



Shrimad Rajchandra Institute of
Management and Computer –
MBA

2017-18

Annual Report 2017-18



A Constituent Institute of



Uka Tarsadia
University

Director's Message

The mission of our Department of Management is to educate leaders who make a difference in the world, and that is a Purpose I find deeply meaningful. We provide our students with a distinctive and stimulating business education that is underpinned by innovative business practices and research. We are ambitious, and believe in a culture of intelligent enquiry that encourages both staff and students to take intellectual risks while maintaining a strong sense of social responsibility. In doing so, we aim for our students to graduate with the knowledge, skills and integrity to flourish in a global marketplace, making a positive impact on both their employing organizations and society.



We encourage learning from practitioners and world-leading academics, working to solve business challenges across the globe. We constantly review our set up to update and improve while making sure that students gain thinking skills, analytical frameworks, entrepreneurial skills, interpersonal and communication skills. Our courses combine academic thoroughness with real-world issues, using creative and analytical teaching approaches to explain the fundamentals of business and management. We teach how to analyze complex information, demonstrate clarity of thought and present arguments concisely, so you gain the skills valued by employers and secure your dream career.

Learning experience at our courses builds on the substantial progress made in recent years due in large measure to our exceptional and devoted alumni, and the great engagement of our faculty, students, and staff.

Dr. Prashant Joshi
(Director and Dean)

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Prologue – Our Credo

Vision

- "To remain on the cutting edge of education, society, students, research and service to industry."

Mission

- "To become a globally recognized premier educational pilgrimage for its excellence in academics."
- "To create and sustain professional research and knowledge-based services to academic and community."

Executive Summary

The academic year began with grand success in form of good admission. Department of Management received overwhelming response for its both courses, Master of Business Administration and Integrated MBA. Presently we have 330 optimistic Students strength.

To welcome young budding professionals institute had organized three days orientation programme. The programme consist of various motivational sessions, Games, and talk shows. Expert from industries were invited to groom the students. There was a parent meet in which parents shared their ideas and issues related to their kid's education. Many Industry trainers shared their experiences. There were sessions on leadership, Motivation, Goal setting, Anti- Sexual Harassment, Anti-Ragging, and team building. Student learned various concept with management games and role play exercise.

The institute welcomed the first-year students with fresher's party. The purpose of this event was that every "fresher" of institute feels like an integral part of the Srimca's family and readies to take on challenge of the year ahead.

SRIMCA is always proud on its dedicated and hardworking faculties. They have been continuously upgrading themselves to match with demands from students and industry. Our faculty always have focus on teaching, research and services. This year also our faculty members have delivered talks on various topics nationally & internationally. Total number of publications of our faculties are more than 182 and 8 book publications. This year also our faculties have published paper in more than 30 reputed journal and conference. Our faculty members conducted various corporate training sessions for Birla Cellulosic, Kharach, IFFCO Gandhidham and Reliance Infrastructure, Dahnu. They have also given key note addresses and chairing session at international conference at Ranchi. One of the faculty members have conducted national workshops, seminar and international training programme at EDII, Ahmedabad. Apart from taking regular lectures faculties have also delivered talk on various management topic for the institute student's like Basics of Statistics using SPSS, Portfolio Performance Measurement and Attribution using R, session on regression analysis and its assumption, workshop on E-views, goal setting, Business analytics, game theory, Soft Skills session throughout the year. Our Faculty member has also conducted session on the topic of Financial Engineering, Innovation, time

series and research methodology. Our beloved director Dr. Prashant Joshi sir had Successfully completed and received final grade of 96% in Macro Econometric Forecasting course offered by International Monetary Fund (IMF) through edx. Senior economists at IMF taught the course. Sir was also awarded with best research paper award for his research paper “Behavioral bias in IPO market” presented at interdisciplinary National Conference.

At SRIMCA, this year we have conducted more than 44 Workshops, Seminars, Expert Talks, soft skill programme delivered by expert from industries and academics. This year students got a chance to interact with leading entrepreneurs like Mr. Chan Patel, Founder and Chairman – State bank of Texas, America. Students have learned HR practices from General Manager HR & Administration, Kribhaco Mr. Sunil Jain. HR specialization students got chance to learn various HR concept and its real-life application from various corporate leaders like Mr. Vatsal Soni, Hr Personnel, NJ India Pvt. Ltd., Mr. Kisan Patel, Entrepreneur, Mr. Rajbir Singh Saini, VP- HR, Reliance, Hazira. The finance people sharpen their Shaw by gaining knowledge from Mr. Nayan Mehta, CFO, BSE and Dr. Aditya Srinivas Chief Economist and Chief Operating Officer at BSE. Marketing students practically applied their hand on digital marketing by participating in workshop on digital marketing conducted by Mr. Bhautik Sheth, founder of iVipanan Surat. Apart from this for enhancing student’s skill in the Era of GST University has signed MOU with Tally Solutions Private Limited. Students will now get a great opportunity to get Tally Certification. There was a session on Decision making by Mr. Ramesh Patel, Former CFO., Xerox. There were sessions on "Big Data Industry in India and its Future", Contract Labor Act, Corporate Expectations, Financial Derivative, New Product Development and Marketing Strategies, Research Methodology, Career Management, Goods and Services Tax, “Compensation Management, Business Plan, how to get a dream start-up?”, on How to become rich without cutting corners, Etc.

This year we witnessed record break participation by our students. Our students have showcased their potential and talent by participating in various inter college competitions organized by various institution across India. Our students won many prizes in various event.

