbhai	201804100710022	Marketing	Rajhans (Desai-Jain) Group	Dr. Rashvin Tailor
Patel Nehaben Jayantilal	201804100710023	Finance	Ultra Denim	Prof. Swapnil Chaurasia

Tollawala Nisha Jayeshkumar	201804100710024	Finance	Navkar Enterprise	Dr. Krunal Patel
Thakur Kavita Sunilsinh	201804100710025	Marketing Euro India Fresh Foods Limited Dr. Krunal Patel		Dr. Krunal Patel
Ammar Huzaifa Madarwala	201804100710026	Marketing	Naftech	Prof. Kruti Bhatt
Krupa Sunil Patel	201804100710027	Marketing	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Ankit Pranaybhai Bhakta	201804100710028	Marketing	Colourtex Industries Pvt. Ltd	Prof. Swapnil Chaurasia
Akash Jayantibhai Gamit	201804100710029	Finance	Jalaram Fabric	Prof. Bhoomi Patel
Akash Rajendrabhai Chauhan	201804100710030	Marketing	Jalaram Fabric	Prof. Bhoomi Patel
Jain Sejal Arvindkumar	201804100710032	Finance	Sosyo Hajoori Beverages Pvt. Ltd	Prof. Pranjal Desai
Dhara Ghanshyambhai Korat	201804100710033	Marketing	Kent Fashion	Prof. Gautam Donga
Ankita Dhirubhai Rakholiya	201804100710034	Finance	Kent Fashion	Prof. Gautam Donga
Surbhi Bharatbhai Patel	201804100710035	Finance	Sidmak India	Dr. Divya Gadaria
Charmi kishorbhai kachhadiya	201804100710036	Finance	Weepack	Prof. Gautam Donga
Swapanili Bipinchandra Patel	201804100710037	HR	HR Sidmak India Dr.	
Aashka Mehmood Bhankiwala	201804100710038	Finance	Nif Mechanical Works Pvt. Ltd	Dr. Manish Pathak
Krushangi Nareshbhai Patel	201804100710039	Finance Nif Mechanical Works Pvt. Ltd Dr. Manish P		Dr. Manish Pathak
Raj Narendrabhai Patel	201804100710040	Finance Hi-Tech Board PVT Ltd Prof. Gautam D		Prof. Gautam Donga
Manthan Naranbhai Patel	201804100710041	Marketing Hi-Tech Board PVT Ltd Prof. Gautam D		Prof. Gautam Donga
Krishna Bhikhabhai Mangukiya	201804100710042	FinanceDharmandan Diamond Pvt LtdDr. Rashvin Tai		Dr. Rashvin Tailor
Akash Pravinbhai Chakalasiya	201804100710043	Marketing	Marketing Dharmandan Diamond Pvt Ltd Dr. Rashvin Tailor	
Rahul Jayprakash Maurya	201804100710044	Marketing	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Patel Hitesh Kishorbhai	201804100710045	Marketing	Ultra Denim	Prof. Swapnil Chaurasia
Pooja Shashikant Patel	201804100710046	Finance	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Patel Keral Sunilbhai	201804100710047	HR	Ultra Denim	Prof. Swapnil Chaurasia
Richa Bhupendrabhai Patel	201804100710049	HR	Hi-Tech Board PVT Ltd	Prof. Gautam Donga
Saiyami Prafulbhai Patel	201804100710050	HR	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Jay Anupbhai Tailor	201804100710051	Marketing	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Vijay Ashokbhai Gamit	201804100710052	HR	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Ruchi Hasmukhbhai Patel	201804100710054	HR	Kent Fashion	Prof. Gautam Donga

u │ Ramoliya Payal Premjibhai	201804100710055	HR	Rajhans (Desai-Jain) Group	Dr. Rashvin Tailor
Krima AshishBhai Shah	201804100710056	Finance	Piramyd Fabrics Pvt.Ltd.	Prof. Bhoomi Patel
Harshkumar Dharmendrabhai Patel	201804100710057	Finance	Colourtex Industries Pvt. Ltd	Prof. Swapnil Chaurasia
Maulik Anandbhai Shingala	201804100710058	Marketing	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Abubakkarsiddique Rizwankhan Pathan	201804100710059	Finance	Naftech	Prof. Kruti Bhatt
Sakariya Kenil Sureshbhai	201804100710060	Marketing	Shree Ram Krishna Export(SRK)	Dr. Divya Gadaria
Deep Nileshbhai Lalwala	201804100710061	HR	Spectrum	Prof. Kosha Mehta
Heri Uttambhai Patel	201804100710062	HR	Jalaram Fabric	Prof. Bhoomi Patel
Bhammar mahesh palabhai	201804100710063	Finance	PVR Tempens	Prof. Bhoomi Patel
Stuti DHRuv Patel	201804100710064	HR	Scap Techno Fab Pvt.Ltd	Prof. Swapnil Chaurasia
bhakti bharatbhai patel	201804100710065	Marketing	Gujarat Polyfilms Private Limited	Prof. Peenal Sankhla
Valvi Vibha Bhimsingbhai	201804100710066	Finance	Nhb Ball And Roller Ltd.	Dr. Krunal Patel
Lad Bhumi Jayeshbhai	201804100710067	Finance Windson Chemical Pvt.Ltd		Dr. Manish Pathak
Dhaduk Srushti Nileshbhai	201804100710068	HR	Shree Ram Krishna Export(SRK)	Dr. Divya Gadaria
Italiya Krishna Ishvarbhai	201804100710069	Finance	Shree Ram Krishna Export(SRK)	Dr. Divya Gadaria
Kush Manishbhai Patel	201804100710070	Marketing	Spectrum	Prof. Kosha Mehta
Shailee mukundbhai mistry	201804100710071	Finance	Scap Techno Fab Pvt.Ltd	Prof. Swapnil Chaurasia
Bhumi Yogendrabhai Ahir	201804100710072	Marketing Sumal Prof. Kruti		Prof. Kruti Bhatt
Ekta Udaykumar Naik	201804100710073	HR Hilti Prof. Kosha		Prof. Kosha Mehta
Krishna sureshbhai goyal	201804100710074	Marketing	Weepack	Prof. Gautam Donga
Parmar Rima Rajendrasinh	201804100710074	Marketing	Navkar Enterprise	Dr. Krunal Patel
Savaliya Birva Kalpeshbhai	201804100710076	Finance	Navkar Enterprise	Dr. Krunal Patel
Priyank Manojbhai Kharva	201804100710077	HR	Bindal Silk Mills Pvt. Ltd.	Dr. Divya Gadaria
Mansi Bipinbhai Siddhpura	201804100710078	Finance	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Hetal Jayeshkumar Tailor	201804100710079	HR	Virat Industries Ltd.	Prof. Gautam Donga
Roy Nemish Govindbhai	201804100710080	Finance	Euro India Fresh Foods Limited	Dr. Krunal Patel
Divya Nileshbhai Devdhara	201804100710081	Finance	Sumul	Prof. Kruti Bhatt
Kemi jagdishbhai Ambaliya	201804100710082	Finance	Dhanhar Exim Pvt. Ltd.	Prof. Peenal Sankhla
$\overline{\mathbf{h}}$				

Rajvi Anilbhai Ambaliya	201804100710083	Finance	Tapi Food Products	Prof. Kosha Mehta
Krishna Dineshbhai Ghevariya	201804100710084	Marketing	Dhanhar Exim Pvt. Ltd.	Prof. Peenal Sankhla
Priya Ghanshyambhai Jasani	201804100710085	Marketing	Tapi Food Products	Prof. Kosha Mehta
Shefali Dilipbhai Patel	201804100710086	Marketing	Virat Industries Ltd.	Prof. Gautam Donga
Jinal chandrakantbhai patel	201804100710087	Marketing	PVR Tempens	Prof. Bhoomi Patel
Kruti Rakeshbhai patel	201804100710088	Finance	Lacgene Technology Pvt Ltd	Prof. Kruti Bhatt
Parita Jayeshkumar sagar	201804100710089	Finance	Vasudhara Dairy	Prof. Pranjal Desai
Patel Binal Yogeshbhai	201804100710090	Marketing	Aaiswarya Mill	Prof. Peenal Sankhla
Priyal Kailasbhai Shah	201804100710091	Finance	Virat Industries Ltd.	Prof. Gautam Donga
DHRuti DharmeshBhai Patil	201804100710092	Finance	Piramyd Fabrics Pvt.Ltd.	Prof. Bhoomi Patel
Shah Riddhi Mukeshbhai	201804100710093	Finance	Windson Chemical Pvt. Ltd	Dr. Manish Pathak
Krina Balvantbhai Prajapati	201804100710094	Finance	Bindal Silk Mills Pvt. Ltd.	Dr. Divya Gadaria
Riddhi Dineshbhai Patel	201804100710095	Finance	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Karan Kachhadiya	201804100710096	HR	Tapi Food Products	Prof. Kosha Mehta
Brijesh Kantraj Patel	201804100710097	Marketing Bindal Silk Mills Pvt. Ltd. Dr. Divya		Dr. Divya Gadaria
Nahum MohanBhai Gamit	201804100710098	Marketing Piramyd Fabrics Pvt.Ltd. Prof. Bhoom		Prof. Bhoomi Patel
Bilal Jafarbhai Ghanchi	201804100710099	Finance         Jk Laxmi         Prof. Bhoor		Prof. Bhoomi Patel
Shabir Vasim Shaikh	201804100710100	Marketing Jk Laxmi		Prof. Bhoomi Patel
Mohamedzakir Mukhatyarhusen Malek	201804100710101	Finance Jk Laxmi P		Prof. Bhoomi Patel
Soyeb Anvar Khalifa	201804100710102	Finance	Hilti	Prof. Kosha Mehta
Bhargav Prakashbhai Khatri	201804100710103	Marketing	Hilti	Prof. Kosha Mehta
Mahyavanshi Mitali Harendrabhai	201804100710107	Finance	PVR Tempens	Prof. Bhoomi Patel
Sakina Yunusbhai VoHRa	201804100710108	Finance	Aaiswarya Mill	Prof. Peenal Sankhla
Poonam Lal Bahadur Rajput	201804100710109	HR	Lacgene Technology Pvt Ltd	Prof. Kruti Bhatt
Thakur Abhishek Harkeshsingh	201804100710111	Finance	Nhb Ball And Roller Ltd.	Dr. Krunal Patel
Samruddhi Sanjay Patil	201804100710112	HR	Dhanhar Exim Pvt. Ltd.	Prof. Peenal Sankhla
Nisha Bajrang Sharma	201804100710113	HR	Aaiswarya Mill	Prof. Peenal Sankhla
Raj Vijaybhai Patel	201804100710114	Marketing	Scap Techno Fab Pvt.Ltd	Prof. Swapnil Chaurasia
$\overline{\mathbf{h}}$				

Patel Mansi Khemshibhai	201804100710115	Finance Rajhans (Desai-Jain) Group Dr. Rash		Dr. Rashvin Tailor
Chaudhari Tejal Vijaybhai	201804100710117	Finance NHB Ball And Roller Ltd. Dr. Krunal Pat		Dr. Krunal Patel
Faizal Ahmed Hanif Mohammed Mulla	201804100710118	3 Marketing Lacgene Technology Pvt Ltd Prof. Kruti		Prof. Kruti Bhatt
Shivangi Pradipbhai Patel	201804100710122	Finance Spectrum		Prof. Kosha Mehta
Solanki Afrin Mohammad	201804100710123	Finance	Windson Chemical Pvt. Ltd	Dr. Manish Pathak
Dipali Nareshbhai Patel	201804100710124	HR	Sumul	Prof. Kruti Bhatt
Dharti Ashokbhai Panchal	201804100710125	Finance	Vasudhara Dairy	Prof. Pranjal Desai

# SYMBA – III Semester Duration: 27<sup>st</sup> May 2019 to 1<sup>st</sup> July 2019

### Table 2.5.3: Winter Project for Second Year Students, SYMBA -IV Semester

### Duration: 25th Nov. 2019 to 26<sup>th</sup> Dec. 2019

Students Name	Enrolment No.	Specialization Company Name G		Guide
Mayank Mahendrakumar Patel	201704100710126	Finance	Pragya Investment Pvt. Ltd.	Dr.Krunal Patel
Kavita Jeetendragiri Goswami	201804100710002	Marketing	Big Bazaar Pvt. Ltd.	Prof. Gautam Donga
Tanvi Durgeshkumar Gandhi	201804100710003	HR	Lifebond Machine Pvt. Ltd.	Prof. Gautam Donga
Charmi Rasesh Kothari	201804100710004	HR	Universal Plastics Pvt Ltd.	Dr. Rashvin Tailor
Dhaval Prakashbhai Patil	201804100710005	Finance	Finance Mahaveer Investment Pvt Ltd. Dr.M	
Kishan Jayeshkumar Patel	201804100710006	Finance	Religare Broking Ltd.	Prof. Bhoomi Patel
Hardika Shaileshkumar Bhakta	201804100710007	HR	Naftech. Pvt. Ltd.	Prof. Kruti Bhatt
Saloniben Deepakbhai Patel	201804100710008	Hi-Tech Sweet Water Technology Pvt HR Ltd. P		Prof. Swapnil Chaurasia
Rakhiben Sanjaysinh Parmar	201804100710010	0 Finance Marwadi Shares And Group Pvt. Ltd. Dr.		Dr.Krunal Patel
Dhruti Chetanbhai Patel	201804100710011	Marketing Vimal Agro Products Pvt Ltd.		Dr. Rashvin Tailor
Muktiben Jitendrabhai Patel	201804100710012	Finance Gurukrupa Investment Pvt. Ltd.		Dr.Krunal Patel
Radhikaben D. Vadadoriya	201804100710013	HR Laxmi Diamond Pvt. Ltd. Dr. I		Dr. Divya Gadaria
Mahima Dharmeshbhai Patel	201804100710014	Finance	Shree Parshva Investment Pvt. Ltd.	Dr.Manish Pathak

Jenisha Hiteshbhai Patel	201804100710015	Marketing	Colourtex Industries Pvt. Ltd.	Prof. Kruti Bhatt
Gautam Pramodbhai Vamja	201804100710016	Marketing	Acey Engineering Pvt Ltd	Prof. Swapnil Chaurasia
Tulsi Nileshbhai Shah	201804100710017	Finance	Mahalakshmi Investments Pvt. Ltd.	Prof. Bhoomi Patel
Nirali Chandubhai Savaliya	201804100710018	Finance	Arcadia Shares & Stock Brokers Pvt. Ltd.	Dr.Manish Pathak
Vishwa Mahendrabhai Dobariya	201804100710019	Finance	Jainam Share Consultants Pvt. Ltd.	Dr.Krunal Patel
Nidhi Gopalbhai Gondaliya	201804100710020	Finance	Nj India Pvt. Ltd.	Dr.Manish Pathak
Ravikumar Jayeshbhai Sangani	201804100710022	Marketing	Amideep Automobiles Pvt. Ltd.	Dr. Divya Gadaria
Nehaben Jayantilal Patel	201804100710023	Finance	Sharekhan Ltd.	Prof. Bhoomi Patel
Nisha Jayeshkumar Tollawala	201804100710024	Finance	Chirag Financial Services Pvt. Ltd	Prof. Bhoomi Patel
Kavita Sunilsinh Thakur	201804100710025	Marketing	Blue Leaf Experience Pvt. Ltd.	Prof. Gautam Donga
Ammar Madarwala	201804100710026	Marketing	Barq & Hadeed Pvt. Ltd.	Dr. Rashvin Tailor
Krupa Sunilbhai Patel	201804100710027	Marketing	arketing Dhiraj Sons Pvt. Ltd. Prof. Kruti Bha	
Ankitkumar Pranaybhai Bhakta	201804100710028	Marketing	Marketing Infraline Computers Pvt. Ltd. Prof. Swapnil C	
Akashkumar Jayantibhai Gamit	201804100710029	Finance	Finance Money Care Pvt. Ltd. Dr.Krunal Patel	
Akashkumar R Chauhan	201804100710030	Marketing Saikrupa Automobiles Pvt. Ltd. Dr. Divya Gadaria		Dr. Divya Gadaria
Sejalkumari Arvindkumar Jain	201804100710032	Finance	Finance Indian Infoline Ltd. Dr.Manish Pathak	
Dharaben Ghanshyambhai Korat	201804100710033	Marketing	Iarketing         Rajhans Nutriments Pvt. Ltd.         Prof. Gautam Dong	
Ankitaben Dhirubhai Rakholiya	201804100710034	Finance	nce D. K. Associates & Investments Pvt. Ltd. Prof. Bhoomi Patel	
Surbhi Bharatbhai Patel	201804100710035	Finance	nce Sidmak Laboratory (INDIA) Pvt. Ltd Dr.Krunal Patel	
Charmiben Kishorbhai Kachhadiya	201804100710036	Finance	ce Njindia Pvt Ltd. Dr.Krunal Patel	
Swapanili Bipinchandra Patel	201804100710037	HR	Sidmak Laboratory (INDIA) Pvt. Ltd.	Prof. Gautam Donga
Aashka Mehmood Bhankiwala	201804100710038	Finance	Gandevi People's Cooperative Bank Ltd	Dr.Manish Pathak
Krushangiben Nareshbhai Patel	201804100710039	Finance	K Consultancy (Insurance & Investment	
Raj Narendrabhai Patel	201804100710040	Finance	Mohak Consultancy Pvt Ltd	Dr.Manish Pathak
Manthan Naranbhai Ramani	201804100710041	Marketing	Narmada Stone Co.	Prof. Gautam Donga
Krishnaben B. Mangukiya	201804100710042	Finance	Njindia Pvt Ltd	Dr.Krunal Patel
Akash Pravinbhai Chaklasiya	201804100710043	Marketing	Euro Indian Fresh Foods Ltd	Dr. Rashvin Tailor

### SRIMCA – MBA Programme

Rahulkumar Jayprakash Maurya	201804100710044	Marketing	Euro Indian Fresh Foods Ltd	Prof. Kruti Bhatt
Hitesh Kishorbhai Patel	201804100710045	Marketing	Abhay Chem Pvt Ltd	Prof. Swapnil Chaurasia
Pooja Shashikant Patel	201804100710046	Finance	Prime Co-Operative Bank Ltd	Dr.Manish Pathak
Keralben Sunilbhai Patel	201804100710047	HR	Raj Textile Pvt. Ltd	Prof. Gautam Donga
Richaben Bhupendrabhai Patel	201804100710049	HR	Kataria Auto Mobile Pvt Ltd	Dr. Rashvin Tailor
Saiyami Prafulbhai Patel	201804100710050	HR	Shree Khedut Sahakari Khand Udhyog Mandli Limited, Bardoli	Prof. Kruti Bhatt
Jay Anupbhai Tailor	201804100710051	Marketing	Shilpmis Technologies Pvt Ltd	Dr. Divya Gadaria
Vijaybhai Ashokbhai Gamit	201804100710052	HR	JK Laxmi Cement Ltd.	Prof. Swapnil Chaurasia
Ruchiben Hasmukhbhai Patel	201804100710054	HR	Artoon Solutions Pvt. Ltd.	Dr. Divya Gadaria
Payal Premjibhai Ramoliya	201804100710055	HR	Dharmanandan Diamond Pvt. Ltd.	Dr. Rashvin Tailor
Krimaben Ashishbhai Shah	201804100710056	Finance	Jhaveri Security Ltd.	Prof. Bhoomi Patel
Harshkumar Dharmendrabhai Patel	201804100710057	Finance	FinanceMaa Financial Planner Pvt. Ltd.Prof. Bhoomi Patel	
Maulik Anandbhai Shingala	201804100710058	Marketing Dhanhar Exim Pvt. Ltd. Dr. Rashvin Tailor		Dr. Rashvin Tailor
Abubakkarsiddique Rizwankhan Pathan	201804100710059	Finance         Magneto Brokers LLP Pvt Ltd         Dr.Krunal Patel		Dr.Krunal Patel
Kenil Sureshbhai Sakariya	201804100710060	Marketing	urketing Sosyo Hajoori Beverage Pvt. Ltd. Prof. Gautam Donga	
Deep Nileshkumar Lalwala	201804100710061	HR		
Heribhai Uttambhai Patel	201804100710062			Dr. Rashvin Tailor
Maheshkumar Palabhai Bhammar	201804100710063	Finance Swastika Investment Pvt. Ltd. Dr. Manish Path		Dr.Manish Pathak
Stuti Dhruv Patel	201804100710064	Shree Kamrej Vibhag Sahakari KhandHRUdyog Mandi LtdProf. Kruti Bhatt		Prof. Kruti Bhatt
Bhaktiben Bharatbhai Patel	201804100710065	Marketing	B-Tex Ointment Mfg. Pvt. Ltd.	Dr. Rashvin Tailor
Vibha Bhimsingbhai Valvi	201804100710066	Finance	State Bank Of India (Kapura) Ltd.	Prof. Bhoomi Patel
Bhumi Jayeshbhai Lad	201804100710067	Valsad District Co-Op Milk ProductFinanceUnion Ltd.Dr.Krunal Patel		Dr.Krunal Patel
Srushtiben Nileshbhai Dhaduk	201804100710068	HR	Shree Ram Krishna Export Pvt. Ltd.	Prof. Swapnil Chaurasia
Krishna Ishvarbhai Italiya	201804100710069	Finance	Jaivik Wealth Pvt.Ltd	Dr.Manish Pathak
Kush Manishbhai Patel	201804100710070	Marketing	Patsol Pvt.Ltd.	Prof. Kruti Bhatt
Α				

Shailee Mukundbhai Mistry	201804100710071	Finance	Shree Renuka Investments Pvt. Ltd.	Prof. Bhoomi Patel
Bhumi Yogendra Ahir	201804100710072	Marketing	g Coffee Culture Prof. Swapnil Chau	
Ekta Udaykumar Naik	201804100710073	HR	Nhb Ball & Roller Ltd	Dr. Divya Gadaria
Rimakumari Rajendrasinh Parmar	201804100710074	Marketing	Shree Ram Krishna Export Pvt Ltd	Dr. Divya Gadaria
Krishna Suresh Goyal	201804100710075	Marketing	Mcdonald's Kadodra(Surat) Pvt. Ltd.	Prof. Kruti Bhatt
Birva Kalpeshbhai Savaliya	201804100710076	Finance	Tradebulls Security Pvt. Ltd.	Dr.Krunal Patel
Priyankkumar Manojbhai Kharva	201804100710077	HR	Vanil Udhyog LTD	Prof. Kruti Bhatt
Mansi Bipinbhai Siddhpura	201804100710078	Finance	Jaivik Wealth Pvt Ltd	Dr.Manish Pathak
Hetal Jayeshkumar Tailor	201804100710079	HR	Atul Pvt Ltd	Prof. Gautam Donga
Nemishkumar Govindbhai Roy	201804100710080	Finance	Hdfc Bank Ltd.	Prof. Bhoomi Patel
Divya Nilesh Devdhara	201804100710081	Finance	Motilal Oswal Securities Ltd. (Kadodra) Dr. Manish Path	
Kemi Jagdishbhai Ambaliya	201804100710082	Finance	Angel Broking Pvt. Ltd Prof. Bhoomi Pate	
Rajvi Anilbhai Ambaliya	201804100710083	Finance	Sharekhan LTD	Prof. Bhoomi Patel
Krishnaben Dineshbhai Ghevariya	201804100710084	Marketing	Tapi Food Products Pvt. Ltd.   Prof. Gautam Donga	
Priya Ghanshyambhai Jasani	201804100710085	Marketing	Rajhans Nutriments Pvt.Ltd.Dr. Rashvin Tailor	
Shefali Dilipbhai Patel	201804100710086	Marketing	Sony Center Pvt. Ltd. Prof. Kruti Bhatt	
Jinalben Chandrakantbhai Patel	201804100710087	Marketing	Ganesh Soda Pvt.Ltd. Prof. Swapnil Chau	
Krutiben Rakeshbhai Patel	201804100710088	Finance	Devashish Advisory Securities Pvt Ltd	Dr.Krunal Patel
Parita Jayeshkumar Sagar	201804100710089	Finance	LIC Of India (Chikhli) Ltd.	Dr.Manish Pathak
Binalkumari Yogeshbhai Patel	201804100710090	Marketing	Shah Publicity Pvt. Ltd.	Dr. Divya Gadaria
Priyalben Kailasbhai Shah	201804100710091	Finance	State Bank Of India(Kadod) Ltd.	Prof. Bhoomi Patel
Dhruti Dharmeshbhai Patil	201804100710092	Finance	Marwadi Share & Finance Ltd. (Vyara)	Dr.Krunal Patel
Riddhi Mukeshbhai Shah	201804100710093	Finance	Kotak Securities Ltd	Dr.Krunal Patel
Krina Balvantbhai Prajapati	201804100710094	Finance	Jalaram Insurance & Financial Services Pvt. Ltd.	Dr.Manish Pathak
Riddhiben Dineshbhai Patel	201804100710095	Finance	Shree Laxmi Financial Consultant Pvt.Prof. Bhoomi PatelLtd.Prof. Bhoomi Patel	

#### SRIMCA – MBA Programme

Karanbhai Pravinbhai Kachhadiya	201804100710096	HR	Amideep Automobiles Pvt. Ltd.	Dr. Rashvin Tailor
Brijeshkumar Kantrajbhai Patel	201804100710097	Marketing	Bharkadevi Ice Cream Pvt. Ltd.	Prof. Swapnil Chaurasia
Bilalhaji Jafarbhai Ghanchi	201804100710099	Finance	Mahalaxmi Shares Pvt. Ltd	Dr.Manish Pathak
Shabir Vasimbhai Shaikh Mohamedzakir Mukhatyarhusen	201804100710100	Marketing	Hi-Tech Sweet Water Technology Pvt Ltd	Prof. Gautam Donga
Malek	201804100710101	Finance	Angel Broking Ltd.	Dr.Krunal Patel
Soyeb Anvarbhai Khalifa	201804100710102	Finance	Tradebulls Securities (P) Limited	Dr.Manish Pathak
Bhargavkumar Prakashbhai Khatri	201804100710103	Marketing	Asia Dawn Bio Care Limited	Dr. Rashvin Tailor
Mitaliben Harendrabhai Mahyavanshi	201804100710107	Finance	nce MD Associated And Investment Pvt. Ltd. Prof. Bhoomi Pate	
Sakina Yunusbhai Vohra	201804100710108	Finance	Hari Tapes Pvt Ltd	Prof. Bhoomi Patel
Poonam Lal Bahadur Rajput	201804100710109	HR	Larsen And Toubro Pvt Ltd. Ahmedabad	Prof. Kruti Bhatt
Samruddhi Sanjay Patil	201804100710112	HR	Valsad District Cooperative MilkHRProducts Union Ltd.Prof. Swapnil Chau	
Nisha Bajrang Sharma	201804100710113	HR	Tagros Chemicals India Pvt LtdDr. Divya Gadaria	
Rajkumar Vijaykumar Patel	201804100710114	Marketing	Uma Cooling Industries Pvt.Ltd	Prof. Kruti Bhatt
Mansiben Khemshibhai Patel	201804100710115	Finance	Sutex Co-Operative Bank Ltd.	Dr.Krunal Patel
Tejalben Vijaybhai Chaudhari	201804100710117	Finance	Baroda Gujarat Gramin Bank In Ahwa	Dr.Manish Pathak
Faizalahmed Hanif Mohamed Mulla	201804100710118	Marketing	Prime Media Pvt Ltd. Prof. Swapnil Chauras	
Shivangi Pradipbhai Patel	201804100710122	Finance	Arham Wealth Management Pvt Ltd	Prof. Bhoomi Patel
Afrin Mohmmad Solanki	201804100710123	Finance	Aequitas Investments Consultancy Pvt         Ltd         Dr.Manish Pathak	
Dipalikumari Nareshbhai Patel	201804100710124	HR	Aishwarya Dyeing Mills Pvt Ltd	Prof. Swapnil Chaurasia
Dhartiben Ashokbhai Panchal	201804100710125	Finance	Sharekhan Pvt Ltd. Dr.Krunal Patel	

### Study/Academic Tours Organized by the College/Institution

#### 2.5.4: Industrial Visit/Study/Academic Tours during the Year 2019-20:

Sr. No.	Place of Study Tour	Duration (From-To)	Nature of linkage	No. of Participants
1.	J K Paper Mill ltd	30/08/2019	SYMBA	100
2.	Mapro Food Pvt Ltd,	11/12 /2019 to 13/12/ 2019	FYMBA	78
3.	Industrial Visit at Bombay Stock Exchange	18/10/2019	Finance	42

#### 2.6 Students' Achievements

Name of the Award/Medal	National / International	Sports/Cult ural/Manag ement	Name of the Students / Institute
4 <sup>th</sup> Rank in Uth Fest by Uka Tarsadia University	Local	Cultural Event	SRIMCA MBA as an Institute
4 <sup>th</sup> Rank in Cultural Procession	Local	Cultural Event	SRIMCA MBA as an Institute
1 <sup>st</sup> Rank in Ad Making	Local	Cultural Event	Sejal Jain, Ayushi Desai, SHRaddha Mahajan, Nidhi Gondaliya, Dinky Khacharia,
1 <sup>st</sup> Rank in Installation	Local	Cultural Event	Fenil Mendapara, Charmi Kachhadiya, Ravi Sanghani,
1 <sup>St</sup> Position in Elocution	Local	Cultural Event	Abubakkarsiddique Pathan
2 <sup>nd</sup> Position in Ad Making	Local	Cultural Event	Yash Kothari, Mahima Joshi, Sneha Singh, Kavita Goswami
2 <sup>nd</sup> Position in Installation	Local	Cultural Event	Rahul Maurya, Kavita Goswami, Mihir Biscuitwala, Krina Prajapati
	<ul> <li>4<sup>th</sup> Rank in Uth Fest by Uka Tarsadia University</li> <li>4<sup>th</sup> Rank in Cultural Procession</li> <li>1<sup>st</sup> Rank in Ad Making</li> <li>1<sup>st</sup> Rank in Installation</li> <li>1<sup>St</sup> Position in Elocution</li> <li>2<sup>nd</sup> Position in Ad Making</li> </ul>	Name of the Award/MedalInternational4th Rank in Uth Fest by Uka Tarsadia UniversityLocal4th Rank in Cultural ProcessionLocal1st Rank in Ad MakingLocal1st Rank in InstallationLocal1st Position in ElocutionLocal2nd Position in Ad MakingLocal	Name of the Award/MedalNational / Internationalural/Manag ement4th Rank in Uth Fest by Uka Tarsadia UniversityLocalCultural Event4th Rank in Cultural ProcessionLocalCultural Event1st Rank in Ad MakingLocalCultural Event1st Rank in InstallationLocalCultural Event1st Rank in InstallationLocalCultural Event1st Rank in InstallationLocalCultural Event1st Position in ElocutionLocalCultural Event2nd Position in Ad MakingLocalCultural Event2nd Position in InstallationLocalCultural Event2nd Position in InstallationLocalCultural Event2nd Position in InstallationLocalCultural Event2nd Position in InstallationLocalCultural Event

2019-20202nd Position in Folk DanceLocalCultural EventChintan Patel, Akash Patel, Vicky Patel, Hiren Mahyavanshi, Krunal Oad, Dipak Patel, Romil Shah, Tanmay Patel, Raj Bundela2019-20202nd Position in Clay ModellingLocalCultural EventFenil Mendapara2019-20202nd Position in RangoliLocalCultural EventKajal Surti2019-20202nd Position in MehndiLocalCultural EventKajal Surti2019-20202nd Postion in MehndiLocalCultural eventKajal Surti2019-20202nd Postion in ExtemporeLocalCultural EventKajal Surti2019-20202nd Postion in Film ReviewLocalCultural EventNithya Amalraj2019-20202nd Postion in Film ReviewLocalCultural EventAbubakkarsiddique Pathan2019-20202nd Postion in Solo Filmy SongLocalCultural EventJay Tailor	₽ <sup>₽</sup>				
2019-2020 $2^{nd}$ Position in Clay ModellingLocalCultural EventFenil Mendapara2019-2020 $2^{nd}$ Position in RangoliLocalCultural EventKajal Surti2019-2020 $2^{nd}$ Postion in MehndiLocalCultural eventKajal Surti2019-2020 $2^{nd}$ Postion in MehndiLocalCultural eventKajal Surti2019-2020 $2^{nd}$ Postion in ExtemporeLocalCultural EventNithya Amalraj2019-2020 $2^{nd}$ Postion in Film ReviewLocalCultural EventAbubakkarsiddique Pathan2019-2020 $2^{nd}$ Postion in Western Solo DanceLocalCultural EventDhaval Patil2019-2020 $2^{nd}$ Postion in Solo Filmy SongLocalCultural EventDhaval Patil		2 <sup>nd</sup> Position in Folk Dance	Local		Chintan Patel, Akash Patel, Vicky Patel, Hiren Mahyavanshi, Krunal Oad, Dipak Patel, Romil Shah, Tanmay Patel, Raj Bundela
2019-20202 <sup>nd</sup> Position in RangoliLocalEventKajal Surti2019-20202 <sup>nd</sup> Postion in MehndiLocalCultural eventKajal Surti2019-20202 <sup>nd</sup> Postion in ExtemporeLocalCultural EventNithya Amalraj2019-20202 <sup>nd</sup> Postion in Film ReviewLocalCultural EventAbubakkarsiddique Pathan2019-20202 <sup>nd</sup> Postion in Western Solo DanceLocalCultural EventAbubakkarsiddique Pathan2019-20202 <sup>nd</sup> Postion in Solo Filmy SongLocalCultural 	2019-2020		Local		· · · ·
2019-20202nd Postion in MehndiLocaleventKajal Surti2019-20202nd Postion in ExtemporeLocalCultural EventNithya Amalraj2019-20202nd Postion in Film ReviewLocalCultural EventAbubakkarsiddique Pathan2019-20202nd Postion in Western Solo DanceLocalCultural EventAbubakkarsiddique Pathan2019-20202nd Postion in Western Solo DanceLocalCultural EventDhaval Patil2019-20202nd Postion in Solo Filmy SongLocalCultural EventDhaval Patil	2019-2020	2 <sup>nd</sup> Position in Rangoli	Local		Kajal Surti
2019-20202 <sup>nd</sup> Postion in ExtemporeLocalEventNithya Amalraj2019-20202 <sup>nd</sup> Postion in Film ReviewLocalCultural EventAbubakkarsiddique Pathan2019-20202 <sup>nd</sup> Postion in Western Solo DanceLocalCultural EventDhaval Patil2019-20202 <sup>nd</sup> Postion in Solo Filmy SongLocalCultural EventDhaval Patil	2019-2020	2 <sup>nd</sup> Postion in Mehndi	Local		Kajal Surti
2019-2020     2 <sup>nd</sup> Postion in Film Review     Local     Event     Abubakkarsiddique Pathan       2019-2020     2 <sup>nd</sup> Postion in Western Solo Dance     Local     Cultural Event     Dhaval Patil       2019-2020     2 <sup>nd</sup> Postion in Solo Filmy Song     Local     Cultural Event     Dhaval Patil	2019-2020	2 <sup>nd</sup> Postion in Extempore	Local		Nithya Amalraj
2019-2020DanceLocalEventDhaval Patil2019-20202nd Postion in Solo Filmy SongLocalCultural EventJay Tailor	2019-2020		Local		Abubakkarsiddique Pathan
2019-2020     Song     Local     Event     Jay Tallor	2019-2020	Dance	Local		Dhaval Patil
Cultural	2019-2020		Local		Jay Tailor
2019-2020 2 <sup>nd</sup> Postion in Uth Icon Local Event Abubakkarsiddique Pathan	2019-2020	2 <sup>nd</sup> Postion in Uth Icon	Local	Cultural Event	Abubakkarsiddique Pathan
2019-20203rd Position in Debate CompetitionLocalCultural EventAmisha Gohil, Ayushi Desai	2019-2020		Local		Amisha Gohil, Ayushi Desai
2019-20203rd Position in Light Vocal Solo SongLocalCultural EventJay Tailor	2019-2020	Solo Song	Local		, ,
2019-2020     Song     Local     Event     Khacharia, SHRadhha Mahajan	2019-2020	Song	Local	Event	Shefali Desai, Binal Patel, Ayushi Desai, Dinkey Khacharia, SHRadhha Mahajan
2019-20204th Position in On-the-Spot PaintingLocalCultural EventMihir Bisuitwala	2019-2020	Painting	Local	Event	Mihir Bisuitwala
2019-20205 <sup>th</sup> Position in Western Vocal Solo EventLocalCultural eventJay Tailor	2019-2020		Local		Jay Tailor

#### **Chapter 3: Research, Consultancy and Extension**

- 3.1 Research Project Undertaken and Grant Received
- 3.2 Research / Review Article Publication by the Faculties
- 3.3 Review Article Published by Faculties
- 3.4 Details of Articles/Research Papers/Chapters Published in Edited Books by the Faculties during the year
- 3.5 Article published in Magazine by Faculties
- 3.6 Research paper presented by the Faculties
- 3.7 List of Project
- 3.8 Academic Programme Participated by Faculties
- 3.9 Guest Lecture Delivered
- 3.10 Awards and Recognition
- 3.11 Extension Activities
- 3.12 List of Ph.D. Students Working (Registered) under the Research Guides of the College/Institute at during the Year

### 3.1 Research Project Undertaken and Grant Received

 Table: 3.1 Research Projects Undertaken and Grant Received during the year

Sr. No.	Name of the Investigator	Title of the Project	Funding Agency	Grant Sanctioned (Rs.)	Letter Date	Letter No
1.	Nil	Nil	Nil	Nil	Nil	Nil

#### **3.2 Research Publication by the Faculties**

#### Table 3.2.: Details of Articles/Research Papers Published in Journals by the Faculties during the year

Sr. No	Author	Title of Research Article	Journal	Level	Vol. No. Issue No.
1	Dr. Gangadhar Hugar	Customer Behavior Analysis with Regard to Fast Moving Consumer Goods with Special reference to Branded Health Drinks Products	International Journal of Advanced Research in Commerce, Management & Social Science, International Quarterly Double Peer Reviewed Refereed Journal	International	Vol. 02 No.03
2	Dr. Gangadhar Hugar	Customer Behavior Analysis with Regard to Fast Moving Consumer Goods with Special reference to Branded Toothpaste Products	International Journal of Education, Modern Management, Applied Science & Social Science, A bi-lingual Multidisciplinary Peer Reviewed Refereed Quarterly Journal	International	Vol. 01 No.03
3	Prof. Bhoomi Patel	Impact of Demographic factors on investment preference for selected investment avenues	Global Journal of Research in Management	International	Vol 09 No 02