This year our students had participated in various inter college events like Inceptor, Protsahan - 2018, organized by various colleges across Gujarat. In the most talented

event named Young Mind India our Students not only participated but also acted as panel member along with renowned businessmen, entrepreneurs and economist at AIMA, organized by Navsari Management Association. Students got winner position in dollar a day competition in which they earn historic profit of 9800 by investing just a nominal amount of 500 Rs. This is possible due to excellent academic learning-oriented environment of Uka Tarsadia University.

The 4th Youth Fest of Uka Tarsadia University itself became a benchmark for SRIMCA – MBA students as more than 75 % of students from its total strength participated in to it and won many titles. We were Runners Up in Instrumental Solo competition. Our students were winners in Elocution competition, Short Film Making, Ad Making, Documentary Film making competition.

All this achievements, Limelight's, rewards and Appreciation is only possible because of our beloved students.

To bridge the gap between practical knowledge and theoretical knowledge, department has organized various Industrial Visits. Last year we visited Adani port at Mudra and Hazira port Surat, Finance students learn the basic of Stock market by visiting Bombay Stock exchange, to gain production and operation knowledge J.K. Paper Mill, Songadh visited, students also learn insight of 108 emergency services by visiting GVK at Ahmedabad.

For recreational purpose we have also organized one day picnic to Songadh fort and Gaumukh at Songadh.

Co-Curricular activities

Apart from academic activities department is always concern for the holistic growth of students. For this purpose, institute has set up various clubs and committees. To begin with cultural club have organized various programmes like fresher's party, celebration of various festivals like Independence Day, Janamastami, Teacher's day and celebration of various days.

Women Development Cell and Committee against sexual harassment of the college has been actively working for the betterment of the female students in the college. They have organized expert talk on awareness and prevention on Sexual Harassment for students and Session on self-defense techniques.

Red Ribbon club in and NSS unit of institute have jointly organized many social outreach activities like plantation, Blood donation, Expert talk, Awareness session on

thalassemia, save electricity, celebration of constitution day etc. we are proud to announce that this year more than 105 students take pledge to donate their eyes, Support for communal harmony fund of government of India and total 65 students appeared for thalassemia test. The college has celebrated “Swachchata Pakhwaha”, where by students clean their classroom and other premises of institute. They have also Distributed Ayurvedic medicine for swine flu prevention. Our NSS Students also conducted awareness rally on cleanliness at Goji Village.

Marketing club had organized AD MAD competition to boost creativity of students in the domain of advertisement. HR and IB club conducted presentation competition on “Recent HR IB issues for Businesses” whereas finance club organized quiz competition for students.

To Create sensitivity about nature and environment among student’s nature club has organized plastic carver competition, where they try to recycle and reuse plastic waste. To give a relief from routine life stress movie club has organized movie screening of pursuit of happiness for deriving management learning.

One of the most exciting events of our college is Annual Sports Day. Throughout the academic year our college students participated in various inter-college sports competitions under guidance of sport club. Our Boys were Runners up in Inter College Table Tennis Tournament Organized by School of Sport UTU at university level.

The Placement Cell of our college remains a boon to the Final Year Students who go out with a job in their hands after their completion of course.

During Current academic year, more than 36 companies approached for placement. SRIMCA - MBA UTU would like to congratulate students who have been qualified and placed in 36 companies. We hope that our students make us feel proud when they step in their professional world and shine as star. Still we are waiting result of 5 companies and 4 more companies are in pipeline for exciting placement opportunities hence we are awaiting that more diamonds will be added to the crown of UTU.

Our alumni also placed in reputed companies in India and overseas. Our major recruiters SRK export, Torrent power, Biocon insurance, Tata, Span diagnostics, Bank of India, HDFC, Reliance, ICICI, NJ India Investment, Rawal wasia Group, Marwadi Shares, Gufic Bio Science and SAP etc. and many of them started their own businesses in India and Overseas.

Our students both UG and PG Achieved good results in the University Examinations. On convocation day 164 students received their IMBA and MBA degree from honorable chief guest Shri. Ganapthbhai Patel, President and Chief Patronage, Ganpat University.

All these achievements were possible because of the commitment of all concerned, the BPKM trust, Management, Teaching, Non-Teaching staff and the students. We are particularly indebted to our BPKM President Shri Bhagubhai Patel, Shri Kiritbhai Patel – Vice President of UTU, Joint Secretary Shri. Arvindbhai Patel, Shri Shaileshbhai Patel (president of UTU) Provost -Dr. D.R. Shah Sir and Director who has a penchant for decision making and excellent efforts to make the universities a great place for learning lessons of life.

CHAPTER – I

Curricular Aspects

1.1. Programme Offered

1.1.1. Degree Programme Under Graduate (UG)

1.1.2. Degree Programme Post Graduate (PG)

1.2. Institutes at a ‘Glance’

1.3. Programme wise Course structure during the year

1.4. Student’s Feedback Analysis

Management programme of Shrimad Rajchandra Institute of Management & Computer Application, popularly known as SRIMCA offer post graduate programme. The institute offer Master of Business Administration (MBA) Programme under Choice Based Credit System introduced with effect from Academic Year 2015-16.

The Syllabus MBA course is prepared under the guidance of International Personalities. Besides imparting theoretical knowledge, the curriculum emphasizes on developing technological skills, communication, problem solving and team work abilities. Hence, industry projects, presentations, and research work form an integral part of a student's learning. Teaching at SRIMCA is highly practical and focused on what the industry needs as it is evolved through constant interaction with leading professionals who are a part of the Industry and Academia. To fulfill industry needs institute improvise curriculum contents as per the suggestions of professional dignitaries.