**SRIMCA – MBA Programme** 

/	Dr. Rashivn TailorThe Study of Key Success Factors in New Product Development Process in Diamond Firms with Special Reference to Surat.IMDR's Journal of Management Development and Research					National	NA	
Authors Name	Title Of The Book/Cha pters Published	Title Of The Paper	Name Of The Conference	Category	Year of Publication	ISBN No.	Affiliating Institute At The Time of Publication	Name of The Publisher
Prof. Kruti Bhatt, Prof. Peenal Sankhla	Customer, Competiti on and Marketing Strategy	A study on Buying Behavior: Exploring technology acceptance and purchase intention with special reference to Smart Watch.	23rd Nirma International Conference on Management (NICOM) - 2020:Marketing Landscape: Change in the Making	Internationa 1	2020	978-81- 943641- 2-2	SRIMCA- MBA, Uka Tarsadia University	Excel India Publisher
Dr. Divya P. Gadaria	Customer, Competiti on, and Marketing strategy	"Customers' Opinion on Packaging and Labeling of Atul Bakery Product, A Brand of Multigrain	22nd Nirma International Conference on Management (NICOM 2020: :Marketing Landscape: Change in the Making	Internationa 1	2020	978-81- 943641- 2-2	SRIMCA- MBA, Uka Tarsadia University	Excel India Publisher

Dr. Rashvin Tailor	Sustainabi lity and Business	Factors Affecting Quality of Work Life: Empirical Evidence of Textile Organizations	Oakbrook international conference on Sustainability and Business	Oakbrook international conference on Sustainabilit y and Business	International	2020	978-93-88- 237833	SRIMCA MBA, Uka Tarsadia University
Prof. Swapnil Chaurasia	Managem ent Past, Present and future	Developing a stairway for creating Employee Evangelists	Management Past, Present and future	Internationa l Conference on Managemen t	International	2019	978-93-88- 237567	SRIMCA MBA, Uka Tarsadia University
Dr. Krunal Patel; Mr. Monik Photograp her	Contempo rary Issues in Indian Financial market	Portfolio Optimization using Markowitz model and Portfolio evaluation using Sharpe's ratio and Treynor's ratio on national stock exchange of India.	Contemporary Issues in Indian Financial market	2nd National Seminar on Financial Market	National	2019	978-93- 5396-183-1	SRIMCA MBA, Uka Tarsadia Universit

**51 |** Page

#### SRIMCA – MBA Programme

#### **Table: 3.3 Review Article Published by Faculties** Vol. No. Page Impact **ISSN NO** Sr. No. Author (s) **Title of Review Article** Journal Level Issue No. No Factor NA 1. NA NA NA NA NA NA NA Table 3.4: Details of Articles/Research Papers/Chapters Published in Edited Books by the Faculties during the year Affiliating Name **Title Of The** Year of **Institute At** Name Of The of The Authors ISBN No. **Book/Chapte Title Of The Paper Publicat** The Time Category **Publis** Name Conference rs Published of ion her **Publication** A study on Buying 23rd Nirma International Behavior: Prof. Customer. Exploring Conference on Kruti SRIMCA-Excel Competition 978-81technology Management Bhatt, MBA, Uka India acceptance and 2020 943641-2and (NICOM) -International Tarsadia **Publis** Prof. Marketing purchase intention 2020:Marketing 2 Peenal University her Strategy with special Landscape: Sankhla reference to Smart Change in the Watch. Making 22nd Nirma "Customers' Customer. International Opinion on SRIMCA-Excel 978-81-Dr. Competition, Conference on Packaging and MBA, Uka India Divya P. 2020 943641-2and International Management Labeling of Atul Tarsadia **Publis** Gadaria Marketing 2 (NICOM 2020: Bakery Product, A University her strategy :Marketing Brand of Multigrain Landscape:

**SRIMCA – MBA Programme** 

Authors Name	Title Of The Book/Chapte rs Published	Title Of The Paper	Name Of The Conference	Category	Year of Publicat ion	ISBN No.	Affiliating Institute At The Time of Publication	Name of The Publis her
			Change in the Making					
Dr. Rashvin Tailor	Sustainability and Business	Factors Affecting Quality of Work Life: Empirical Evidence of Textile Organizations	Oakbrook international conference on Sustainability and Business	Oakbrook international conference on Sustainabilit y and Business	Internati onal	2020	978-93-88- 237833	SRIM CA- MBA, Uka Tarsad ia Univer sity
Prof. Swapnil Chaurasi a	Management Past, Present and future	Developing a stairway for creating Employee Evangelists	Management Past, Present and future	International Conference on Management	Internati onal	2019	978-93-88- 237567	SRIM CA- MBA, Uka Tarsad ia Univer sity
Dr. Krunal Patel; Mr. Monik Photogra	Contemporary Issues in Indian Financial market	Portfolio Optimization using Markowitz model and Portfolio evaluation using Sharpe's ratio and	Contemporary Issues in Indian Financial market	2nd National Seminar on Financial Market	National	2019	978-93- 5396-183-1	SRIM CA- MBA, Uka Tarsad ia

Auth Nan	ne	Book/Chapte       Title Of The Paper         rs Published       Treynor's ratio on		Name Of The Conference	Category	Year Public ion		N No.	Affiliatin Institute A The Tim of Publicatio	At of The e Publis on her	
phe	er		na	nor's ratio on tional stock ange of India.							Univer sity
Table: 3.5 Article published in Magazine by Faculties         Sr.       Author(s)         Title       Magazine Name         Publisher       Year         Page       Web URL											
No.	Au	iulor(s)		line	wiagazine wanie	rublishe	No.		web Ur	L	
1		NA		NA	NA	NA	NA	NA		NA	
Table: 3.6 Research Paper Presented by the Faculties											
Autho s Nan	Title of The Panel		of The Paper	Category	Academ Year		Naturo Presenta al/Poste Etc.	r/Video,	Affiliating Institute At The Time of Publication		
Prof Krut Bhatt Prof Peena	ti t;	Inter Conf Managem	d Nirma mational erence on ent (NICOM) Marketing	A study on Buying Behavior: Exploring Technology Acceptance and Purchase Intention with special reference to smart watch.		Internatio nal	2020		PowerPoint Presentation		SRIMCA- MBA, Uka Tarsadia University

**SRIMCA – MBA Programme** 

# Annual Report 2019-20

Author s Name	Name of The Conference	Title of The Paper	Category	Academic Year	Nature of Presentation (Oral/Poster/Video, Etc.)	Affiliating Institute A The Time of Publication
Sankhla	Landscape: Change in the Making					
Dr. Divya P. Gadaria	Customer, Competition, and Marketing strategy	"Customers' Opinion On Packaging And Labelling Of Atul Bakery Product, A Brand Of Multigrain	Internatio nal	2020	PowerPoint Presentation	SRIMCA- MBA, Uka Tarsadia University
Dr. Divya Gadaria	Conference	Presented paper on "Impact of Covid-19 Pandemic on World Environment"	Shah H.N. Commerc e College, Valsad	19/05/202 0	PowerPoint Presentation	SRIMCA- MBA, Uka Tarsadia University
Dr. Rashvin Tailor	Conference	Presented Paper on The Study of Key Success Factors in New Product Development Process in Diamond Firms with Special Reference to Surat.	National	2019- 2020	Power Point Presentation	SRIMCA MBA Uka Tarsadia University

# 3.7 Research Projects by Students - PG Program

### Table 3.7.1: List of Project (OFS Project)

### Duration: 27<sup>st</sup> May 2019 to 1<sup>st</sup> July 2019

Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Nidhiben Kishorbhai Bhanushali	201804100710001	HR	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Goswami Kavita Jitendragiri	201804100710002	Marketing	Sosyo Hajoori Beverages Pvt. LTD	Prof. Pranjal Desai
Tanvi Durgeshkumar Gandhi	201804100710003	HR	NAFTECH	Prof. Kruti Bhatt
Charmi Rasesh Kothari	201804100710004	HR	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Dhaval Prakashbhai Patil	201804100710005	Finance	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Patel Kishan Jayeshbhai	201804100710006	Finance	B-Tex Ointment Mfg. Co.	Prof. Pranjal Desai
Hardika Shaileshbhai Bhakta	201804100710007	HR	Colourtex Industries Pvt. LTD	Prof. Swapnil Chaurasia
Saloni Deepakbhai Patel	201804100710008	HR	Gujarat polyfilms private limited	Prof. Peenal Sankhla
Unnati Ashokbhai Sisodia	201804100710009	HR	Weepack	Prof. Gautam Donga
Parmar Rakhi Sanjaysinh	201804100710010	Finance	Sosyo Hajoori Beverages Pvt. LTD	Prof. Pranjal Desai
Patel Dhrutiben Chetanbhai	201804100710011	Marketing	Bhagyarekha Engineers Pvt. Ltd	Dr. Manish Pathak
Patel Muktiben Jitendrabhai	201804100710012	Finance	Euro India Fresh Foods Limited	Dr. Krunal Patel
Radhika Vadodariya	201804100710013	HR	Dharmandan diamond Pvt Ltd	Dr. Rashvin Tailor
Patel Mahima Dharmeshbhai	201804100710014	Finance	B-Tex Ointment Mfg. Co.	Prof. Pranjal Desai
Patel Jenisha Hiteshbhai	201804100710015	Marketing	B-Tex Ointment Mfg. Co.	Prof. Pranjal Desai
Gautam Pramodbhai Vamja	201804100710016	Marketing	NIF Mechanical Works Pvt. Ltd	Dr. Manish Pathak
Tulsi Nileshbhai Shah	201804100710017	finance	vasudhara dairy	Prof. Pranjal Desai
Nirali Chandubhai Savaliya	201804100710018	Finance	Bhagyarekha Engineers Pvt. Ltd	Dr. Manish Pathak
Vishwa Mahendrabhai Dobariya	201804100710019	Finance	Bhagyarekha Engineers Pvt. Ltd	Dr. Manish Pathak
3				f

		a		центральной странали и странали и При странали и странали
Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Nidhi Gopalbhai Gondaliya	201804100710020	finance	Gujarat polyfilms private limited	Prof. Peenal Sankhla
Sanket Lavjibhai Vaghasiya	201804100710021	Marketing	SIDMAK INDIA	Dr. Divya Gadaria
Sangani Ravikumar Jayeshbhai	201804100710022	Marketing	Rajhans (Desai-Jain) Group	Dr. Rashvin Tailor
Patel Nehaben Jayantilal	201804100710023	Finance	Ultra Denim	Prof. Swapnil Chaurasia
Tollawala Nisha Jayeshkumar	201804100710024	Finance	Navkar Enterprise	Dr. Krunal Patel
Thakur Kavita Sunilsinh	201804100710025	Marketing	Euro India Fresh Foods Limited	Dr. Krunal Patel
Ammar Huzaifa Madarwala	201804100710026	Marketing	NAFTECH	Prof. Kruti Bhatt
Krupa Sunil Patel	201804100710027	Marketing	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Ankit Pranaybhai Bhakta	201804100710028	Marketing	Colourtex Industries Pvt. LTD	Prof. Swapnil Chaurasia
Akash Jayantibhai Gamit	201804100710029	Finance	Jalaram Fabric	Prof. Bhoomi Patel
Akash Rajendrabhai Chauhan	201804100710030	Marketing	Jalaram Fabric	Prof. Bhoomi Patel
Jain Sejal Arvindkumar	201804100710032	Finance	Sosyo Hajoori Beverages Pvt. LTD	Prof. Pranjal Desai
Dhara Ghanshyambhai Korat	201804100710033	Marketing	kent fashion	Prof. Gautam Donga
Ankita Dhirubhai Rakholiya	201804100710034	Finance	kent fashion	Prof. Gautam Donga
Surbhi Bharatbhai Patel	201804100710035	Finance	SIDMAK INDIA	Dr. Divya Gadaria
Charmi Kishorbhai Kachhadiya	201804100710036	finance	Weepack	Prof. Gautam Donga
Swapanili Bipinchandra Patel	201804100710037	HR	SIDMAK INDIA	Dr. Divya Gadaria
Aashka Mehmood Bhankiwala	201804100710038	Finance	NIF Mechanical Works Pvt. Ltd	Dr. Manish Pathak
Krushangi Nareshbhai Patel	201804100710039	Finance	NIF Mechanical Works Pvt. Ltd	Dr. Manish Pathak
Raj Narendrabhai Patel	201804100710040	Finance	Hi-tech board PVT ltd	Prof. Gautam Donga
Manthan Naranbhai Patel	201804100710041	Marketing	Hi-tech board PVT ltd	Prof. Gautam Donga
Krishna Bhikhabhai Mangukiya	201804100710042	Finance	Dharmandan diamond Pvt Ltd	Dr. Rashvin Tailor
Akash Pravinbhai Chakalasiya	201804100710043	Marketing	Dharmandan diamond Pvt Ltd	Dr. Rashvin Tailor

Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Rahul Jayprakash Maurya	201804100710044	Marketing	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Patel Hitesh Kishorbhai	201804100710045	Marketing	Ultra Denim	Prof. Swapnil Chaurasia
Pooja Shashikant Patel	201804100710046	Finance	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Patel Keral Sunilbhai	201804100710047	HR	Ultra Denim	Prof. Swapnil Chaurasia
Richa Bhupendrabhai Patel	201804100710049	HR	Hi-tech board PVT ltd	Prof. Gautam Donga
Saiyami Prafulbhai Patel	201804100710050	HR	Orange Weaving Engineering Pvt.Ltd.	Dr. Rashvin Tailor
Jay Anupbhai Tailor	201804100710051	Marketing	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Vijay Ashokbhai Gamit	201804100710052	HR	Bhavsar Chamical Pvt. Ltd	Dr. Manish Pathak
Ruchi Hasmukhbhai Patel	201804100710054	HR	kent fashion	Prof. Gautam Donga
Ramoliya Payal Premjibhai	201804100710055	HR	Rajhans (Desai-Jain) Group	Dr. Rashvin Tailor
Krima Ashishbhai Shah	201804100710056	Finance	PIRAMYD FABRICS PVT.LTD.	Prof. Bhoomi Patel
Harshkumar Dharmendrabhai Patel	201804100710057	Finance	Colourtex Industries Pvt. LTD	Prof. Swapnil Chaurasia
Maulik Anandbhai Shingala	201804100710058	Marketing	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Abubakkarsiddique Rizwankhan Pathan	201804100710059	Finance	NAFTECH	Prof. Kruti Bhatt
Sakariya Kenil Sureshbhai	201804100710060	Marketing	SHRee Ram Krishna Export(SRK)	Dr. Divya Gadaria
Deep Nileshbhai Lalwala	201804100710061	HR	SPECTRUM	Prof. Kosha Mehta
Heri Uttambhai Patel	201804100710062	HR	Jalaram Fabric	Prof. Bhoomi Patel
Bhammar Mahesh Palabhai	201804100710063	Finance	PVR tempens	Prof. Bhoomi Patel
Stuti Dhruv Patel	201804100710064	HR	Scap techno fab pvt.ltd	Prof. Swapnil Chaurasia
<b>ħ</b>				

	T i i i			Letter in the second seco
Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Bhakti Bharatbhai Patel	201804100710065	marketing	Gujarat polyfilms private limited	Prof. Peenal Sankhla
Valvi Vibha Bhimsingbhai	201804100710066	Finance	NHB Ball And Roller Ltd.	Dr. Krunal Patel
Lad Bhumi Jayeshbhai	201804100710067	Finance	windson Chemical Pvt.Ltd	Dr. Manish Pathak
Dhaduk Srushti Nileshbhai	201804100710068	HR	SHRee Ram Krishna Export(SRK)	Dr. Divya Gadaria
Italiya Krishna Ishvarbhai	201804100710069	Finance	SHRee Ram Krishna Export(SRK)	Dr. Divya Gadaria
Kush Manishbhai Patel	201804100710070	Marketing	SPECTRUM	Prof. Kosha Mehta
Shailee Mukundbhai Mistry	201804100710071	Finance	Scap techno fab pvt.ltd	Prof. Swapnil Chaurasia
Bhumi Yogendrabhai Ahir	201804100710072	Marketing	Sumal	Prof. Kruti Bhatt
Ekta Udaykumar Naik	201804100710073	HR	HILTI	Prof. Kosha Mehta
Krishna Sureshbhai Goyal	201804100710074	marketing	Weepack	Prof. Gautam Donga
Parmar Rima Rajendrasinh	201804100710074	Marketing	Navkar Enterprise	Dr. Krunal Patel
Savaliya Birva Kalpeshbhai	201804100710076	Finance	Navkar Enterprise	Dr. Krunal Patel
Priyank Manojbhai Kharva	201804100710077	HR	Bindal Silk Mills Pvt. Ltd.	Dr. Divya Gadaria
Mansi Bipinbhai Siddhpura	201804100710078	Finance	Multigrain Food Pvt. Ltd	Dr. Divya Gadaria
Hetal Jayeshkumar Tailor	201804100710079	HR	Virat Industries Ltd.	Prof. Gautam Donga
Roy Nemish Govindbhai	201804100710080	Finance	Euro India Fresh Foods Limited	Dr. Krunal Patel
Divya Nileshbhai Devdhara	201804100710081	Finance	Sumul	Prof. Kruti Bhatt
Kemi Jagdishbhai Ambaliya	201804100710082	Finance	Dhanhar Exim Pvt. ltd.	Prof. Peenal Sankhla
Rajvi Anilbhai Ambaliya	201804100710083	Finance	Tapi Food Products	Prof. Kosha Mehta
Krishna Dineshbhai Ghevariya	201804100710084	Marketing	Dhanhar Exim Pvt. ltd.	Prof. Peenal Sankhla
Priya Ghanshyambhai Jasani	201804100710085	Marketing	Tapi Food Products	Prof. Kosha Mehta
Shefali Dilipbhai Patel	201804100710086	Marketing	Virat Industries Ltd.	Prof. Gautam Donga
Jinal Chandrakantbhai Patel	201804100710087	Marketing	PVR tempens	Prof. Bhoomi Patel
Kruti Rakeshbhai Patel	201804100710088	Finance	Lacgene Technology Pvt Ltd	Prof. Kruti Bhatt
π				

Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Parita Jayeshkumar Sagar	201804100710089	finance	vasudhara dairy	Prof. Pranjal Desai
Patel Binal Yogeshbhai	201804100710090	Marketing	AAISWARYA MILL	Prof. Peenal Sankhla
Priyal Kailasbhai Shah	201804100710091	Finance	Virat Industries Ltd.	Prof. Gautam Donga
Dhruti Dharmeshbhai Patil	201804100710092	Finance	PIRAMYD FABRICS PVT.LTD.	Prof. Bhoomi Patel
Shah Riddhi Mukeshbhai	201804100710093	Finance	windson Chemical Pvt. Ltd	Dr. Manish Pathak
Krina Balvantbhai Prajapati	201804100710094	finance	Bindal Silk Mills Pvt. Ltd.	Dr. Divya Gadaria
Riddhi Dineshbhai Patel	201804100710095	Finance	Durga Polysters Pvt. Ltd.	Prof. Peenal Sankhla
Karan Kachhadiya	201804100710096	HR	Tapi Food Products	Prof. Kosha Mehta
Brijesh Kantraj Patel	201804100710097	marketing	Bindal Silk Mills Pvt. Ltd.	Dr. Divya Gadaria
Nahum Mohanbhai Gamit	201804100710098	Marketing	PIRAMYD FABRICS PVT.LTD.	Prof. Bhoomi Patel
Bilal Jafarbhai Ghanchi	201804100710099	Finance	JK Laxmi	Prof. Bhoomi Patel
Shabir Vasim Shaikh	201804100710100	Marketing	JK Laxmi	Prof. Bhoomi Patel
Mohamedzakir Mukhatyarhusen Malek	201804100710101	Finance	JK Laxmi	Prof. Bhoomi Patel
Soyeb Anvar Khalifa	201804100710102	Finance	HILTI	Prof. Kosha Mehta
Bhargav Prakashbhai Khatri	201804100710103	Marketing	HILTI	Prof. Kosha Mehta
Mahyavanshi Mitali Harendrabhai	201804100710107	Finance	PVR tempens	Prof. Bhoomi Patel
Sakina Yunusbhai Vohra	201804100710108	Finance	AAISWARYA MILL	Prof. Peenal Sankhla
Poonam Lal Bahadur Rajput	201804100710109	HR	Lacgene Technology Pvt Ltd	Prof. Kruti Bhatt
Thakur Abhishek Harkeshsingh	201804100710111	Finance	NHB Ball And Roller Ltd.	Dr. Krunal Patel
Samruddhi Sanjay Patil	201804100710112	HR	Dhanhar Exim Pvt. ltd.	Prof. Peenal Sankhla
Nisha Bajrang Sharma	201804100710113	HR	AAISWARYA MILL	Prof. Peenal Sankhla
Raj Vijaybhai Patel	201804100710114	Marketing	Scap techno fab pvt.ltd	Prof. Swapnil Chaurasia
Patel Mansi Khemshibhai	201804100710115	Finance	Rajhans (Desai-Jain) Group	Dr. Rashvin Tailor
B				

				Le la
Student's Name	Enrolment No's	Specializat ion	Company Name	Guide
Chaudhari Tejal Vijaybhai	201804100710117	Finance	NHB Ball And Roller Ltd.	Dr. Krunal Patel
Faizal Ahmed Hanif Mohammed Mulla	201804100710118	Marketing	Lacgene Technology Pvt Ltd	Prof. Kruti Bhatt
Shivangi Pradipbhai Patel	201804100710122	Fianance	SPECTRUM	Prof. Kosha Mehta
Solanki Afrin Mohammad	201804100710123	Finance	windson Chemical Pvt. Ltd	Dr. Manish Pathak
Dipali Nareshbhai Patel	201804100710124	HR	Sumul	Prof. Kruti Bhatt
Dharti Ashokbhai Panchal	201804100710125	finance	vasudhara dairy	Prof. Pranjal Desai

#### Table 3.7.2 Winter Project for Second Year Students, SYMBA -IV Semester

# Duration: 25th Nov. 2019 to 26<sup>th</sup> Dec. 2019

Student's Name	Enrolment No.	Specialization	Company Name	Guide
Mayank Mahendrakumar Patel	201704100710126	Finance	Pragya Investment Pvt. Ltd.	Dr.Krunal Patel
Kavita Jeetendragiri Goswami	201804100710002	Marketing	Big Bazaar Pvt. Ltd.	Prof. Gautam Donga
Tanvi Durgeshkumar Gandhi	201804100710003	HR	Lifebond Machine Pvt. Ltd.	Prof. Gautam Donga
Charmi Rasesh Kothari	201804100710004	HR	Universal Plastics Pvt Ltd.	Dr. Rashvin Tailor
Dhaval Prakashbhai Patil	201804100710005	Finance	Mahaveer Investment Pvt Ltd.	Dr.Manish Pathak
Kishan Jayeshkumar Patel	201804100710006	Finance	Religare Broking Ltd.	Prof. Bhoomi Patel
Hardika Shaileshkumar Bhakta	201804100710007	HR	Naftech. Pvt. Ltd.	Prof. Kruti Bhatt
Saloniben Deepakbhai Patel	201804100710008	HR	Hi-tech Sweet Water	Prof. Swapnil
			Technology Pvt Ltd.	Chaurasia
Rakhiben Sanjaysinh Parmar	201804100710010	Finance	Marwadi shares and group Pvt.	Dr.Krunal Patel
			Ltd.	
DHRuti Chetanbhai Patel	201804100710011	Marketing	Vimal Agro Products Pvt Ltd.	Dr. Rashvin Tailor
Muktiben Jitendrabhai Patel	201804100710012	Finance	Gurukrupa Investment Pvt.	Dr.Krunal Patel
			Ltd.	
8				

SRIMCA – MBA Programme

Radhikaben Dineshbhai Vadadoriya	201804100710013	HR	laxmi diamond pvt. ltd.	Dr. Divya Gadaria
Mahima Dharmeshbhai Patel	201804100710014	Finance	SHRee parshva investment Pvt. Ltd.	Dr.Manish Pathak
Jenisha Hiteshbhai Patel	201804100710015	Marketing	Colourtex Industries Pvt. Ltd.	Prof. Kruti Bhatt
Gautam Pramodbhai Vamja	201804100710016	Marketing	ACEY ENGINEERING PVT LTD	Prof. Swapnil Chaurasia
Tulsi Nileshbhai Shah	201804100710017	Finance	Mahalakshmi Investments Pvt. Ltd.	Prof. Bhoomi Patel
Nirali Chandubhai Savaliya	201804100710018	Finance	Arcadia Shares & Stock Brokers Pvt. Ltd.	Dr.Manish Pathak
Vishwa Mahendrabhai Dobariya	201804100710019	Finance	Jainam Share Consultants Pvt. Ltd.	Dr.Krunal Patel
Nidhi Gopalbhai Gondaliya	201804100710020	Finance	NJ India Pvt. Ltd.	Dr.Manish Pathak
Ravikumar Jayeshbhai Sangani	201804100710022	Marketing	Amideep Automobiles Pvt. Ltd.	Dr. Divya Gadaria
Nehaben Jayantilal Patel	201804100710023	Finance	Sharekhan Ltd.	Prof. Bhoomi Patel
Nisha Jayeshkumar Tollawala	201804100710024	Finance	Chirag Financial Services Pvt. Ltd	Prof. Bhoomi Patel
Kavita Sunilsinh Thakur	201804100710025	Marketing	Blue Leaf Experience Pvt. Ltd.	Prof. Gautam Donga
Ammar Madarwala	201804100710026	Marketing	Barq & Hadeed Pvt. Ltd.	Dr. Rashvin Tailor
Krupa Sunilbhai Patel	201804100710027	Marketing	Dhiraj Sons Pvt. Ltd.	Prof. Kruti Bhatt
Ankitkumar Pranaybhai Bhakta	201804100710028	Marketing	Infraline Computers Pvt. Ltd.	Prof. Swapnil Chaurasia
Akashkumar Jayantibhai Gamit	201804100710029	Finance	Money Care Pvt. Ltd.	Dr.Krunal Patel
Akashkumar Rejendrabhai Chauhan	201804100710030	Marketing	Saikrupa Automobiles Pvt. Ltd.	Dr. Divya Gadaria
Sejalkumari Arvindkumar Jain	201804100710032	Finance	Indian Infoline ltd.	Dr.Manish Pathak
Dharaben Ghanshyambhai Korat	201804100710033	Marketing	Rajhans Nutriments Pvt. LTD.	Prof. Gautam Donga

### SRIMCA – MBA Programme

Ankitaben Dhirubhai Rakholiya	201804100710034	Finance	D. K. associates & investments Pvt. Ltd.	Prof. Bhoomi Patel
Surbhi Bharatbhai Patel	201804100710035	Finance	SIdmak Laboratory (INDIA) pvt. ltd	Dr.Krunal Patel
Charmiben Kishorbhai Kachhadiya	201804100710036	Finance	Njindia pvt Ltd.	Dr.Krunal Patel
Swapanili Bipinchandra Patel	201804100710037	HR	Sidmak Laboratory (INDIA) pvt. Ltd.	Prof. Gautam Donga
Aashka Mehmood Bhankiwala	201804100710038	Finance	Gandevi People's Cooperative Bank LTD	Dr.Manish Pathak
Krushangiben Nareshbhai Patel	201804100710039	Finance	K K Consultancy (Insurance & Investment) Pvt. Ltd.	Prof. Bhoomi Patel
Raj Narendrabhai Patel	201804100710040	Finance	Mohak Consultancy Pvt Ltd	Dr.Manish Pathak
Manthan Naranbhai Ramani	201804100710041	Marketing	Narmada Stone Co.	Prof. Gautam Donga
Krishnaben Bhikhabhai Mangukiya	201804100710042	Finance	Njindia pvt Ltd	Dr.Krunal Patel
Akash Pravinbhai Chaklasiya	201804100710043	Marketing	Euro Indian Fresh Foods Ltd	Dr. Rashvin Tailor
Rahulkumar Jayprakash Maurya	201804100710044	Marketing	Euro Indian Fresh Foods Ltd	Prof. Kruti Bhatt
Hitesh Kishorbhai Patel	201804100710045	Marketing	Abhay Chem Pvt Ltd	Prof. Swapnil Chaurasia
Pooja Shashikant Patel	201804100710046	Finance	Prime Co-Operative Bank Ltd	Dr.Manish Pathak
Keralben Sunilbhai Patel	201804100710047	HR	Raj Textile pvt. ltd	Prof. Gautam Donga
Richaben Bhupendrabhai Patel	201804100710049	HR	Kataria Auto mobile Pvt Ltd	Dr. Rashvin Tailor
Saiyami Prafulbhai Patel	201804100710050	HR	SHRee Khedut Sahakari Khand Udhyog Mandli Limited, Bardoli	Prof. Kruti Bhatt
Jay Anupbhai Tailor	201804100710051	Marketing	ShilpMIS Technologies Pvt Ltd	Dr. Divya Gadaria
Vijaybhai Ashokbhai Gamit	201804100710052	HR	JK Laxmi cement Ltd.	Prof. Swapnil

				Chaurasia
Ruchiben Hasmukhbhai Patel	201804100710054	HR	Artoon solutions pvt. ltd.	Dr. Divya Gadaria
Payal Premjibhai Ramoliya	201804100710055	HR	Dharmanandan Diamond pvt.	Dr. Rashvin Tailor
			ltd.	
Krimaben Ashishbhai Shah	201804100710056	Finance	Jhaveri Security Ltd.	Prof. Bhoomi Patel
Harshkumar Dharmendrabhai Patel	201804100710057	Finance	MAA Financial Planner Pvt. Ltd.	Prof. Bhoomi Patel
Maulik Anandbhai Shingala	201804100710058	Marketing	Dhanhar Exim Pvt. Ltd.	Dr. Rashvin Tailor
Abubakkarsiddique Rizwankhan Pathan	201804100710059	Finance	Magneto Brokers LLP Pvt ltd	Dr.Krunal Patel
Kenil Sureshbhai Sakariya	201804100710060	Marketing	Sosyo Hajoori beverage Pvt. Ltd.	Prof. Gautam Donga
Deep Nileshkumar Lalwala	201804100710061	HR	Jayraj Silk Pvt Ltd.	Prof. Gautam Donga
Heribhai Uttambhai Patel	201804100710062	HR	Bharkadevi Ice Cream Pvt Ltd	Dr. Rashvin Tailor
Maheshkumar Palabhai Bhammar	201804100710063	Finance	Swastika investment Pvt. Ltd.	Dr.Manish Pathak
Stuti DHRuv Patel	201804100710064	HR	SHRee kamrej vibhag Sahakari Khand udyog Mandi Ltd	Prof. Kruti Bhatt
Bhaktiben Bharatbhai Patel	201804100710065	Marketing	B-Tex Ointment Mfg. Pvt. Ltd.	Dr. Rashvin Tailor
Vibha Bhimsingbhai Valvi	201804100710066	Finance	State Bank of India (kapura) Ltd.	Prof. Bhoomi Patel
Bhumi Jayeshbhai Lad	201804100710067	Finance	Valsad District Co-op Milk Product Union Ltd.	Dr.Krunal Patel
Srushtiben Nileshbhai Dhaduk	201804100710068	HR	SHRee Ram Krishna Export Pvt. Ltd.	Prof. Swapnil Chaurasia
Krishna Ishvarbhai Italiya	201804100710069	Finance	Jaivik wealth pvt.ltd	Dr.Manish Pathak
Kush Manishbhai Patel	201804100710070	Marketing	Patsol Pvt.Ltd.	Prof. Kruti Bhatt
Shailee Mukundbhai Mistry	201804100710071	Finance	SHRee Renuka Investments Pvt. Ltd.	Prof. Bhoomi Patel
Bhumi Yogendra Ahir	201804100710072	Marketing	Coffee Culture	Prof. Swapnil

				Chaurasia
Ekta Udaykumar Naik	201804100710073	HR	NHB Ball & Roller Ltd	Dr. Divya Gadaria
Rimakumari Rajendrasinh Parmar	201804100710074	Marketing	SHRee Ram Krishna export	Dr. Divya Gadaria
			Pvt Ltd	
Krishna Suresh Goyal	201804100710075	Marketing	McDonald's Kadodra(Surat)	Prof. Kruti Bhatt
			Pvt. Ltd.	
Birva Kalpeshbhai Savaliya	201804100710076	Finance	Tradebulls Security Pvt. Ltd.	Dr.Krunal Patel
Priyankkumar Manojbhai Kharva	201804100710077	HR	vanil udhyog LTD	Prof. Kruti Bhatt
Mansi Bipinbhai Siddhpura	201804100710078	Finance	Jaivik wealth Pvt Ltd	Dr.Manish Pathak
Hetal Jayeshkumar Tailor	201804100710079	HR	Atul Pvt Ltd	Prof. Gautam Donga
Nemishkumar Govindbhai Roy	201804100710080	Finance	HDFC Bank Ltd.	Prof. Bhoomi Patel
Divya Nilesh Devdhara	201804100710081	Finance	Motilal Oswal securities Ltd.	Dr.Manish Pathak
			(Kadodra)	
Kemi Jagdishbhai Ambaliya	201804100710082	Finance	Angel broking pvt. ltd	Prof. Bhoomi Patel
Rajvi Anilbhai Ambaliya	201804100710083	Finance	Sharekhan LTD	Prof. Bhoomi Patel
Krishnaben Dineshbhai	201804100710084	Marketing	Tapi Food Products Pvt. Ltd.	Prof. Gautam Donga
Ghevariya				
Priya Ghanshyambhai Jasani	201804100710085	Marketing	Rajhans Nutriments Pvt.Ltd.	Dr. Rashvin Tailor
Shefali Dilipbhai Patel	201804100710086	Marketing	Sony center Pvt. Ltd.	Prof. Kruti Bhatt
Jinalben Chandrakantbhai Patel	201804100710087	Marketing	Ganesh soda Pvt.Ltd.	Prof. Swapnil
				Chaurasia
Krutiben Rakeshbhai Patel	201804100710088	Finance	Devashish Advisory Securities Pvt Ltd	Dr.Krunal Patel
Parita Jayeshkumar Sagar	201804100710089	Finance	LIC of india (Chikhli) Ltd.	Dr.Manish Pathak
Binalkumari Yogeshbhai Patel	201804100710090	Marketing	Shah Publicity Pvt. Ltd.	Dr. Divya Gadaria
Priyalben Kailasbhai Shah	201804100710091	Finance	State Bank of India(Kadod)	Prof. Bhoomi Patel
			Ltd.	
DHRuti Dharmeshbhai Patil	201804100710092	Finance	Marwadi Share & Finance Ltd.	Dr.Krunal Patel
<u> </u>				

₽				
			(Vyara)	
Riddhi Mukeshbhai Shah	201804100710093	Finance	Kotak Securities Ltd	Dr.Krunal Patel
Krina Balvantbhai Prajapati	201804100710094	Finance	Jalaram insurance & financial services Pvt. Ltd.	Dr.Manish Pathak
Riddhiben Dineshbhai Patel	201804100710095	Finance	SHRee Laxmi Financial Consultant Pvt. Ltd.	Prof. Bhoomi Patel
Karanbhai Pravinbhai Kachhadiya	201804100710096	HR	Amideep Automobiles Pvt. Ltd.	Dr. Rashvin Tailor
Brijeshkumar Kantrajbhai Patel	201804100710097	Marketing	Bharkadevi ice cream Pvt. Ltd.	Prof. Swapnil Chaurasia
Bilalhaji Jafarbhai Ghanchi	201804100710099	Finance	Mahalaxmi shares pvt. ltd	Dr.Manish Pathak
Shabir Vasimbhai Shaikh	201804100710100	Marketing	Hi-tech Sweet Water Technology Pvt Ltd	Prof. Gautam Donga
Mohamedzakir Mukhatyarhusen Malek	201804100710101	Finance	Angel Broking Ltd.	Dr.Krunal Patel
Soyeb Anvarbhai Khalifa	201804100710102	Finance	Tradebulls Securities (P) Limited	Dr.Manish Pathak
Bhargavkumar Prakashbhai Khatri	201804100710103	Marketing	Asia Dawn Bio Care Limited	Dr. Rashvin Tailor
Mitaliben Harendrabhai Mahyavanshi	201804100710107	Finance	MD Associated and investment Pvt. Ltd.	Prof. Bhoomi Patel
Sakina Yunusbhai VoHRa	201804100710108	Finance	Hari tapes Pvt ltd	Prof. Bhoomi Patel
Poonam Lal Bahadur Rajput	201804100710109	HR	Larsen and Toubro Pvt Ltd. Ahmedabad	Prof. Kruti Bhatt
Samruddhi Sanjay Patil	201804100710112	HR	Valsad District Cooperative Milk Products Union Ltd.	Prof. Swapnil Chaurasia
Nisha Bajrang Sharma	201804100710113	HR	Tagros Chemicals India Pvt Ltd	Dr. Divya Gadaria
Rajkumar Vijaykumar Patel	201804100710114	Marketing	Uma cooling industries Pvt.Ltd	Prof. Kruti Bhatt
Mansiben Khemshibhai Patel	201804100710115	Finance	Sutex Co-operative Bank Ltd.	Dr.Krunal Patel

Tejalben Vijaybhai Chaudhari	201804100710117	Finance	Baroda Gujarat Gramin bank in Ahwa	Dr.Manish Pathak
Faizalahmed Hanif Mohamed MULLA	201804100710118	Marketing	Prime Media Pvt Ltd.	Prof. Swapnil Chaurasia
Shivangi Pradipbhai Patel	201804100710122	Finance	Arham Wealth Management Pvt Ltd	Prof. Bhoomi Patel
Afrin Mohmmad Solanki	201804100710123	Finance	Aequitas investments consultancy Pvt Ltd	Dr.Manish Pathak
Dipalikumari Nareshbhai Patel	201804100710124	HR	Aishwarya Dyeing Mills Pvt Ltd	Prof. Swapnil Chaurasia
Dhartiben Ashokbhai Panchal	201804100710125	Finance	Sharekhan Pvt Ltd.	Dr.Krunal Patel

### **3.8 Academic Programme Participated by Faculties**

 Table 3.8: Details of State/National/International level Seminars/Conference/Workshops/Refresher Course/Orientation

 Course/Symposia attended by the Faculties during the year

Sr. No.	Name	Activity	Title	Organizer	Duration
1.	Dr Gangadhar Hugar	Webinar	"Knowledge Generation in Education during COVID - 19 Pandemic - Qualitative Research"	Bombay Teachers' Training College, HSNC University, Mumbai & Department of education, University of Mumbai.	One Day
2.	Dr Gangadhar Hugar	Webinar	Empowering Youth towards Sustainable Development of Environment - The Role of Educational Institutions	KLE SOCIETY'S SCIENCE & COMMERCE COLLEGE	One Day
3.	Dr Gangadhar Hugar	Webinar	"Case Writing with a Focus on Developing Cases in Indian Context"	CMR College of Engineering & Technology, Department of MBA, HYDERABAD.	Six Days