Our department is providing opportunity to prepare project in foreign countries and students had visited Sri Lanka, Egypt, Malaysia, Russia, Dubai, USA, Canada, and Germany.

Features of Curricular aspects of SRIMCA- MBA are

- Choice Based Credit System
- Continuous Internal Evaluation System
- Students and faculty exchange programme with foreign universities like Cape Breton University, University of Prince Edward Island, Canada, Harrisburg University, USA & Indiana University of Pennsylvania, USA.
- Summer Internship abroad- & in other countries like Mexico, Brazil, Turkey, China, Russia & Egypt.
- Add-on Program for soft skills like Personality Development, Communication, Data Analysis using R, SPSS, Tally for Accounting etc.- Free of Cost.
- Learning through Seminars, Events, Workshops, Expert talks and Industrial visit.
- Student Centric Teaching Methodology for development of future managers.

1.1. Programme Offered

Table 1.1: Degree Programme Post Graduate (PG)

Sr. No.	Degree Programme Offered	Year of Establishment	Intake
1	Master of Business Administration	2004	180

Table 1.2: Degree Programme (5 Years Integrated UG +PG)

Sr. No.	Degree Programme Offered	Year of Establishment	Intake
1	Master of Business Administration (Integrated)	2012	60

1.2. Institutes at a ‘Glance’

With an aim of achieving excellence in the field of professional management and research including academia, Bardoli Pradesh Kelavani Mandal (BPKM) embarked on a new field of disseminating knowledge through establishment of Shrimad Rajchandra Institute of Management & Computer Application (SRIMCA) in the year 2004. SRIMCA-MBA offers 2 years full time Master of Business Administration (MBA) program recognized by UGC & approved by AICTE that imparts education pertaining to the field of management. It aims at value-based learning through various interactive methods of teaching and training providing students plethora of experiences including classroom based and experience-based learning. SRIMCA-MBA provides a wide range of specializations to the students for molding their academic and professional careers. These specializations include Finance, Marketing, Human Resource, Cooperative Management, Entrepreneurship, Econometrics, International Business, Business Analytics and others providing a wide range of electives to the students as per the requirement of today's dynamic world.

Expert talks, industrial visits, seminars, guest lectures, group discussions, simulation training, hands on exercises, summer internship, foreign visits and collaborations are few among the many innovative learning techniques that the department as a whole conduct for the holistic development of future managers and entrepreneurs. The

department of management has a dogma of highly experienced, skillful, professional academicians and industry experts who focus on imparting latest know how of various domains of management and research. With the belief in value sharing, it is not only the faculties who are on the rider's seat but also the students who many a times shift gears by participating and conducting various events and activities related to academics, industry and society. Various clubs and committees comprising of students and faculty mentors take up various activities for creation and exchange of values towards the field of academia, corporate and society like organizing blood donation camps, awareness drives and the like. SRIMCA-MBA with its recent academic arrangements with foreign universities such as Cape Breton University, University of Prince Edward Island Canada, Harrisburg University USA, Indiana University of Pennsylvania USA has opened new horizons of knowledge sharing through some of the advance techniques adopted by such modern academic institutions providing students with better academic and professional career options in India and abroad.

Table 1.4: Programme duration and eligibility for admission

Programme	Duration	Eligibility
MBA	4 Semester	Any Graduate who appeared in CMAT/MAT/CAT/Other Equivalent Test.

1.3. Programme wise Course structure during the year

Table 1.5: List of MBA Course with credit and year of introduction

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
1.	040070109	Management and Current Trends	4	2015-16
2.	040070110	Research Methodology	4	2015-16
3.	040070111	Economic Analysis for Business Decisions	4	2015-16
4.	040070112	Statistics for Managers	4	2015-16
5.	040070113	Business Accounting and Reporting	4	2015-16
6.	040070114	Organizational Behaviour	4	2015-16
7.	040070115	Business Environment	4	2015-16
8.	040070116	Communication for leaders	2	2015-16
9.	040070212	Corporate Governance-Principles and Practices (Th. + Pr.)	06	2015-16
10.	040070213	Management of Human Resources	04	2015-16
11.	040070214	Marketing Management	04	2015-16
12.	040070215	Applied Corporate Finance	04	2015-16
13.	040070216	Operations Management	04	2015-16

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
14.	040070217	Small Business and Innovation Management	04	2015-16
15.	040070218	Introduction to International Business	04	2015-16
16.	040070318	Management of Business Strategies	04	2016-17
17.	040070319	Summer Project (PW)	04	2016-17
18.	040070320	Legal Framework of Business	04	2016-17
19.	040070321	Ethics for Business	2	2016-17
20.	040070322	Quantitative and Computational Finance	04	2016-17
21.	40070323	Future and Options	04	2016-17
22.	40070324	Multinational Finance	04	2016-17
23.	40070325	Corporate Financial Restructuring	04	2016-17
24.	40070326	Retail Marketing	04	2016-17
25.	40070327	Consumer Behaviour in Marketing	04	2016-17
26.	40070328	International Marketing	04	2016-17
27.	40070329	Modern Integrated Marketing Communication	04	2016-17
28.	40070330	Industrial Relations & Labour Laws	04	2016-17
29.	40070331	An Experiential approach to organization development and changes management	04	2016-17
30.	40070332	Coaching & Counselling Skills for Manager	04	2016-17
31.	40070333	Compensation & Reward Management	04	2016-17
32.	40070334	International Finance	04	2016-17
33.	40070335	Multinational Marketing	04	2016-17
34.	40070336	International Economics	04	2016-17
35.	40070337	Indian Economy and Trade Dependencies	04	2016-17
36.	40070420	Business Analytics	04	2016-17
37.	40070421	Winter Project	04	2016-17
38.	40070422	Modern Banking and Insurance	04	2016-17
39.	40070423	Office Automation using Open Office	2	2016-17
40.	40070424	Business Taxation in India	04	2016-17
41.	40070425	Financial Trading Strategies	04	2016-17
42.	40070426	Behavioural Finance: Decision making and Markets	04	2016-17
43.	40070427	Management of Financial Services	04	2016-17
44.	40070428	Digital Marketing and E-business	04	2016-17
45.	40070429	Business-to-Business Marketing	04	2016-17
46.	40070430	Service Marketing	04	2016-17
47.	40070431	Brand Management	04	2016-17
48.	40070432	International Human Resource Management	04	2016-17
49.	40070433	Strategies and Policies for HR	04	2016-17

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
50.	40070434	Performance Management system and Strategies	04	2016-17
51.	40070435	Human Resource Information System	04	2016-17
52.	40070436	Global Logistic and Supply Chain Management	04	2016-17
53.	40070437	Export and Import Management	04	2016-17
54.	40070438	Global Human Resource Management	04	2016-17
55.	40070439	A Course on Behavioural Finance	04	2016-17

Table 1.6: List of MBA Course with credit and year of introduction

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
1.	060120101	Management Principle	04	2016-17
2.	060120102	Business Statistics (Th.+Pr.)	06	2016-17
3.	060120103	Financial Accounting	04	2016-17
4.	060120104	Business Communication-I	04	2016-17
5.	060120105	Environmental Studies	04	2016-17
6.	060120106	Computer Application	02	2016-17
7.	060120201	CC4 Business Mathematics	04	2015-16
8.	060120202	CC5 Principles of Economics-I	04	2015-16
9.	060120203	CC6 Indian Business Environment	04	2015-16
10.	060120204	DSE2 Introduction to Psychology	04	2015-16
11.	060120205	AECC2 Professional Communication	02	2015-16
12.	601202060	SEC2 Moral Science	02	2015-16
13.	060120301	DSE3 - Management of Cooperatives	04	2017-18
14.	060120302	CC7 - Organizational Behaviour	04	2017-18
15.	060120303	CC8 - International Business Environment	04	2017-18
16.	060120304	CC9 - Principles of Economics-II	04	2017-18
17.	060120305	GE1 - Tourism Management	02	2017-18
18.	060120306	GE2 - Right to Information	02	2017-18
19.	060120401	CC10 - Business Law	04	2017-18
20.	060120402	CC11 - Business Research	04	2017-18
21.	060120403	CC12 - Production and Operations Management	04	2017-18
22.	060120404	DSE4 - Introduction to Information Technology	04	2017-18
23.	060120405	GE3 - Disaster Management	02	2017-18
24.	060120406	GE4 - Ethics for Business	02	2017-18
25.	060040508	CC13-Organizational Functional Study (PW)	04	2017-18

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
26.	060040509	GE5-Corporate Governance	04	2017-18
27.	060040510	CC14-Financial Management	04	2017-18
28.	060040511	CC15-Marketing Management	04	2017-18
29.	060040512	CC16-Introduction to Human Resource Management	04	2017-18
30.	060040513	AEC3-Introduction to International Business	04	2017-18
31.	600405140	CC17-Entrepreneurial Management	04	2017-18
32.	060040624	CC18-Creativity and Innovation Management	04	2017-18
33.	060040625	CC19-Business Policy and Strategic Management	04	2017-18
34.	060040626	CC20-Comprehensive Project (PW)	04	
35.	060040627	DSE6-Global Brand Management	40	2017-18
36.	060040628	DSE7-Consumer Behaviour and Marketing	04	2017-18
37.	060040629	DSE8-Introduction to Sales and Distribution Management	04	2017-18
38.	060040630	DSE9-Marketing of Business Products and Services	04	2017-18
39.	060040631	DSE10-Management of Financial Services	04	2017-18
40.	060040632	DSE11-Advanced Financial Management	04	2017-18
41.	060040633	DSE12-International Financial Market	04	2017-18
42.	060040634	DSE13-Corporate Taxation	04	2017-18
43.	060040635	DSE14-Labor Law-I	04	2016-17
44.	060040636	DSE15-Strategic Human Resource Management	04	2015-16
45.	060040637	DSE16-Human Resource Development	04	2017-18
46.	060040638	DSE17-Compensation Management	04	2017-18
47.	060040701	Creativity and Innovation Management	04	2015-16
48.	060040702	Banking and Insurance	04	2015-16
49.	060040703	Work Experience (PW)	08	2015-16
50.	060040712	Consumer Behaviour	04	2017-18
51.	060040713	Entrepreneurial Finance	04	2017-18
52.	60040801	Corporate Governance - Principles and Practices	04	2015-16
53.	60040802	Total Quality Management	04	2015-16
54.	60040803	Foreign Business Study (PW)	04	2015-16
55.	60040820	Management of Financial Services	04	2017-18