**SRIMCA – MBA Programme** 

Sr. No.	Name	Activity	Title	Organizer	Duration
4.	Dr Gangadhar Hugar	Webinar	Revised Assessment and Accreditation process of NAAC for Higher Education Institutions	Uka Tarsadia University (UTU), Bardoli, Surat, Gujarat in Association with NAAC Bengaluru.	One Day
5.	Dr Gangadhar Hugar	Webinar	"Career Opportunities in Business Management"	Rajeev Gandhi College of Management Studies, MUMBAI.	One Day
6.	Dr Gangadhar Hugar	Webinar	"New Age Tools for Teaching Online"	ACADEMISTHAN	One Day
7.	Dr Gangadhar Hugar	Webinar	National Webinar on "Green Audit - A Boon in Present Scenario of COVID - 19"	KLE SOCIETY'S SCIENCE & COMMERCE COLLEGE	One Day
8.	Prof. Kruti Bhatt	Refresher Course in Management	Annual Refresher Course in Teaching- Management(Certificate Course equivalent to two-week Refresher Course according to UGC)	Banasthali Vidyapith , AICTE	01/09/2019 To 16/01/2020
9.	Prof. Kruti Bhatt	Conference	23rd Nirma International Conference on Management (NICOM) - 2020:Marketing Landscape: Change in the Making	Nirma University, Ahmedabad	03/01/2020 To 05/01/2020
10.	Prof. Kruti Bhatt	FDP	Research Methodology(Learnings and Applications using Latest Software's )	AICTE and ROFEl, GTU	22/01/2020 To 26/01/2020
11.	Prof. Kruti Bhatt	Webinar	One day Webinar on "Responding to challenges and changes of Covid 19 Era"	UTU	31/05/2020 To 31/05/2020
12.	Prof. Bhoomi Patel	Workshop	National Workshop on Panel Data Analysis	UTU	
13.	Prof. Bhoomi	Webinar	Online: Webinar "Role of emotional quotient	BMU	19/04/2020

**SRIMCA – MBA Programme** 

Sr. No.	Name	Activity	Title	Organizer	Duration
	Patel		on professional development"		To 19/04/202
14.	Prof. Bhoomi Patel	Quiz	National Level Quiz Competition on "COVID-19"	Government Arts & Commerce college, Kachhal	24/04/202 To 24/04/202
15.	Prof. Bhoomi Patel	Workshop	Online: Effective and efficient online teaching in the age of corona, A hands on workshop	IIT Bombay	16/05/202 To 16/05/202
16.	Prof. Bhoomi Patel	Webinar	Webinar on "MAKE INDIA"	JZ Shah College, Surat	21/05/202 To 21/05/202
17.	Prof. Bhoomi Patel	FDP	Comprehensive Quality initiatives for Higher education in Pandemic	UTU	26/05/2020 To 30/05/2020
18.	Prof. Bhoomi Patel	Quiz	Quiz on 'Corporate Valuation Approaches & Capital Budgeting Basics'	Publisher	29/05/202 To 29/05/202
19.	Prof. Bhoomi Patel	FDP	Skilling teachers for online education	UTU	02/06/202 To 06/06/202
20.	Prof. Bhoomi Patel	Webinar	Webinar on Future of education post covid	McGraw Hill	18/06/202 To 18/06/202
21.	Prof. Bhoomi Patel	International FDP	Teaching Andragogy	UTU	13- 14/09/201
22.	Dr. Krunal Patel	E FDP	E FDP on Comprehensive Quality Initiatives	UTU	26/05/202

SRIMCA – MBA Programme

Sr. No.	Name	Activity	Title	Organizer	Duration
			for Higher Education in Pandemic Era May 26-30, 2020		to 30/05/2020
23.	Dr. Krunal Patel	Webinar	Role of Higher Education Institutions in Post Covid-19	Guru Govind University, GodHRa	29-04-20
24.	Dr. Krunal Patel	Webinar	Cyber Crimes during lockdown: Stay sage in cyber world	Cyber Security consultant, India	11-05-20
25.	Dr. Krunal Patel	Webinar	Make India	Saarthi Consultancy	14-05-20
26.	Dr. Krunal Patel	Virtual Workshop	Basics of Econometrics	Aligarh University	13- 14/05/2020
27.	Dr. Krunal Patel	e- FDP	Outcome based Education software	vmedulife Software services	14-05-20
28.	Dr. Krunal Patel	Webinar	Impact of Covid-19 on Global Economy	Inspira Research Association	15-05-20
29.	Dr. Krunal Patel	Workshop	Futurpreneurship With social media	CHRist Institute of Management	15- 16/05/2020
30.	Dr. Krunal Patel	Webinar	Current Economy and Stock Market	BSE	17-05-20
31.	Dr. Krunal Patel	Workshop	Effective and efficient online teaching in the age of corona, A hands on workshop	IIT Bombay	17-05-20
32.	Dr. Krunal Patel	Workshop	Agile Marketing	CHRist Institute of Management	22- 23/05/2020
33.	Dr. Krunal Patel	Webinar	Me for my Nation	Bhartiya Shikshan Mandal	26-05-20
34.	Dr. Krunal Patel	Webinar	Bringing Happiness to life	J.Z.Shah College	28-05-20
35.	Dr. Krunal Patel	Webinar	This is my Aim	J.Z.Shah College	30-05-20
36.	Dr. Krunal Patel	Webinar	Impact of pandemic on Entrepreneurship in India	J.Z.Shah College	14.5.2020
37.	Dr. Krunal Patel	E-FDP	International FDP on Skilling Teachers for	UTU_Department of Humanities	2.6.2020 to

Sr. No.	Name	Activity	Title	Organizer	Duration
			Online education		6.6.2020
38.	Dr. Krunal Patel	Webinar	Impact of AI during pandemic times	Woxen School of Business	4.6.2020
39.	Dr. Krunal Patel	Workshop	E-Workshop on Professional Leadership and Management	CHRist Institute of Management	6.5.2020 t 7.5.2020
40.	Dr. Krunal Patel	Webinar	Leadership in times of crisis	IIM- Indore	7.5.2020
41.	Dr. Krunal Patel	Webinar	Webinar on How to get fast promotion highest increment	J.Z.Shah College	7.6.2020
42.	Dr. Krunal Patel	Workshop	Online Workshop on Emerging Application of ICT tools in Higher Education	Dept. of Microbiology, Telangana	11.6.2020 to 13.6.2020
43.	Dr. Krunal Patel	Webinar	Webinar on Role of Marketing in times of Pandemic	NMIMS University	11.6.2020
44.	Dr. Krunal Patel	Webinar	Webinar on Decision Makers of 21st Century- The Entrepreneur Story	Marwari University	12.6.2020
45.	Dr. Krunal Patel	Webinar	Webinar on Research Methodology	Loyola College	12.6.2020 to 13.6.2020
46.	Dr. Krunal Patel	Webinar	Webinar on GST for Beginners	School of Business, Auro University	13.6.2020
47.	Dr. Krunal Patel	Online Soft Skill	Online Four days soft skill on Unlock your Potential	Business Excellence, Inc, USA	15.6.2020 to 20.6.2020
48.	Dr. Krunal Patel	Webinar	Webinar on Youth Empowerment and Nation Building	BJP, Gujarat	16.6.2020
49.	Dr. Krunal Patel	Webinar	Webinar on Introduction to Business	Auro University	17.6.2020

Sr. No.	Name	Activity	Title	Organizer	Duration
			Analytics: Communicating with Data		
50.	Dr. Krunal Patel	Webinar	Webinar on Future of Education post covid	Govt. of India	18.6.2020
51.	Dr. Krunal Patel	Pre-Bridge Course	Online Pre-Bridge Course on Creating Dashboard using Power BI and MS Excel	Ganpat University	28.5.2020 to 2.6.202
52.	Dr. Divya Gadaria	FDP	One week Online International Faculty Development Program on Skilling Teachers for Online Education	Center of Humanities, Uka Tarsadia University	2/06/2020 to 06/06/202
53.	Dr. Divya Gadaria	FDP	One-week e- Faculty Development Programme on "Comprehensive Quality Initiatives for Higher Education in Pandemic era"	IQAC cell of Uka Tarsadia University.	26/05/202 to 30/05/202
54.	Dr. Divya Gadaria	Webinar	e- Seminar 9th National Webinar on "Bringing Happiness to Life"	J.Z. Shah Arts and H.P. Desai Commerce College, Amroli - Surat	28/05/202
55.	Dr. Divya Gadaria	Webinar	E Seminar 8th Webinar on "Me for My Nation"	J.Z. Shah Arts and H.P. Desai Commerce College, Amroli – Surat	26/05/202
56.	Dr. Divya Gadaria	Conference	Online one day International Conference on "Emerging issues for World Economy after Covid-19" Presented paper on "Impact of Covid-19 Pandemic on World Environment"	Shah H.N. Commerce College, Valsad	19/05/202
57.	Dr. Divya Gadaria	Quiz	Online National level Quiz for COVID-19 Awareness Programme	Uka Tarsadia University, Bardoli, Surat,	15/05/202
58.	Dr. Divya Gadaria	Quiz	"Online National Level Quiz Competition on COVID-19	Govt. Arts & Commerce College Kachhal	25/04/202
59.	Dr. Divya Gadaria	Workshop	CPR Training Programme	Maniba Bhula Nursing College of Uka Tarsadia University	13-03- 2020

**SRIMCA – MBA Programme** 

Sr. No.	Name	Activity	Title	Organizer	Duration
60.	Dr. Divya Gadaria	Course	Swayam Arpit Online Course for Career Advancement Scheme(CAS) " Online Refresher Course in Management" with "D" Grade	Banasthali Vidyapith Swayam Arpit online Course	16/02/202
61.	Dr. Divya Gadaria	Conference	22nd Nirma International Conference on Management (NICOM 2019)	Institute of Management Nirma University, Ahmedabad, Gujarat	03/01/202 To 05/01/202
62.	Dr. Divya Gadaria	Workshop	THRee days National Workshop on "How to write an impactful research proposal"	Kalinga Institute of Industrial Technology, Bhubaneswar, Odisha	December 17- 19,2019
63.	Dr. Divya Gadaria	FDP	Successfully Completed 1.5 Week FDP on E- Business with 57% from IIT Kharagpur with NPTEL online Certification	IIT Kharagpur, NPTEL Online Certification, Swayam Portal	16/11/201
64.	Dr. Divya Gadaria	Workshop	One day state level workshop on Writing research papers in social science	Gujarat Economic Association and Forum of the teachers of Economics – VNSGU area And B.R.C.M. College of Business Administration, Surat	21/10/201
65.	Dr. Divya Gadaria	FDP	Successfully Completed 1 Week FDP on Consumer Psychology with 68% from IIT Guwahati with NPTEL online Certification	IIT Guwahati tHRough Swayam Portal NPTEL Online certification	15/09/201
66.	Prof. Gautam Donga	Course	A certificate course on Lean Management for All Sectors (Dutch BKO Accredited) (Online)	Six Sigma Academy Amsterdam and Udemy	31 <sup>st</sup> Marcl 2020
67.	Prof. Gautam Donga	Workshop	Two days' workshop on "Professional Leadership and Management" (Online)	CHRist Institute of Management	6 <sup>th</sup> and 7 <sup>th</sup> May 2020

**SRIMCA – MBA Programme** 

Sr. No.	Name	Activity	Title	Organizer	Duration
68.	Prof. Gautam Donga	FDP	One week FDP on "Research 360 Degrees - Comprehensive Research Techniques" (Online)	Grand Academic Portal, The Rabindranath Tagore University	11 <sup>th</sup> to 17 <sup>t</sup> May ,2020
69.	Prof. Gautam Donga	Workshop	National Brand Conclave - 2020	South Gujarat Chamber of Commerce and Auro University	22 <sup>nd</sup> February 2020
70.	Prof. Gautam Donga	FDP	Two Days National Level FDP on "Publishing with scholarly Journals"	S. R. LutHRa Institute of Management	12 <sup>th</sup> and 13 <sup>th</sup> January, 2020
71.	Dr. Rashvin Tailor	Seminar	National Webinar Series on 'Holistic Approach towards COVID 19'	SHETH P.T.MAHILA COLLEGE OF ARTS AND HOME SCIENCE Vanita VisHRam	1-06-2020 to 6-06- 2020
72.	Dr. Rashvin Tailor	FDP	Skilling Teachers for Online Education	Department of Humanities Uka Tarsadia University, Bardoli	2-06-2020 to 6-06- 2020
73.	Dr. Rashvin Tailor	Seminar	Webinar on Impact Artificial Intelligence (AI) during Pandemic Times	McGraw Hill	4-06-2020
74.	Dr. Rashvin Tailor	Seminar	Role of Marketing in Pandemic by Rajan Saxena	McGraw Hill	11-0-2020
75.	Dr. Rashvin Tailor	Seminar	Role of CSR in Building the Startup Ecosystem	I-Hub	16-06- 2020
76.	Dr. Rashvin Tailor	Seminar	Building Innovation & Startup Ecosystem in Saurashtra'	I-Hub	17-06- 2020
77.	Dr. Rashvin Tailor	Seminar	Ecosystem role in I2E-Innovator to Entrepreneur journey'	I-Hub	18-06- 2020

**SRIMCA – MBA Programme** 

Sr. No.	Name	Activity	Title	Organizer	Duration
78.	Dr. Rashvin Tailor	Seminar	Future of Education Post Covid	McGraw-Hill	18-06- 2020
79.	Dr. Rashvin Tailor	Seminar	Design as the Driver for Innovation	I-Hub	19-06- 2020
80.	Dr. Rashvin Tailor	Seminar	Career in Data Sciences	SHRi Sunshine Group of Institution Rajkot	19-06- 2020
81.	Dr. Rashvin Tailor	Seminar	Powering Start-ups from 1 to 10 <sup>6</sup> by Growth Hacking	I-Hub	20-06- 2020
82.	Dr. Rashvin Tailor	Workshop	One Day State Level Workshop on Writing Research Paper in Social Science	BRCM	21-10- 2019
83.	Dr. Rashvin Tailor	Seminar	Building a Social Entrepreneurship Ecosystem in India - the AFI Story	I-Hub	22-06- 2020
84.	Dr. Rashvin Tailor	Seminar	"Explore the Analytics Just in THRee Hours – A Live Certificate based Workshop" delivered by Mr. Nilesh Shah, Group Chief Operating Officer, BNB Group, Congo and Dr. Sameer Rohadia, Data Analyst and IT Trainer, Germany	Centre for Management Studies and Research, Ganpat University	23-05- 2020
85.	Dr. Rashvin Tailor	Seminar	Building Innovation & Startup Ecosystem in South Gujarat	I-Hub	23-06- 2020
86.	Dr. Rashvin Tailor	Seminar	Role of Higher Educational Institutions to promote deep tech startups	I-Hub	24-06- 2020
87.	Dr. Rashvin Tailor	Seminar	The Ten Power Performance Principles	I-Hub	25-06- 2020
88.	Dr. Rashvin Tailor	Seminar	"Agribusiness in India Beyond 2020: Hiring Trends & New CRM Skills in Global	Ganpat University, Ahmedabad	26-05- 2020

**SRIMCA – MBA Programme** 

Sr. No.	Name Activity		Name Activity Title		Duration
			Agribusiness		
89.	Dr. Rashvin Tailor	FDP	"Comprehensive Quality Initiatives for Higher Education in Pandemic Era"	Uka Tarsadia University	26-05- 2020 to 30-05- 2020
90.	Dr. Rashvin Tailor	Seminar	Crafting a Golden Pitch : From Investor's Lense	I Hub	26-06- 2020
91.	Dr. Rashvin Tailor	Seminar	Startup India Incentives for Start-ups	I Hub	30-06- 2020
92.	Dr. Rashvin Tailor	seminar	National Webinar Series on 'Holistic Approach towards COVID 19'	SHETH P.T.MAHILA COLLEGE OF ARTS AND HOME SCIENCE Vanita VisHRam	1-06-2020 to 6-06- 2020

# **3.9 Guest Lecture Delivered by Faculties**

#### Table 3.9: Guest Lecture Delivered by Faculties

Sr. No.	Name	Activity	Topic / Theme	Date(s)	Place
1.	Bhoomi Patel	Session	Career Guidance	19/02/2020	Umrakh College
2.	Bhoomi Patel	Workshop	Team Building and Communication	03/12/2019	SRIMCA
3.	Bhoomi Patel	Management Games	Team Building	19/02/2020	JD Hall,UTU
4.	Krunal Patel	Workshop	Effective Resume Writing	26/12/2019	MPC , UTU
	•				

Sr. No.	Name	Activity	Topic / Theme	Date(s)	Place
5.	Dr.Divya Gadaria	Webinar	Responding to challenges and changes of covid 19 era	31-05-2020	Online
6.	Dr.Divya Gadaria	Expert talk	Session on Awareness and Prevention of sexual harassment	30/07/2019	SRIMCA
7.	Dr.Divya Gadaria	Orientation of BBA Students	NSS and its Activities	04/07/2019	Manjula Hall
8.	Dr. Rashvin Tailor	Expert Talk	Training on Assertiveness	26-11-209	Vilayat Bharuch
9.	Dr. Rashvin Tailor	Expert Talk	Reservation Roster and Cast	20-12-2019	ONGC Vadodara
10.	Dr. Rashvin Tailor	Expert Talk	Training on Assertiveness	24-12-2019	Vilayat Bharuch
11.	Dr. Rashvin Tailor	Expert Talk	Reservation Roster and Cast	07-01-2020	ONGC Vadodara
12.	Dr. Rashvin Tailor	Expert Talk	Training on Assertiveness	10-01-2020	Vilayat Bharuch
13.	Dr. Rashvin Tailor	Expert Talk	Training on Assertiveness	26-11-209	Vilayat Bharuch
14.	Prof. Gautam Donga	Session	Career Guidance	04/02/2020	S.V. Patel College

#### 3.10 Awards and Recognition

 Table: 3.10 Awards and Recognition to Faculties

Sr. No.	Name of Faculty	Award Type	Name of Fellowship/Honors/Recognition	Awarding Agency	Date of Award
1.	NA	NIL	-	-	-

#### 3.11 Extension Activity

÷

#### Table 3.11: Extension Activities Done by Faculties

Sr No.	Name of Faculty /Coordinator	Nature of work	Duration	Organization Name	Academic Non- Academic
1.	Prof. Kruti Bhatt	Coordinator of Garba Singing Competition	04/10/2019 To 04/10/2019	Uka Tarsadia University	Non- Academic
2.	Prof. Kruti Bhatt	Teachers' Day Celebration	05/09/2019 To 05/09/2019	SRIMCA- MBA, UTU	Non- Academic
3.	Prof. Kruti Bhatt	University Day Celebration-Awareness Rally on 'Say No to Plastic' in Bardoli along with FYMBA students.	11/10/2019 To 11/10/2019	SRIMCA- MBA, UTU	Non- Academic
4.	Prof. Kruti Bhatt	Industrial Visit at Mapro Industries, Mahabaleshwar	11/12/2019 To 14/12/2019	SRIMCA- MBA, UTU	Academic
5.	Prof. Kruti Bhatt	Coordinator of Light Vocal (Indian) Event	12/02/2020 To 14/02/2020	Uka Tarsadia University	Non- Academic
6.	Prof. Kruti Bhatt	Business Bazar 2020- A Marketing Activity	13/03/2020 To 13/03/2020	SRIMCA- MBA, UTU	Academic
7.	Prof. Kruti Bhatt	Independence Day Celebration	14/08/2019 To 14/08/2019	SRIMCA- MBA, UTU	Non- Academic
8.	Prof. Kruti Bhatt	A session is organized on 'Impact of Artificial Intelligence on Business'.	14/11/2019 To 14/11/2019	SRIMCA- MBA, UTU	Academic