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
56.	60040821	Human Resource Information System	04	2017-18
57.	60040822	Venture Capital and Private Equity	04	2017-18
58.	60040823	Brand Management	04	2017-18
59.	060040901	Contemporary Issues in Management	04	2016-17
60.	60040902	Summer Internship Project (SIP) (PW)	08	2017-18
61.	60040907	Financial Econometrics	04	2017-18
62.	60040908	Strategic Financial Management	04	2017-18
63.	60040909	Multinational Finance	04	2017-18
64.	060040910	International Economics	04	2017-18
65.	060040911	Leadership development	04	2017-18
66.	060040912	International Negotiation	04	2017-18
67.	060040913	Human resource information system	04	2017-18
68.	060040914	Labour Law-II	04	2017-18
69.	060040915	Leadership Development for Business	04	2017-18
70.	060040916	Integrated Marketing Communication	04	2017-18
71.	060040917	International Finance	04	2017-18
72.	060040918	International Negotiation for Business	04	2017-18
73.	060041001	Research Project (PW)	04	2016-17
74.	060041002	Business Analytics	04	2017-18
75.	060041003	Micro Finance	04	2016-17
76.	060041008	Financial Trading Strategies	04	2017-18
77.	060041009	Advance Financial Econometrics	04	2017-18
78.	060041010	Costing	04	2017-18
79.	060041011	Business Auditing	04	2017-18
80.	060041012	HRD Audit	04	2017-18
81.	060041013	Corporate Social Responsibility	04	2017-18
82.	060041014	Ethics for HR	04	2017-18
83.	060041015	Labour Law-III	04	2017-18
84.	060041016	Neuro Marketing	04	2016-17
85.	060041017	Corporate Social Responsibility	04	2017-18
86.	060041018	Behavioural Finance	04	2017-18
87.	060041019	Digital Marketing	04	2016-17

1.4. Student's Feedback Analysis and Report

Student feedback batch 2016-17 to 2017-18 MBA

All the responses from the SYMBA students indicated high level of satisfaction with the quality of teaching, learning and they were so pleased throughout their journey with SRIMCA despite some of the students expressed their dissatisfaction. Some of the positive and negative aspects of the students' feedback are mentioned as below:

Positive Points

- Student Centric Teaching Methodology for development of future managers.
- Introduction of highly advance subject like econometrics, computational finance and behavioral finance.
- Focus on Holistic Development.
- State of the art classrooms.
- Regular Class counselling with students
- Learning through Seminars, Events, Workshops, Expert talks and Industrial visit.
- Supportive and knowledgeable staff that helped students to sharpen their skills.
- Excellent support to students who are placed in industry before completion of their final semester.

Things to be improved

- Installation of Air conditioner in class.

Student feedback batch 2016-17 to 2017-18 IMBA

Integrated students highly appreciated the syllabus and subject included in 5 years integrated programme. Throughout five year they got a chance to explore different subjects of management.

- Student Centric Teaching Methodology for development of future managers.
- Introduction of highly advance subject like econometrics, computational finance and behavioral finance.
- Focus on Holistic Development.
- Increase their confidence and vocabulary
- Case study increases their practical knowledge.
- Celebration of various days and festival

- Various presentation and practical assignment helped them to remove stage fear and make them confident and enthusiastic.

Things to be improved

- Need more time for yoga and meditation for betterment and enhancing reading power.
- Complain regarding cleanliness of washroom and drinking water place.

CHAPTER – II

Teaching- Learning and Evaluation

- 2.1. Academic Days
- 2.2. Admissions
- 2.3. Faculty Details
- 2.4. Evaluation
- 2.5. Teaching Learning Avenues
- 2.6. Students' Achievements

We at SRIMCA believes imparting value-based education with core values. We focus on comprehensive teaching and holistic development. We believe in transforming lives of students and their family member of the resident of this tribal area with education opportunities. We want to serve the nation and industry with advance research and social outreach activities.

Teaching for us is tool to mold and transform personalities of human being. The education system was of the kind that would help shape character and conducted by empowering learners from rural areas to be self-reliant and capable of self-empowerment rather than employee seeking citizens.

We have been able to put in transparent and accountable system of evaluation and compilation of results; speedy and confidential assessment by examiners. After completion of examination and assessment as a part of transparent system we show answer book to students, so they can understand where need to improve and marks calculations. Continuous evaluation criteria are announced well in advanced. A calendar is prepared for unit taste date and informed students so that they get enough preparation time.

2.1. Academic Days

Table 2.1: Number of Days devoted to Teaching, Admission, and Examination

Semester	Classes Conducted (Excluding Other Activities)	Working Days (Including All activities)
Odd Semester	12 Weeks	15 Weeks
Even Semester	12 Weeks	15 Weeks

Table 2.2: Academic Calendar 2016-17

Odd Semester (01/07/2017 to 31/12/2017)		
	Commencement of Classes	3 rd Semester MBA – 03/07/2017 1 st Semester MBA – 9 th Semester IMBA - 03/07/2017 7 th Semester IMBA - 03/07/2017 5 th Semester IMBA - 03/07/2017 3 rd Semester IMBA - 03/07/2017
	Orientation programme for new students	03/08/2017 to 5/8/2017

	Fresher's Party	17/09/2017
	1 st Internal Exam	30/10/2017
	UTh Fest 2017	Jan 31, 2018 - Feb 2, 2018
	Diwali vacation	16/10/2017 to 25/10/2017
	University Examination (Regular and ATKT)	26/10/2017
Even Semester (01/01/2018 to 13/05/2018)		
	Commencement of Classes	01/12/2017
	Sports Day	12/13/01/2018
	1 st Internal Examination	19/03/2018 to 26/03/2018
	Annual Prize Distribution	07/04/2018
	University Examination (Regular and ATKT)	16/04/2018
	Summer Vacation	13/05/2018 to 17/06/2018
	Commencement of New Academic Year	18/06/2018

2.2. ADMISSIONS

Complete transparency in admission and evaluation, efficient use of time, a student - friendly approach, special provision for students from weaker sections like SC, ST, SEBC physically / handicapped etc.