#### **SRIMCA – MBA Programme**

Annual Report 2019-20

Sr No.	Name of Faculty /Coordinator	Nature of work	Duration	Organization Name	Academic / Non- Academic
9.	Prof. Kruti Bhatt	International Mother Language Day Celebration	20/02/2020 To 20/02/2020	SRIMCA- MBA, UTU	Non- Academic
10.	Prof. Kruti Bhatt	Making of Eco-Enzyme- A practical session	20/09/2019 To 20/09/2019	SRIMCA- MBA, UTU	Non- Academic
11.	Prof. Kruti Bhatt	Janmashtami Celebration	22/08/2019 To 22/08/2019	SRIMCA- MBA, UTU	Non- Academic
12.	Prof. Kruti Bhatt	Worked as Registration Committee member in 35th West Zone Uthfest	27/12/2019 To 31/12/2019	Uka Tarsadia University	Non- Academic
13.	Prof. Kruti Bhatt	Committee member for Prayer Competition	28/08/2019 To 28/08/2019	Uka Tarsadia University	Non- Academic
14.	Prof. Kruti Bhatt	Worked as Coordinator of Light Vocal Solo in 35th West Zone UthFest	28/12/2019 To 28/12/2019	Uka Tarsadia University	Non- Academic
15.	Prof. Kruti Bhatt	Act as Coordinator of Folk Orchestra in 35th West Zone Uthfest	29/12/2019 To 29/12/2019	Uka Tarsadia University	Non- Academic
16.	Prof. Kruti Bhatt	Sports Day Celebration- Game Coordinator	30/01/2020 To 31/01/2020	SRIMCA- MBA, UTU	Non- Academic
17.	Prof. Kruti Bhatt	Worked as Coordinator of Classical Instrumental Solo (Percussion) in 35th West Zone Uthfest	30/12/2019 To 30/12/2019	Uka Tarsadia University	Non- Academic
18.	Prof. Kruti Bhatt	Coordinator of "A session on Health Awareness" "	31/07/2019	SRIMCA-	Non-

Sr No.	Name of Faculty /Coordinator	Nature of work	Duration	Organization Name	Academic / Non- Academic
			To 31/07/2019	MBA, UTU	Academic
19.	Prof. Kruti Bhatt	Act as Judge in Folk Orchestra in 6th Uthfest	12/02/2020 To 14/02/2020	Uka Tarsadia University	Non- Academic
20.	Prof. Bhoomi Patel	Coordinator of Management Games At orientation Programm of FYMBA	31-07-2019	SRIMCA- MBA, UTU	Non- Academic
21.	Prof. Bhoomi Patel	Rakhi Celebration under women cell	09-08-2019	Uka Tarsadia University	Non- Academic
22.	Prof. Bhoomi Patel	Tributary Talk to Sushma Swaraj	10-08-2019	Uka Tarsadia University	Non- Academic
23.	Prof. Bhoomi Patel	Fund Collection from students for Rakhi and Khadi	11-08-2019	Uka Tarsadia University	Non- Academic
24.	Prof. Bhoomi Patel	Visit to Swaraj AsHRam	13-08-2019	Uka Tarsadia University	Non- Academic
25.	Prof. Bhoomi Patel	Organized Presentation competition	23-08-2019	SRIMCA- MBA, UTU	Non- Academic
26.	Prof. Bhoomi Patel	Preparation of Newsletter Content	07-09-2019	Uka Tarsadia University	Non- Academic
27.	Prof. Bhoomi Patel	Organized Shumor Competition at SRIMCA-MBA	10-09-2019	SRIMCA- MBA, UTU	Non- Academic
28.	Prof. Bhoomi Patel	Making of Eco Enzyme	20-09-2019	Uka Tarsadia University	Non- Academic
29.	Prof. Bhoomi Patel	Team Leader of SRIMCA-MBA in 6th Uth Fest	12/02/2020 To 14/02/2020	Uka Tarsadia University	Non- Academic
30.	Prof. Bhoomi Patel	Worked as Registration Committee member in 35th West Zone Uthfest	27/12/2019 To	Uka Tarsadia University	Non- Academic

Sr No.	Name of Faculty /Coordinator	Nature of work	Duration	Organization Name	Academic / Non- Academic
			31/12/2019		
31.	Prof. Bhoomi Patel	University Day Celebration-Awareness Rally on 'Say No to Plastic' in Bardoli along with FYMBA students.	11/10/2019 To 11/10/2019	SRIMCA- MBA, UTU	Non- Academic
32.	Prof. Bhoomi Patel	Webinar organized on The Impact of COVID 19 on Indian stock market	30/06/2020	SRIMCA- MBA, UTU	Non- Academic
33.	Dr. Divya Gadaria	Managed and Organized Mega Blood Donation Camp on SHRi Bhulabhai Vanmalibhai Patel's 99th birth anniversary and 3rd death anniversary.	05/12/2019 To 05/12/2019	NSS of Uka Tarsadia University	Non- Academic
34.	Dr. Divya Gadaria	As a member of Cultural Committee organised celebration of Teachers Day	05/09/2019 To 05/09/2019	SRIMCA- MBA	Non- Academic
35.	Dr. Divya Gadaria	Accompanied student for Industrial Visit to Mapro Food Pvt. Ltd.	11/12/2019 To 11/12/2019	SRIMCA- MBA	Academic
36.	Dr. Divya Gadaria	Organised Expert lecture "Open Defecation Issues in India" by NSS Volunteers	12/08/2019 To 12/08/2019	NSS of Uka Tarsadia University	Non- Academic
37.	Dr. Divya Gadaria	As a part of cultural committee organized and celebrated Independence Day of India by state tableau presentation competition	14/08/2019 To 14/08/2019	SRIMCA- MBA	Academic
38.	Dr. Divya Gadaria	Organized and Managed Expert talk on 'Menstrual Health and Hygiene' for girls' students of MBA	15/10/2019 To 15/10/2019	NSS of Uka Tarsadia University	Non- Academic
39.	Dr. Divya Gadaria	organized and Managed International Mother Language Day Celebration by organizing poem recitation competition	20/02/2020 To 20/02/2020	SRIMCA- MBA	Non- Academic

Sr No.	Name of Faculty /Coordinator	Nature of work	Duration	Organization Name	Academic / Non- Academic
40.	Dr. Divya Gadaria	Being a member of cultural committee helped in celebration of Janmashtami by "Matki Decoration competition' and "Dahi handi" program and Krishna Pooja. organized.	23/08/2019 To 23/08/2019	SRIMCA- MBA	Non- Academic
41.	Dr. Divya Gadaria	Being cultural committee member organised Republic Day celebration by class wise blackboard decoration competition on the theme – India of My vision. 'Swachhchh Pledge' and 2 hours of cleaning.	24/01/2020 To 24/01/2020	SRIMCA- MBA	Academic
42.	Dr. Divya Gadaria	organized voters' oath ceremony and signature campaign in collaboration with Literacy Club, Social service club and NSS unit of Uka Tarsadia University on 27th January during prayer	27/01/2020 To 27/01/2020	SRIMCA- MBA	Non- Academic

#### List of Ph.D. Students Working (Registered) under the Teachers of the College/Institute at during the Year

 Table 3.12: Details of Ph.D. Students working (Registered) under the Research Guides:

1. Dr.	<b>C</b> 11 11				Registration
	Gangadhar Hugar	Ms.Sarve Shubhangi Subhash		Full Time	11/7/2019
2. D	Dr. Jitesh Parmar	Ms.Peenalben Chandulal Sankhla	A Study on Consumer Attitude towards Online Food Ordering and Delivery Services	Full Time	12/7/2019
3. D	Dr. Krunal Patel	Mr.Vivekkumar Rakeshbhai Ayre	A study on Macro-economical variables and its impact on stock market volatility	Full Time	12/7/2019

#### **SRIMCA – MBA Programme**

4.	Dr. Divya Gadaria	Ms.Krupa Sureshbhai Patel	Attitude and inclination of ITI students towards entrepreneurship	Full Time	12/7/2019
					f
<b>83  </b> P a	a g e				

# **Chapter 4: Student Support System**

- 4.1. Library Details
- 4.2. Scholarship Details
- 4.3. Class Counselor System
- 4.4. Academic and Non-Academic Clubs and Committees
- 4.5. Students Developmental Activities Organized During the Year
- 4.6. Placement Activities
- 4.7. Other Departmental Specific Facilities (Computer Laboratory, Instruments, etc.)

-

#### 4.1 Library Details

#### Table 4.1: Library Details

r		
Sr. No.	Particulars	MBA
1	No. of books available as on July (Current AY)	15498
2	No. of books purchased during (Current AY)	307
	No. of Books Available in (Current AY)	311
3	No. of journals and magazines subscribed during (Current AY)	Journal:35 Magazine:03 Total: 38
4	Cost of books purchased during (Current AY) (in Rs.)	377448.00
5	Cost of journals and magazines during (Current AY)	Total Cost of Periodical Rs.90449.00
	Total Cost	167897.00

#### **Book Bank**

Sr. No.	Particulars	MBA
1	Expenditure on Book	(Rs.) 30975
2	Total No. of Books	(Qty.)11775

#### 4.2 Scholarship Details

Sr. No	Enrollment No.	Class	Class Name		Scholarship
1	201804100710052	SYMBA	SYMBA Gamit Vijay Ashokbhai M		65000
2	201804100710066	SYMBA	Valvi Vibhaben Bhimsingbhai	Female	65000
3	201804100710029	SYMBA	Gamit Akash Jayantibhai	Male	65000
4	201804100710117	SYMBA	Chaudhari Tejal Vijaybhai	Female	65000
5	201904100710091	FYMBA	Borse Kinjal Pratapbhai	Female	65000

#### Table 4.2.1: List of ST Students Awarded Scholarship by GoG

#### Table 4.2.2: List of SC Students Awarded Scholarship by GoG

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1	201804100710107	SYMBA	BA Mitaliben Harendrabhai Mahyavanshi F		65000
2	201804100710030	SYMBA	MBA Akashkumar Rajendrabhai Chauhan		65000
3	201904100710104	FYMBA	IBA Mahiyavanshi Hirenkumar Thakorbhai		65000
4	201904100710041	FYMBA	Surti Kajal Vasantbhai	Female	65000

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1	201904100710090	FYMBA	Tamboli Hetaliben Dharmeshbhai	Female	10000
2	201804100710078	SYMBA	Siddhpura Mansi Bipinbhai	Female	10000
3	201704100710126	SYMBA	Patel Mayank Mahendrakumar	Male	10000
4	201904100710074	FYMBA	Biscuitwala Mihir Prakashkumar	Male	10000
5	201904100710036	FYMBA	Tailor Madhuriben Jitendrabhai	Female	10000
6	201904100710012	FYMBA	Patel Diksheeta Navinbhai	Female	10000
7	201904100710047	FYMBA	Patel SHRadhdha Maheshbhai	Female	10000
8	201904100710078	FYMBA	Patel Denishaben Hasmukhbhai	Female	10000
9	201804100710039	FYMBA	Patel Krushangi Nareshbhai	Female	10000

#### Table 4.2.4: List of Students Awarded Scholarship by UTU

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1			NIL		

#### Table 4.2.5: List of Students Awarded Scholarship by any organisation

Sr. No	Enrollment No.	Class	Name	Gender	Amount	Name of Provider
NA	NA	NA	NA	NA	NA	NA

#### 4.3 Class Counselor System

Each class has been assigned a class counselor who acts as a caretaker of the assigned students and the class.

#### Table 4.3: Counselor List and their responsibilities

	Counselor		Responsibilities
Course	Faculty	Id No.	• Identify the strong and weak points of students
FYMBA	<ul> <li>Krunal Patel</li> <li>Prof. Gautam</li> <li>Donga</li> <li>Bhoomi Patel</li> <li>Prof. Kosha Mehta</li> <li>Prof. Peenal</li> <li>Sankhla</li> </ul>	01-24 25-45 46- 65 66-86 87-104	<ul> <li>and plan accordingly.</li> <li>Make Effective Use of Student Information System (SIS)</li> <li>Grant Leave</li> <li>Discuss data with subject teachers.</li> <li>Motivate students.</li> <li>Maintain necessary record of students.</li> <li>Inform their parents if students indulge any irragularity through SMS. Talaphopia Talk</li> </ul>
SYMBA	Manish Pathak Rashvin Tailor Prof. Swapnil Chaurasia Prof. Kruti Bhatt Divya Gadaria Prof. Pranjal Desai	01 to 20 21 to 40 41 to 60 61 to 80 81 to 100 101 to 125	<ul> <li>irregularity through SMS, Telephonic Talk, Letter, etc.</li> <li>Approach to parents about student progress at least twice in a term either telephonically or by letter.</li> <li>Arrange meeting with your students at least twice in a month and discuss the same with director.</li> <li>Put attendance report at least once a month on notice board</li> </ul>

#### 4.4 Academic and Non-Academic Clubs and Committees

# Table 4.4: List of clubs & committees with faculty coordinator and their responsibilityCo. = Responsibility Coordinator.

Responsibility	Faculty	Description about responsibility
Training & Placement	(Co.) Dr. Manish Pathak, Prof. Swapnil Chaurasia,	• Preparing and circulating Placement Bulletin.

P			
			<ul> <li>Arranging on and off campus interview to ensure 100% placement.</li> <li>Awareness about placement including pre-preliminary preparation.</li> <li>MOU with companies</li> <li>Placement reports</li> </ul>
	Summer Project Winter Project	(Co.) Dr. Manish Pathak, Prof. Pranjal Desai	<ul> <li>Awareness about project including pre-preliminary preparation.</li> <li>Issuing necessary letters /certificates.</li> <li>Preparing and circulating guidelines to be followed by students and by staff during internship/project.</li> <li>Allocation of Internal Guide.</li> <li>Guideline for project report Including Evaluation policy</li> <li>Presentation/ Project viva (at least two rounds) schedule and smooth conduction.</li> <li>Liaison with organization for project and placement.</li> <li>Bringing consultancy assignment from company / Industry etc.</li> </ul>
	Admission - Promotion and Counseling	(Co.) DR. Gangadhar Hugar, All Faculties	<ul> <li>Looking after all admission procedure</li> <li>Organize and conduct session on career counseling at various colleges and schools.</li> <li>Organizing campus visit for Schools and Colleges</li> <li>Liaison with UTU and ACPC for admission related instructions, information etc.</li> <li>Print and display of hoardings, printing of brochure etc.</li> </ul>
	Scheduling Management	(Co.) Dr. Krunal Patel	<ul> <li>Specialization awareness sessions.</li> <li>Time table preparation.</li> <li>Syllabus completion report including irregularity of classes taken by teacher at the end of every month.</li> <li>Smooth conduction of classes particularly when a teacher is on leave.</li> <li>Event Schedule to be maintained and to be distributed.</li> </ul>

Developmental Activities (Expert Talks, GD, etc.)	(Co.) Dr. Krunal Patel, Prof. Gautam Donga, Prof. Swapnil Chaurasia	<ul> <li>Group Discussion coordination and to be conducted twice in a month.</li> <li>Faculty presentation coordination and to be conducted once in each month.</li> <li>Expert Session (at least one for each subject) coordination &amp;conduction.</li> </ul>
Library	(Co.)Dr. Manish Pathak	<ul> <li>Purchase of books / magazines /journals.</li> <li>Maintain usage statistics</li> <li>Timely book issue to students in liaison with library.</li> <li>Improve usage of library including department library</li> <li>Review / modification of policies.</li> <li>Book bank facility and policy review.</li> <li>Encourage students to use library and refer national and international repute Journals.</li> </ul>
Academic Competition & Events	(Co.) Dr. Rashvin Tailor, Prof. Pinal Sankhla, Prof. Bhoomi Patel	<ul> <li>Guidelines and awareness about event /competition.</li> <li>Invitation and scrutiny before sending teams for participation.</li> <li>Arrange competition at institute level.</li> </ul>
Alumni	(Co.) Prof. Pranjal Desai, Dr. Manish Pathak, Dr. Krunal Patel,	<ul> <li>Reporting of association activities to alumni members.</li> <li>Membership enrollment.</li> <li>Establishment of linkage among members.</li> <li>Member's general meeting.</li> <li>Member's bio-data /information updating.</li> <li>Planning &amp; execution of alumni activities.</li> <li>Birthday wishes to alumni.</li> </ul>
Examination/ Result	(Co.)Prof. Gautam Donga, Prof. Bhoomi Patel , Prof. Pranjal Desai, Ms. Ankita Naik	<ul> <li>Schedule and conducts internal examinations.</li> <li>Liaison with university examination department.</li> <li>Internal evaluation rules and regulations.</li> <li>Internal result preparation and Communication of results in time. Internal marks preparation at end of semester.</li> </ul>

		Ч
Prayer	(Co.) Prof. Pranjal Desai, All Faculties	<ul> <li>Planning and execution of different activities to be carried out during prayer session.</li> <li>Birthday wish to students and staff.</li> <li>Thought of the day on entrance notice board. Achievement messages on entrance notice board.</li> </ul>
Student Union	(Co.) Dr. Krunal Patel, Dr. Divya Gadaria	<ul> <li>Planning and execution of student union activities like selection etc.</li> <li>Student problem identification and its probable solution.</li> <li>Formation of student club to plan and carry out various activities.</li> <li>Linkage between alumni members (in association with alumni committee) and students.</li> </ul>
Anti-Ragging Committee	(Co.) Prof. Pinal Sankhla, Prof. Kruti Bhatt, Prof. Kosha Mehta	<ul> <li>Appointment of members under anti-ragging committee.</li> <li>Prevent ragging in the Institute/hostel</li> <li>Arrange surprise visit at hostel, canteen, etc.</li> <li>Formulate and implement proper action as per AICTE / UGC Guidelines.</li> <li>Rules formulation against ragging and to bring them in notice of students during admission.</li> <li>Arrange at least two meeting in a year with committee member and prepare report.</li> </ul>
Anti-Sexual Committee/Women's Club	(Co.) Dr. Divya Gadaria, Prof. Pinal Sankhla, Prof. Kosha Mehta, Prof. Bhoomi Patel, Ms. Ankita Naik	<ul> <li>Appointment of members under anti-sexual committee.</li> <li>Formulate and implement proper action against as per AICTE / UGC Guidelines.</li> <li>Rules formulation against sexual harassment and to bring them in notice of all.</li> <li>Arrange at least two meeting in a year with committee member and prepare report.</li> </ul>
GJRIM	Dr. Jitesh Parmar, Dr. Vijay Gondaliya, Dr. Krunal Patel, Dr. Rashvin Tailor,	<ul> <li>Awareness and promotion quality articles</li> <li>Membership enhancement</li> <li>Call for papers</li> <li>Sending papers for review Printing and distribution of Journal</li> </ul>