We try to work with precision of clock and are, therefore, regular in all aspects of the teaching – learning process. The admission process is set in motion once a thoroughly updated prospectus with ACPC norms.

Table 2.3: Program wise Total Enrollment of Students during the year 2017-18:

Students	No. of students applied	No. of students admitted	Percent (%)
FYMBA	155	150	93%

Table 2.4: Program wise Enrollment of Students

Program	1 st Year		2 nd Year		3 rd Year		4 th Year		5 th Year		Total
	M	F	M	F	M	F	M	F	M	F	
MBA	70	81	42	61	NA						254
Integrated MBA			13	06	19	26	6	2	15	8	95

Table 2.5: Program and Category wise Enrollment of Students (FY, SY & TY)

Course	Year	Open			SC			ST			SEBC			Boys	Girls	Total
		Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total	Boys	Girls	Total			
MBA	1	43	55	98	1	2	3	5	4	9	21	20	41	70	81	151
	2	32	41	73	2	5	7	2	4	6	6	11	17	42	61	103
	Total	75	96	171	3	7	10	7	8	15	27	31	58	112	142	254
MBA (Integrated)-OLD	3	17	24	41				1	1	2	1	1	2	19	26	45
	4	6	2	8										6	2	8
	5	10	3	13					2	2	5	3	8	15	8	23
	Total	33	29	62				1	3	4	6	4	10	40	36	76
MBA (Integrated)	2	11	3	14	1		1				1	3	4	13	6	19
	Total	11	3	14	1		1				1	3	4	13	6	19

2.3. Faculty Details

The institute has a fairly and committed teaching faculty. Besides teaching the faculty is actively involved in research, Extension as well as contribution to academic / administrative life on the campus.

Table 2.6 Number of Permanent Academic Staff by Designation

Name of the Post	Male	Female	Total
Director	01	00	01
Associate Professor	00	00	00
Assistant Professor	05	01	06
Teaching Assistant	01	07	09
Administrative Staff	00	01	01
Total	07	09	16

Table 2.7: Details of Permanent Members of the Teaching Staff 2016-17

Sr. No.	Particular	Male	Female	Total
1	No. of teachers with Ph.D. as the highest qualification	02	00	02
2	No. of teachers with PG as the highest Qualification	06	08	14
3	No. of teachers with NET/SLET Qualification	04	03	07

Table 2.8: Details of Teaching Staff Information






Photo	Faculty	Designation	Qualification	Interest Research Area
	Dr. Prashant Joshi	Professor & Head	Ph.D., Advance Course in SPSS, PGDRM, MBA (Finance), B.E. (Text. Eng.)	Computational Finance, Financial Economics, Micro and Macro Economics, Behavioral Finance
	Mr. Manish R Pathak	Assistant Professor	Ph.D. – Pursuing, UGC- NET Qualified in Management, MBA (Finance + Marketing), B. Com	Financial Accounting, Corporate Finance, Security analysis and Portfolio management, Risk Management
	Mr. Krunalkumar Patel	Assistant Professor	Ph.D. (Pursuing), MBA (Finance), BBA	Financial Derivatives, Technical Analysis, Financial Services, International Finance
	Mr. Rashvin Tailor	Assistant Professor	Ph.D. – Pursuing, MBA	New Product Development, Strategic Human Resource Management, Quantitative Analysis
	Mr. Swapnil Chaurasia	Assistant Professor	Ph.D. – Pursuing, MBA (Marketing +HR) UGC- NET Qualified in Management	Brand Management, Consumer Behavior, Product Management, Service Marketing

Photo	Faculty	Designation	Qualification	Interest Research Area
	Ms. Divya Galaria	Assistant Professor	Ph.D. – Pursuing, PGDRM, MBA (Marketing), BBA (HRM) UGC- NET and GSET Qualified in Management	Service Marketing, Brand Management, Marketing Communication, Consumer Behavior, Behavioral Science
	Mr. Jigar Patel	Assistant Professor	UGC NET (Management, Economics). ICAR NET(ABM), MBA (ABM Marketing), BBA(Finance),	Research Methodology, Marketing Management, Economics for Business
	Mr. Gautam Donga	Teaching Assistant	MBA (Marketing) PhD (Pursuing) UGC NET (Management	Retailing, Supply Chain Management, Advertisement, Service Marketing, Green Marketing and Social Marketing
	Ms. Bhoomi Patel	Teaching Assistant	MBA (Finance), UGC NET qualified, PhD Pursuing	Financial management, Accounting for Manager, Strategic financial management, Risk management
	Ms. Ripal Patel	Teaching Assistant	NET and GSET qualified, PhD Pursuing MBA (Marketing), BBA (Marketing)	Marketing Research, Organizational Behavior, Entrepreneurship , Operations Management






Photo	Faculty	Designation	Qualification	Interest Research Area
	Ms. Kruti Bhatt	Teaching Assistant	MBA(Marketing), B.E. (Electronics)	Marketing Communication, Sales and Distribution, Consumer Behavior
	Ms. Pranjal Desai	Teaching Assistant	MBA (Finance), BBA	Corporate Finance, Financial Accounting, Principles of Management
	Ms. Peenal Sankhla	Teaching Assistant	MBA(Marketing), BBA(Finance)	Marketing Management, Brand Management, Consumer Behavior
	Ms. Swati Halani	Teaching Assistant	MBA(Finance), B.com	Corporate Governance, Business Environment, Micro Finance
	Ms. Kosha Mehta	Teaching Assistant	MBA (ABM Marketing), BBA (Marketing)	Human Resource Management, Behavioral Science, Brand Management, Niche Marketing