AICTE work	(Co.) Dr. Krunal Patel	• AICTE related work Coordination
SRIMCOMS – Finance Club	(Co.) Prof. Bhoomi Patel, Dr. Manish Pathak, Dr. Krunal Patel, Prof. Pranjal Desai,	<ul> <li>Arranging Management competition, games, etc.</li> <li>Celebrating historical days w. r. t.</li> </ul>
SRIMCOMS – Marketing + Entrepreneurship Club	<ul> <li>(Co.) Prof. Pinal Sankhla,</li> <li>Prof. Swapnil Chaurasia,</li> <li>Prof. Kruti Bhatt,</li> <li>Dr. Divya Gadaria, Prof.</li> <li>Gautam Donga</li> </ul>	<ul> <li>•Arranging lectures among student about current trend at least once in a month.</li> <li>•Linkage with alumni member (in</li> </ul>
SRIMCOMS – HR + IB Club	(Co.) Dr. Rashvin Tailor, Prof. Pinal Sankhla, Prof. Kosha Mehta	<ul> <li>association with alumni committee)</li> <li>•Recent development news to be circulated to students / alumni.</li> </ul>
Professional Certification	(Co.) Prof. Swapnil Chaurasia, Dr. Krunal Patel, Prof. Pranjal Desai	<ul> <li>Arrange various certification examinations like CFM, MIFI, BSE etc.</li> <li>Certification enrich student's bio- data</li> <li>Preparation for certification examinations.</li> <li>Bring awareness and importance of certification examination.</li> </ul>
Social Club	(Co.)Dr. Divya Gadaria, Prof. Kosha Mehta, Prof. Bhoomi Patel	<ul> <li>Manage activities related to the club.</li> <li>Expert sessions for Health in general and HIV/AIDS in particular.</li> <li>Thalassemia prevention program.</li> <li>Blood donation camp.</li> </ul>
Cultural Activities	(Co.) Dr. Manish Pathak, Prof. Kruti Bhatt , Prof. Pranjal Desai, Dr. Divya Gadaria	<ul> <li>Arranging cultural activities like fresher's party, annual day celebration,</li> <li>Celebration of occasions, other days, etc.</li> <li>Celebrating historical days like Republic Day, Independence Day etc. by arranging expert session / competition etc.</li> <li>Arrange necessary requirement for functions- like, certificate ,memento, invitation, etc.</li> </ul>
Spiritual Club	(Co.)Dr. Rashvin Tailor, Prof. Bhoomi Patel,	<ul> <li>Value Based Education program.</li> <li>Yoga and meditation classes.</li> <li>Arranging spiritual session/competition/visit</li> </ul>
Sports Club	(Co.)Prof. Swapnil Chaurasia, Prof. Pranjal Desai, Prof. Kosha Mehta, Prof. Kruti Bhatt	<ul> <li>Arrange in-door and out-door sports events including inter class competitions.</li> <li>Liaison with university sports department.</li> </ul>

Academic Tour / Picnic(Co.)Dr. Manish Pathak, Prof. Gautam Donga, Prof. Pranjal Desai• Selection and sending teams for university level competition.Academic Tour / Picnic(Co.)Dr. Manish Pathak, , Prof. Gautam Donga, Prof. Pranjal Desai• Planning of tour in advance.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code			
Academic Tour / Picnic(Co.)Dr. Manish Pathak, Prof. Gautam Donga, Prof. Pranjal Desai• Planning of tour in advance.Academic Tour / Picnic(Co.)Dr. Manish Pathak, Prof. Gautam Donga, Prof. Pranjal Desai• Planning of tour in advance.Mature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness.Maintain and imbibe discipline in the Institute like, • Dress Code• Maintain and imbibe discipline in the Institute like, • Dress Code	P	Π	
<ul> <li>Identify students for promoting in sports and managing their records.</li> <li>Identify students for promoting in sports and managing their records.</li> <li>Planning of tour in advance.</li> <li>Arrangement for visit.</li> <li>Necessary approval from concern authority.</li> <li>(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel</li> <li>Identify students for promoting in sports and managing their records.</li> <li>Planning of tour in advance.</li> <li>Arrangement for visit.</li> <li>Necessary approval from concern authority.</li> <li>Plantation &amp; Cleanliness.</li> <li>Arranging lectures for nature awareness and tours.</li> <li>Maintain and imbibe discipline in the Institute like,</li> <li>Dress Code</li> </ul>			
Academic Tour / Picnic(Co.)Dr. Manish Pathak, Prof. Gautam Donga, Prof. Pranjal DesaiPlanning of tour in advance.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Planning of tour in advance.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code			
Academic Tour / Picnic(Co.)Dr. Manish Pathak, Prof. Gautam Donga, Prof. Pranjal Desai• Planning of tour in advance. Arrangement for visit. • Necessary approval from concern authority.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness. • Arranging lectures for nature awareness and tours.(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code		'	
Academic Tour / Picnic(Co.)Dr. Manish Pathak, , Prof. Gautam Donga, Prof. Pranjal Desai• Arrangement for visit. Necessary approval from concern authority.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness. • Arranging lectures for nature awareness and tours.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code		<u> '</u>	
Academic Tour / PicnicProf. Gautam Donga, Prof. Pranjal Desai• Arrangement for Visit. • Necessary approval from concern authority.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Plantation & cleanliness. • Arranging lectures for nature awareness and tours.(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code		(Co.)Dr. Manish Pathak, ,	_
Prof. Pranjal Desai• Necessary approval from concern authority.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Kosha Mehta, Prof. Bhoomi Patel• Plantation & cleanliness.Nature Club(Co.)Prof. Kruti Bhatt, Prof. Bhoomi Patel• Maintain and imbibe discipline in the Institute like, • Dress Code	Academic Tour / Picnic		•
Nature Club       (Co.)Prof. Kruti Bhatt,       •       Plantation & cleanliness.         Prof. Kosha Mehta,       •       Plantation & cleanliness.         Prof. Bhoomi Patel       •       Arranging lectures for nature awareness and tours.         (Co.)Prof. Kruti Bhatt,       •       Maintain and imbibe discipline in the Institute like,         (Co.)Prof. Kruti Bhatt,       •       Dress Code			• • • • •
Nature Club       Prof. Kosha Mehta, Prof. Bhoomi Patel       • Arranging lectures for nature awareness and tours.         • Maintain and imbibe discipline in the Institute like,       • Maintain and imbibe discipline in the Institute like,		_	
Prof. Bhoomi Patel     awareness and tours.       • Maintain and imbibe discipline in the Institute like,       • (Co.)Prof. Kruti Bhatt,	Nature Club		
<ul> <li>Maintain and imbibe discipline in the Institute like,</li> <li>Dress Code</li> </ul>	Nature Club		
(Co.)Prof. Kruti Bhatt, the Institute like, Dress Code		Prof. Bhoolini Fater	
(Co.)Prof. Kruti Bhatt, Dress Code		'	
Discipline Committee Prof. Swapnil Chaurasia, Late Comers - During Prover Expert	Discipline Committee	Prof. Swapnil Chaurasia,	
Prof. Gautam Donga Session, Seminars, Workshop, etc.		Prof. Gautam Donga	
<ul> <li>Any other disciplinary issues.</li> </ul>		'	
Workshon/Seminar/Conference (Co.) Prof. Gautam Donga	Workshop/Seminar/Conference	(Co.) Prof. Gautam Donga.	
e Dr. Krunal Patel	-		• Whosoever come with the proposal
Planning of video-based learning	-		Planning of video-based learning
(Co.) Prof. Kosha Mehta, Successfully implementation of plan			
Movie Club Prof. Swapnil Chaurasia, Communication of movie with key	Movie Club		
Prof. Pinal Sankhla, points in advance		,	•
DI. DIVya Gauaila		Dr. Divya Gadaria	*
Managing images and reports     (Co.) Dr. Divya Gadaria     Prepare an annual report in which all		(Ca) Dr. Divyo Codaria	
(Co.) Dr. Divya Gadaria, Annual Report• Prepare an annual report in which all activities of the institute are	Annual Danart		
Annual ReportProf. Pinal Sankhla, Prof. Kruti Bhattactivities of the institute are recorded.	Annual Report	,	
• Conect reedback of respective class twice in a semester (i.e., one time		'	
after		'	
(Co.) Prof. Kosha Mehta, • 15 days of class commencement and		(Co.) Prof. Kosha Mehta	
Students' Feedback Dr. Rashvin Tailor Second time at the end of Semester)	Students' Feedback		
Before taking feedback take			
approval from director		'	
• Analyze it and discuss same with		'	
director Maintain proper record			
(Co) Prof Bhoomi Patel		(Co.) Prof. Bhoomi Patel,	
News Letter Prof. Kosha Mehta, Prof. Binal Sankhla	News Letter	· · · · · · · · · · · · · · · · · · ·	
Drof Dinal Sankhla		Prof. Pinal Sankhla	

#### 4.5 Students Developmental Activities Organized During the Year

Category Wise can be organized viz., Cultural, Competition, seminar, workshop, sports, spiritual, etc.

#### Table 4.5.1: List of developmental activities

Sr. No.	Date	Торіс	Participants
1.	03-12-20	Workshop on Team Building and Communication	FYMBA
2.	30-06-20	Webinar on "The effect of Covid - 19 on Stock Market"	MBA
3.	19-02-20	Orientation of college & Management games to SV Patel students	BBA students
4.	19-02-20	Delivered Career Guidance session	BBA students, Umrakh
5.	22-01-20	Session "Online virtual stock trading"	SYMBA-Finance
6.	21-01-20	Presentation on Road Safety	SYMBA-Finance
7.	21-01-20	Session on Opportunities for Startups and Entrepreneurship in India in collaboration with Times Group.	FY and SYMBA
8.	14-11-19	Organized a session on Impact of Artificial Intelligence on Business	FYMBA Students
9.	17-10-19	Guest lecture on "The Amazon Way"	FYMBA
10.	07-10-19	Guest lecture on "Indian Economy - Road Ahead"	FYMBA
11.	09-08-19	Session on Introduction to Derivative Market	SYMBA - Finance
12.	31-07-19	Management games	First year MBA Students
13.	30-07-19	Session on Effective Public Speaking	FYMBA and SYMBA
14.	29-07-19	Steps to Remove Frustration and Motivate Yourself	First Year Engineering Students
15.	24-07-19	Expert talk-Stock market for common man	SYMBA-Finance
16.	21-07-19	Conducted Meditation Session	FYMBA-2019

#### Table 4.5.2: List of cultural activity

-			
Sr. No	Date	Activities	Participating Class
	20/02/2020	Celebration of 'International Mother Language Day'	All FYMBA and
1			SYMBA Students
	24/01/2020	Republic Day Celebration	All FYMBA and
2			SYMBA Students
	05/09/2019	Teachers' Day Celebration	All FYMBA and
3			SYMBA Students
	23/08/2019	Janmashtami Celebration	All FYMBA and
4			SYMBA Students
	14/08/2019	Independence Day Celebration	All FYMBA and
5			SYMBA Students

#### Table 4.5.3: Sports day celebration

Sr. No	Date	Activities	Participating Class
	29/01/2020	Badminton (Boys), Chess (Boys & Girls), Table Tennis	
1	29/01/2020	(Boys & Girls)	FYMBA + SYMBA
		Carrom (Boys & Girls), Kabaddi, Kho-Kho(Boys &	
2	30/01/2020	Girls)	FYMBA + SYMBA
3	31/01/2020	Cricket & Volleyball (Boys), Cricket (Girls)	FYMBA + SYMBA

#### Table 4.5.4: Activities of NSS and Red Ribbon Club

Sr. No	Date	Activities	Participating Class
	20/62019-	Swachhata Summer Internship	
1.	31/7/2019		NSS Volunteers
2.	26/06/2019	Nashabandhi June Month	All MBA Students
	07/2019	Sensitization of new entrants of University in	
3.		Induction Programme towards NSS	All MBA Students
	22/7/2019-	Training for NSS Programme Officer Empaneled	Nss Programme
4.	28/7/2019	Training Institute	officer
5.	26/07/2019	Kargil Vijay Divas celebration	All MBA Students
	$1^{st} - 15^{th}$	Observance of Swachhta Pakhwara by the National	
6.	August 2019	Service Scheme at Uka Tarsadia University	NSS Volunteers
7.	26/08/2019	One Student One Plant	NSS Volunteers
	28/08/2019	Birthday Celebration of SHRi Bhagubhai Patel	
8.		President BPKM by blood donation	All MBA Students
9.	3/9/2019	Election Awareness Programme	All MBA Students

Sr. No	Date	Activities	Participating Class
10.	24/09/2019	NSS Day Celebration	NSS Volunteers
1.	24/09/2019	Painting Competition – Celebrating 150 years of Mahatma	All MBA Students
2.	25/09/2019	Health Checkup and counseling camp on occasion of World Pharmacist Day	All MBA Students
3.	25/09/2019	Blood donation Camp on occasion of World Pharmacist Day	All MBA Students
4.	25- 31/09/2019	National Pharmacy Week Celebration-Health Awareness Program at Primary School	All MBA Students
5.	11/10/2019	Awareness Campaign "say No to Plastic	All MBA Students
6.	15/10/2019	Awareness Campaign 'Menstrual Health and Hygiene'	All MBA Girls Students
7.	27/11/2019	Constitution Day Celebration	NSS Volunteers
8.	05/12/2019	Blood donation camp	All MBA Students
9.	14/12/2019	Energy Conservation Day	All MBA Students
10.	11- 17/01/2020	31st National Road Safety Week celebration-11 January to 17 January 2020	All MBA Students
11.	25/01/2020	National Voters Day	All MBA Students
12.	10/03/2020	Thalassemia Screening Camp	All MBA Students
13.	17/04/2020	"IGOT Registration by NSS Volunteers"	NSS Volunteers
14.	31/05/2020	"Webinar on Responding to Changes and Challenges of COVID- 19 Era"	All MBA Students
15.	19/06/2020	Ukadao Distribution at Goji Village	NSS Volunteers
16.	21/06/2020	International Yoga Day	All MBA Students

#### Table 4.5.5: List of an academic tour arranged during the year

Sr. No	Data	Activities	Douticipating Class
INO	Date	Activities	Participating Class
1	30/08/2019	Industrial tour to J K Paper Mill ltd	SYMBA
	11/12/2019	Industrial visit at "Mapro Food Pvt Ltd,	
2	11/12/2019	Mahabaleshwar"	FYMBA
3	18-10-19	Industrial Visit at Bombay Stock Exchange	SYMBA-Finance

#### Table 4.5.6: Activities of Soft skills development cell

Sr. No	Date	Modules	Participating Class
1	MBA Semester - III	Presentation Skills and Minutes	SYMBA
		of Meeting Writing	
		· · · · · ·	

#### Table 4.5.7: Activities of HR-IB/Marketing and Entrepreneurship club

Sr.			
No	Date	Activities	Participating Class
1	10/092019	Workshop on Decision Making	SYMBA HR and Marketing
2	11/09/2019	Workshop on Positive Attitude	SYMBA HR and Marketing
3	12/09/2019	Seminar on Attitude is Everything	SYMBA HR and Marketing
4	13-03-2020	Business Bazar	SRIMCA-MBA

#### 4.5.8: Activities of Movie and Nature club

Sr. No	Date	Activities	Participating Class
	20/09/2019	Making of Eco-Enzyme- A step	All FYMBA and SYMBA
1		towards protecting environment	students
	11/10/2019	Awareness Campaign on 'Say No to	All FYMBA and SYMBA
2		Plastic'	students

#### 4.5.9: Activities of Spiritual Club

Sr. No	Date	Activities	Participating Class
1	23/08/2019	Presentation Competition on learning from Mahabharata	FY MBA, SYMBA

#### 4.5.10: Activities of Women Cell and Anti-Ragging committee

Sr. No	Date	Activities	Participating Class
1.	09/08/2019	Tie Rakhi to Directors and Deans	Prof. Bhoomi Patel
2.	10/08/2019	Tributary Talk to Sushma Swaraj	SYMBA-Finance
		Fund Collection from students for Rakhi and	
3.	11/08/2019	Khadi	All MBA students
4.	13/08/2019	Visit to Swaraj AsHRam	Prof. Bhoomi Patel
5.	10/09/2019	Shumor Competition	Girls' students of MBA

#### 4.6 Placement Activities

Sr.No	Student's Name	Company Name	Salary P.A.
1	Karanbhai Pravinbhai Kachhadiya	Regent Organisation	384000
2	Maulik Anandbhai Shingala	Cipherhex Technology	190000

			Ч
Sr.No	Student's Name	Company Name	Salary P.A.
3	Akash Pravinbhai Chaklasiya	White Organce Software	144000
4	Ankitkumar Pranaybhai Bhakta	Seller Café Pvt. Ltd.	180000
5	Rahulkumar Jayprakash Maurya	Seller Café Pvt. Ltd.	180000
6	Kenil Sureshbhai Sakariya	Seller Café Pvt. Ltd.	180000
7	Kush Manishbhai Patel	Seller Café Pvt. Ltd.	180000
8	Krishna Suresh Goyal	Seller Café Pvt. Ltd.	180000
9	Nemish Govindbhai Roy	Techno Margin Pvt. ltd.	180000
10	Dharti Panchal	ICICI Prudential Life Insurance	240000
11	Patel Binal	ICICI Prudential Life Insurance	240000
12	Riddhi Shah	ICICI Prudential Life Insurance	240000
13	Mukti Patel	ICICI Prudential Life Insurance	240000
14	Saiyami Patel	IFFCO Tokio General Insurance	345000
15	Krishna Mangukiya	IFFCO Tokio General Insurance	345000
16	Dhaval Patil	IFFCO Tokio General Insurance	345000
17	Rahul Maurya	IFFCO Tokio General Insurance	345000
18	Krina Prajapati	Vimal Agro Pvt. Ltd.	144000
19	Charmi Kachchdiya	Vimal Agro Pvt. Ltd.	144000
20	Faizalahmed Mohamed Mulla	Intelisa Pvt Ltd.	180000
21	Harika bhakta	GD Foods Processors LLP	180000
22	Harsh Patel	BigMarks Ltd.	300,000
23	Kush Manishbhai Patel	BigMarks Ltd.	300,000

#### **Chapter 5: Institute Best Practices**

- Students centric teaching methodology for the development of future managers tHRough projects, seminars, case study, presentation, role play, group discussions, etc.
- Add-on programs for soft skills like personality development, communication, data analytics using R, SPSS, and Tally for accounting, etc.
- Unique specializations offered like business analytics, financial econometrics, Entrepreneurship, International Business, etc. in addition to Finance, Marketing and HR.
- Experience and qualified staff in the field of Management and training.
- UGC approved Global Journal of Research in Management listed in Cabell's Directory of Publishing Opportunities, USA ISSN: 2319-8915 is an exclusive global journal for SRIMCA MBA.
- Syllabus prepared with a suggestion from Academician, Charted Accountants, and Corporate people.
- Frequently organized seminars, expert talks, workshops, events, and industrial visits.
- Collaboration with National Stock Exchange (NSE) for certificate programs and other courses related to financial markets.
- Personal student counseling.
- Separate training and placement cell for an excellent job opportunity.
- Global exposure to faculty and students tHRough academic arrangements with foreign Universities like Cape Breton University, University of Prince Edward Island, Canada, Harrisburg University, USA, Indiana University of Pennsylvania, USA.

# Photo Gallery

# **Orientation Programme**



# <section-header>





#### SRIMCA – MBA Programme



#### **SRIMCA – MBA Programme**





#### SRIMCA – MBA Programme









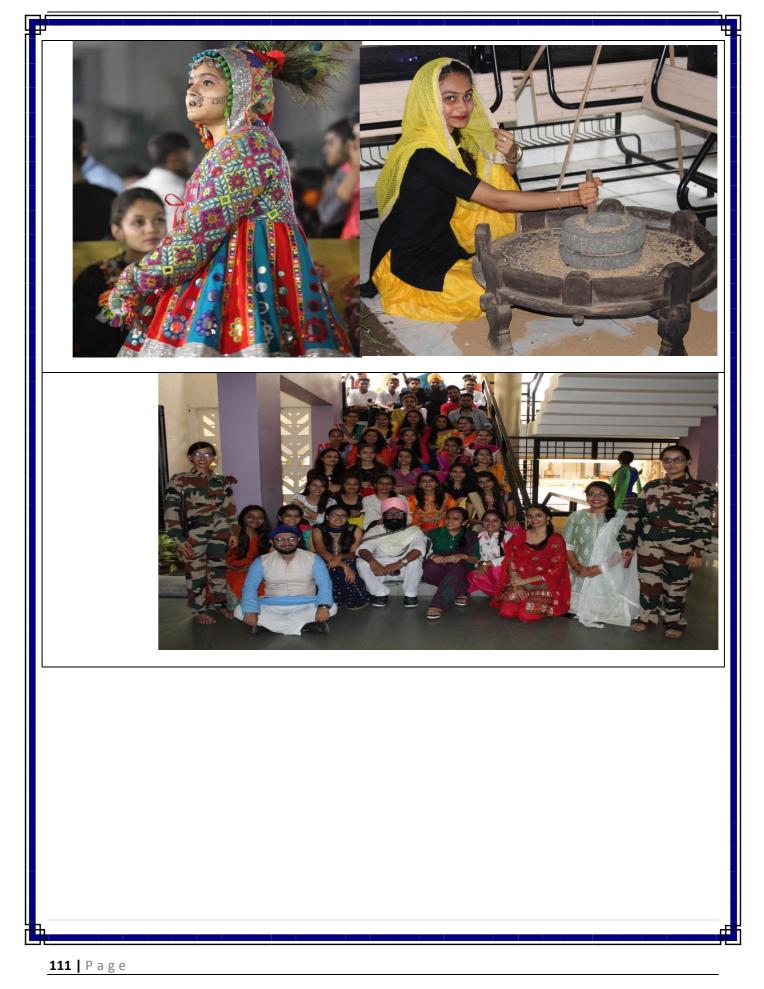
#### SRIMCA – MBA Programme







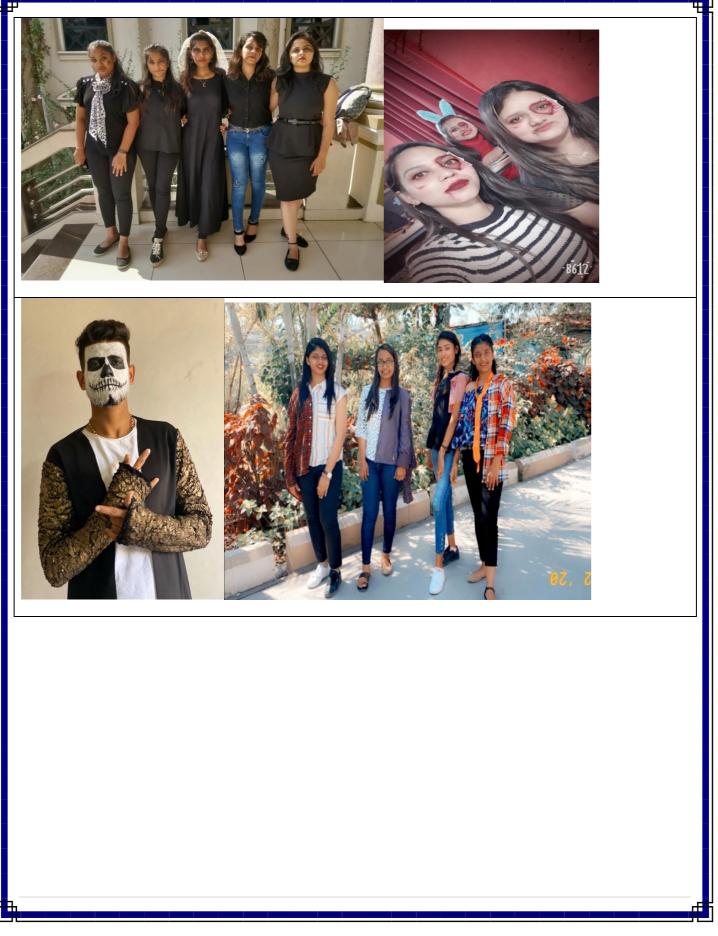


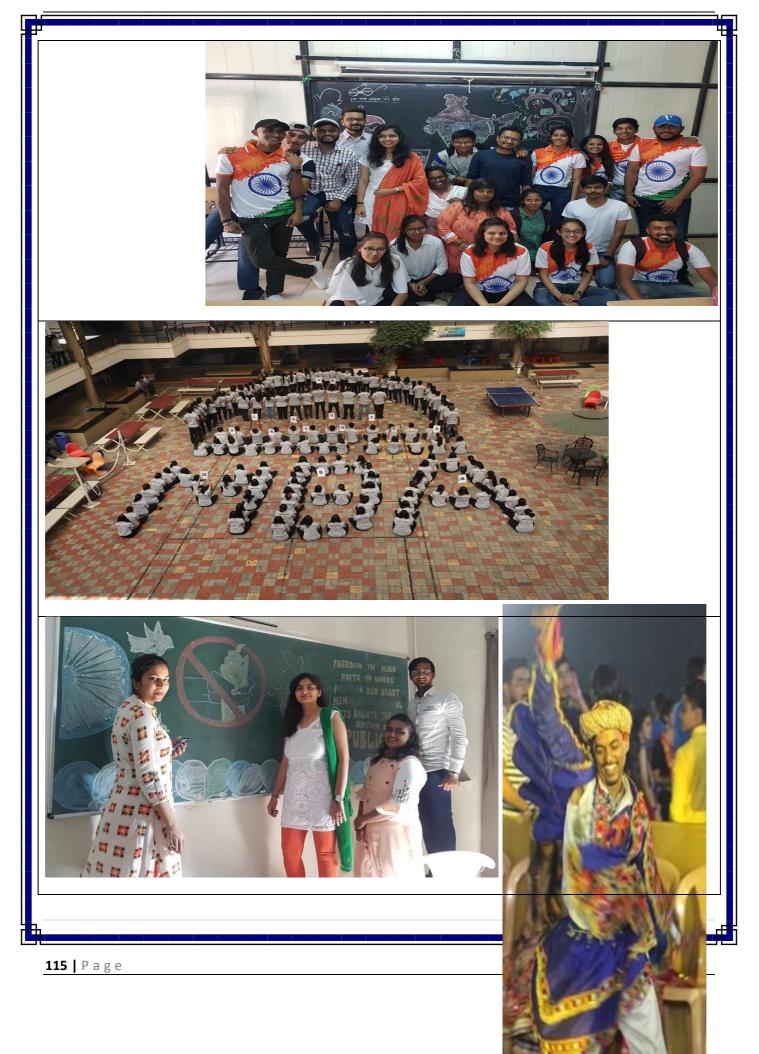




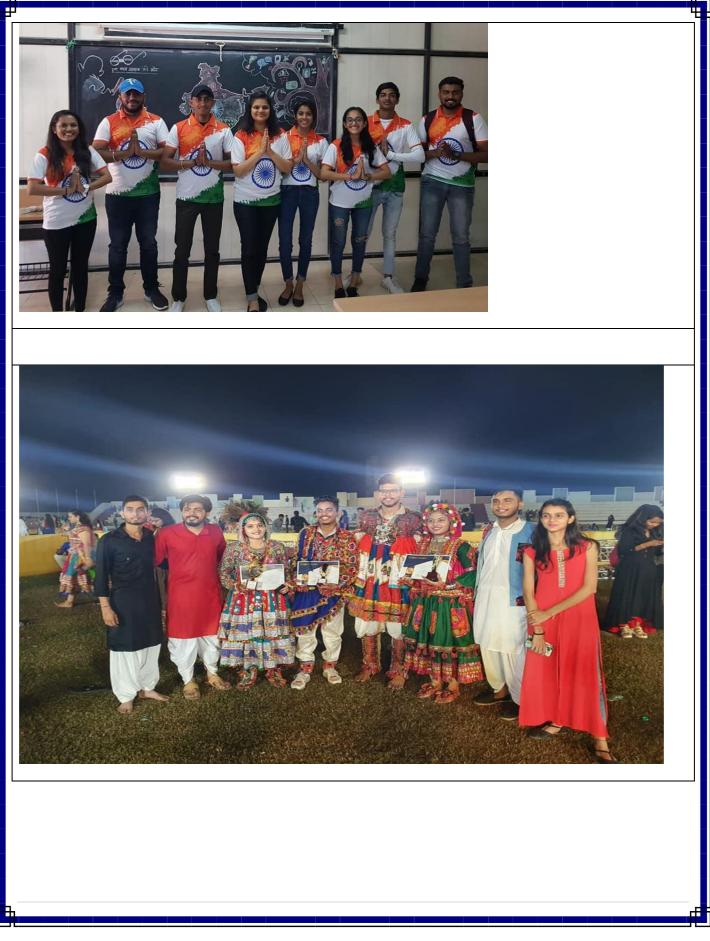


**SRIMCA – MBA Programme** 





### SRIMCA – MBA Programme





Sports Days Celebration













## **NSS/Red Ribbon Activities**





#### **SRIMCA – MBA Programme**







128 | Page



## Industrial Visits/ Academic Tour







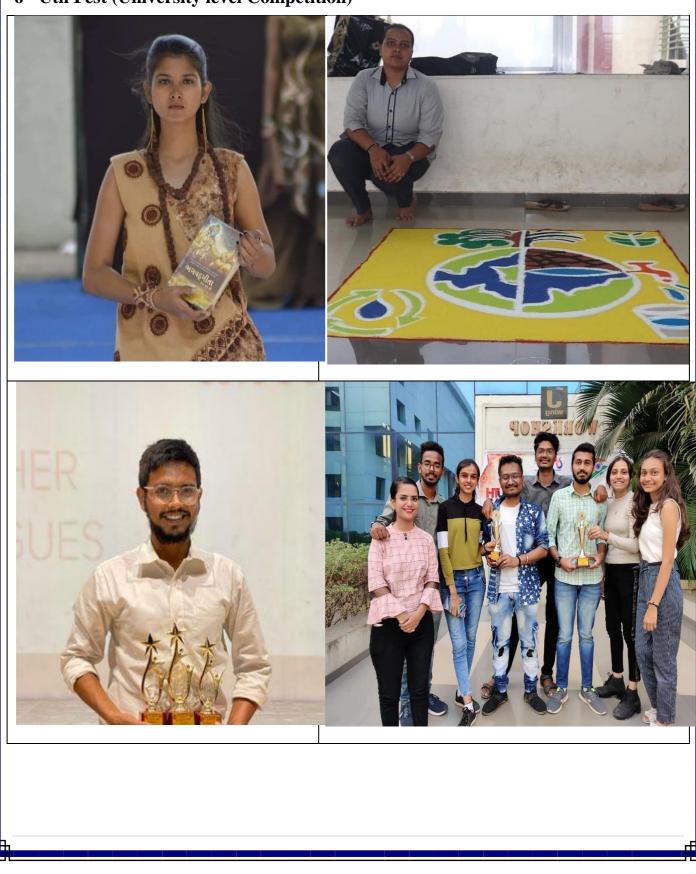


Movie & Nature Club Activities





# 6<sup>th</sup> Uth Fest (University level Competition)

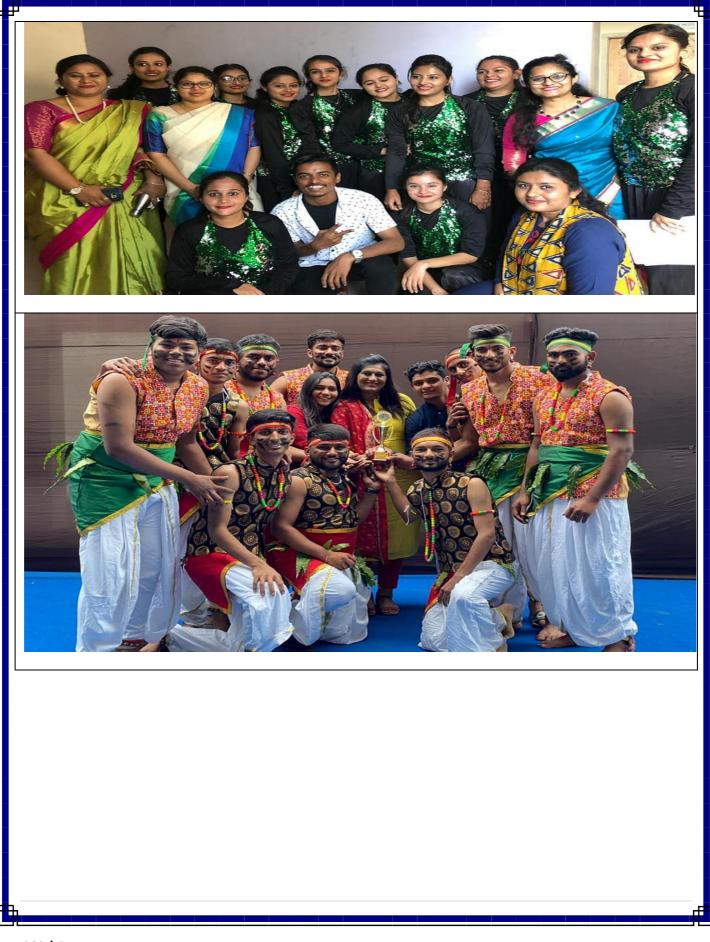














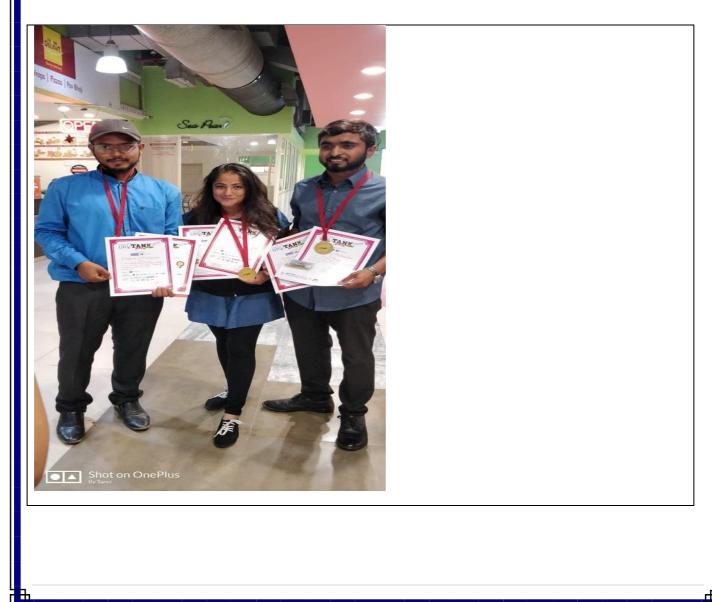
#### SRIMCA – MBA Programme

### Annual Report 2019-20





**Students Participation in Intercollege Comeptition** 





## Women Cell & Anti-Ragging Club Activities

NSS OF UKA TARSADIA UNIVERSITY AND Desai foundation organises	#NSSATUTU #EXPERTTALKATUTU
EXPERT TALK ON IENSTRUATION HEALTH & HYGIENE AWARENESS'	ORGANISED BY UTU & DESAI FOUNDATIO
DATE:15TH OCTOBER 2019 TIME: 12.30 P.M. VENUE: JD HALL	માસિક્ધમે જાગૃતિ કાર્શક્રમ Menstrual Hygiene Management Awareness Program
RESOURCE PERSON KIRAN DESAI FOUNDATION TRUST	
<b>2</b>	आसानी अंतर जे करे
	www.utu.ac.i
Accredited with B+ 2.74 Grade by NAAC, Govt. of India	line base in a serie consideration of the

145 | Page



### SRIMCA – MBA Programme



# **Spiritual Club Activities**

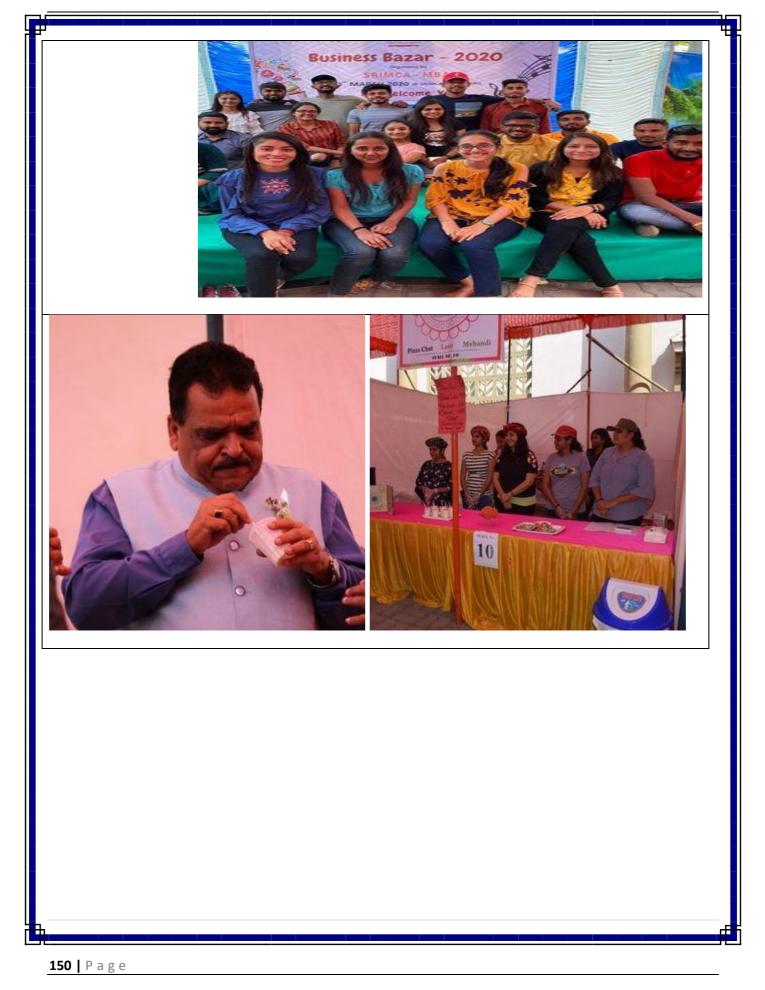


**Business Bazar** 

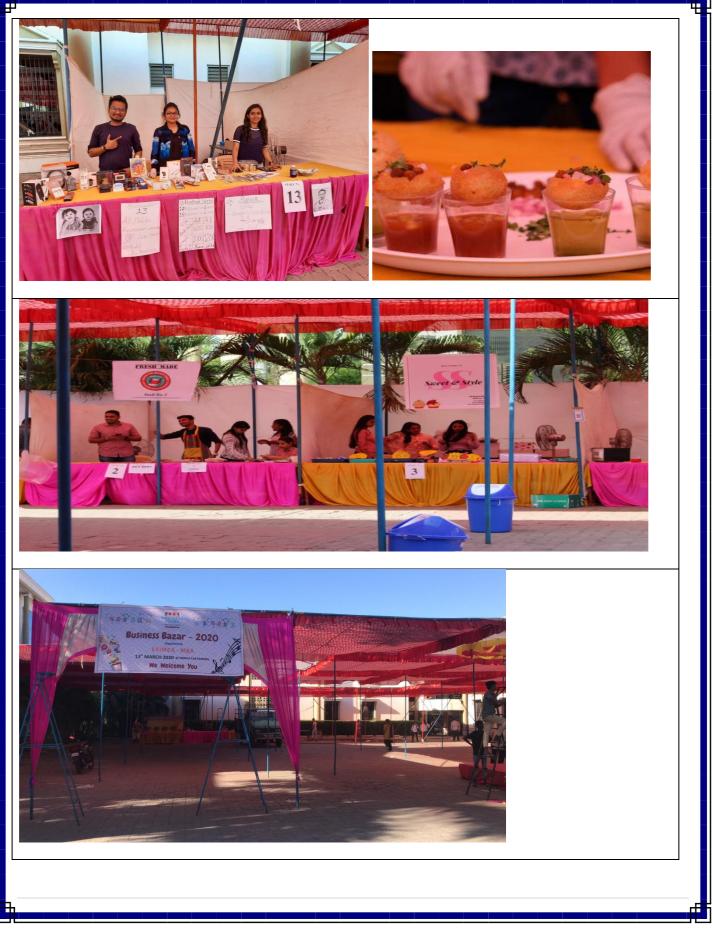


### SRIMCA – MBA Programme





### SRIMCA – MBA Programme



### **Placement Drive**



### SRIMCA – MBA Programme