Table 2.8: Details of Non-Teaching Staff Information





Photo	Name of Staff	Designation
	Ms. Ankita Naik	Office Administration
	Mr. Ketan Nayak	Peon
	Ms. Jasuben Patel	Sweeper
	Ms. Kailashben Gohil	Sweeper

Table 2.9: Faculty Accomplishment

Sr. No.	Faculty Name	Achievements
1	Dr. Prashant Joshi	<ul style="list-style-type: none"> Successfully completed and received final grade of 96% in Macro Econometric Forecasting course offered by International Monetary Fund (IMF) through edx. Senior economists at IMF taught the course. Awarded with best research paper award for his research paper “Behavioral bias in IPO market” presented at interdisciplinary National Conference.
2	Ms. Ripal Patel	Qualified Gujarat SET/2018 Qualified UGC / NET for eligibility for lectureship

Table 2.10: New Staff Recruited during the year

Sr. No.	Name	Qualification	Date of Joining
1.	NA		

Table 2.11: Staff Separated during the year

Sr. No.	Name	Qualification	Date of Leaving
1.	NA		

2.4. Evaluation System

The examination section, in consultation with the university departments draws up an annual plan for holding semester / Annual examinations at the beginning of any academic year. This plan is followed meticulously and results are announced well in time.

Each of the papers has total weight of 100 marks with 60% set aside for university through final qualifying examinations and 40% for continuous internal assessment consisting of unit test, Quiz, Assignments and internal exams. Thus, the examinations in the university comprise two components: external and internal evaluations.

Performance of students in respective subjects is based on letter grading system which comprise of Regular Internal Evaluation (RIE) and End Semester Evaluation (ESE). In order to clear that subject, a student need to secure minimum of 40% score in RIE and ESE considered together for MBA and IMBA minimum of 50% score in RIE and ESE considered together. They paper of ESE would be of 3 hours duration for a theory subject and practical examination for 2 hours for each batch.

Table 2.12: Evaluation Policy for MBA and IMBA

For MBA

MBA Semester I, II, III & IV

Sr. No.	Evaluation Parameter	Marks	Final Internal Marks	
			Full Credit Subject	Half Credit Subject
1	Mid Term	50	15	07
2	Quiz /Assignment/Mini Project	20	07	04
3	Unit Test	20	08	04
4	Case Study	20	10	05
Total Marks			40	20

Fieldwork / Project would be evaluated based on written report and presentation / viva voce examination of the same. Performance of student in a semester would be based on Semester Grade Point Average (SGPA). Performance of student during whole programme would be based on Cumulative Grade Point Average (CGPA).

Parameter wise Guidelines.

UTU Integrated MBA Evaluation Policy:

Performance of students in respective subject is based on Letter Grading System which comprise of Continuous Internal Evaluations (CIE) and Semester End Evaluation (SEE). A Student should secure minimum of 40% in CIE and SEE in each subject of theory and practical including project viva if any together and 5 SGPA shall be required for passing the semester.

Theory Paper for SEE would be of 3 hours duration for a 4-credit subject.

For Integrated MBA

Integrated MBA Semester III, IV, V, VI, VII, VIII, IX and X

Sr. No.	Evaluation Parameter	Marks	Final Internal Marks	
			Full Credit Subject	Half Credit Subject
1	Mid Term	50	15	07
2	Quiz/Assignment/Mini Project	20	07	04
3	Unit Test	20	08	04
4	Case Study	20	10	05
Total Marks			40	20

Fieldwork / Project would be evaluated based on written report and presentation / viva voce examination of the same. Performance of student in a semester would be based on Semester Grade Point Average (SGPA). Performance of student during whole programme would be based on Cumulative Grade Point Average (CGPA).

Parameter Guideline for MBA and IMBA

1. Mid Term

Specification	Marks
Question 1. Long Questions (Any Three out of Four) (Theory based questions)	30
Question 2. Case Study	10
Question 3. Applied Questions (Any One out of Two) (Theory based questions)	10

2. Quiz

Specification	Marks
Question 1. Short Question (Any five out of six)	05
Question 2. MCQs (Negative Marking 0.25) (10 Question)	10
Question 3. True/False (Negative Marking 1) (5 True or False)	05

3. Unit Test

Specification	Marks
Question 1. Short Note (Theory based question only) (Any two out of three)	10
Question 2. Practical or Applied Question (Any one out of two)	10

4. Case Study

Specification	Marks
Case Study and Solution Submission	10
Presentation or Viva of Case Study	10

Table 2.14: University examination (Date of Commencement, Date of Result Declaration)

Sr. No.	Name of Examination	Date of commencement of Examination	Date of Declaration of Results
	Winter-2017 Sem-I		
	FYMBA	09/11/2017	18/01/2018
	Winer -2017 Sem- III		
	SYMBA	09/11/2017	03/01/2018
	SYIMBA	09/11/2017	03/01/2018




	Winter 2017 Sem- V		
	TY IMBA	08/11/2017	08/01/2018
	Winter 2017 Sem.- VII		
	Fourth Year IMBA	08/11/2017	08/01/2018
	Winter 2017 Sem.- IX		
	Fifth Year IMBA	09/11/2017	08/01/2018
	Summer 2018 Sem.- II		
	FYMBA	24/04/2018	06/06/2018
	Summer 2018 Sem.- IV		
	SYMBA	24/04/2018	26/05/2018
	SYIMBA	24/04/2018	07/05/2018
	Summer 2018 Sem.- VI		
	TY IMBA	23/04/2018	19/05/2018
	Summer 2018 Sem.- VIII		
	Fourth Year IMBA	23/04/2018	19/05/2018
	Summer 2018 Sem.- X		
	Fifth Year IMBA	24/04/2018	24/05/2018




Table 2.15: Number of Students Registered, Appeared and Cleared

Sr. No.	Name of the Examination	Number of students				
		Registered	Appeared	Cleared	Dropped	Total
	MBA					
	Winter -2017 Sem- I	155	147	119	28	449
	Winter -2017 Sem- III	101	101	92	9	303
	Summer- 2018 Sem- II	137	136	91	45	409
	Summer- 2018 Sem IV	100	100	93	7	300
	Integrated MBA					
	Winter 2017 SYIMBA- III	20	19	17	2	58
	Winter 2017 TYIMBA- V	44	44	42	2	132
	Winter 2017 FYIMBA- VII	8	8	8	0	24
	Winter 2017 FYIMBA- IX	23	23	19	4	69
	Summer- 2018 Sem IV	18	18	17	1	54
	Summer- 2018 Sem VI	43	43	43	0	129
	Summer- 2018 Sem VIII	8	8	8	0	24

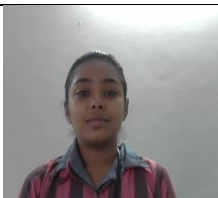

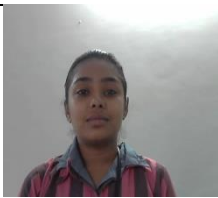

Sr. No.	Name of the Examination	Number of students				
		Registered	Appeared	Cleared	Dropped	Total
	Summer- 2018 Sem X	23	23	19	4	6

Table 2.16: List of Ranker of AY 2017-18
MBA

Sr. No.	Class	Semester	Photo	Student's Name	Rank	SGPA
1	FYMBA	I		Bhakta Vivek Satishbhai	1 st	8.4
2	FYMBA	I		Jaykumar Patel	2 nd	8.13
3	FYMBA	I		Sadriwala Insiyah Aziz	2 nd	8.13
4	FYMBA	II		Ayre Vivekkumar Rakeshbhai	1 st	8.86
5	FYMBA	II		Shukla Mansi Divyakant	2 nd	8.53
6	SYMBA	III		Ayre Vivekkumar Rakeshbhai	1 st	9.06

Sr. No.	Class	Semester	Photo	Student's Name	Rank	SGPA
7	SYMBA	III		Shukla Mansi Divyakant	2 nd	8.6
8	SYMBA	IV		Ansari Anas Afsalbhair	1 st	9.13
9	SYMBA	IV		Kaloo Mominbibi Yusuf	2 nd	9

Integrated MBA

Sr. No	Class	Semester	Photo	Academic Year	Name	Rank	SGPA
1.	FY IMBA	II		2017-18	Gohil Amisha Ashokbhair	1 st	9.2
2.	FY IMBA	II		2017-18	Shah Deepkumar Jaykant	2 nd	8.7
3.	SY IMBA	III		2016-17	Gohil Amisha Ashokbhair	1 st	8.4
4.	SY IMBA	III		2016-17	Patel Disha Parsottambhair	2 nd	8.1

5.	SY IMBA	III		2016-17	Patel Vruddhi Bharatbhai	2 nd	8.1
6.	TY IMBA	IV		2017-18	Patel Richa Pareshbhai	1 st	8.8
7.	TY IMBA	IV		2017-18	Pathan Abubakkarsiddique Rizwankhan	1 st	8.8
8.	TY IMBA	IV		2017-18	Patel Tanmay Hemantbhai	2 nd	8.2
9.	TY IMBA	V		2016-17	Pathan Abubakkarsiddique Rizwankhan	1 st	8.2
10	TY IMBA	V		2016-17	Gamit Akashkumar Jayantibhai	2 nd	8.06

11	TY IMBA	V		2016-17	Savaliya Nirali Chandubhai	2 nd	8.06
12	TY IMBA	VI		2017-18	Jariwala Rutvi Hiteshkumar	1 st	8.85
13	TY IMBA	VI		2017-18	Patel Neelam Dineshbhai	2 nd	8.57
14	Fourth Year IMBA	VII		2016-17	Jariwala Rutvi Hiteshkumar	1 st	8.66
15	Fourth Year IMBA	VII		2016-17	Bhakta Ashutosh Yogeshkumar	2 nd	7.66
16	Fourth Year IMBA	VIII		2017-18	Tiwari Subhamkumar Shambhubhai	1 st	8.85
17	Fourth Year IMBA	VIII		2017-18	Patel Mayurkumar Rameshbhai	2 nd	8.14




18	Fifth Year IMBA	IX		2016-17	Tiwari Subhamkumar Shambhubhai	1 st	9
19	Fifth Year IMBA	IX		2016-17	Patel Mayurkumar Rameshbhai	2 nd	8.42

Table 2.17: List of Gold Medalist for the year 2017-18

Sr. No	Name of the Exam	Name of the Gold Medal	Name of the Students	CGPA
1.	Master of Business Administration - MBA		Kaloo Mominbibi Yusuf	9

2.5. Teaching Learning Avenues

(A) Session (Seminar, Workshops, Expert Session and Talk, Guest Lecture, Training Program, etc.) organized by Institute

Table 2.18: Session organized by Institute:

Sr. No	Date (s)	Topic(s)	Participating Class
1.	25-07-2017	An expert talk on “Big Data Industry in India and its future” by Dr. Sameer Rahodia. He discussed application of Big data in retail sector, driving forces and future of Big data.	61 MBA & Integrated MBA Students
2.	27-07-2017	An expert talk on “Contract Labor Act” by Mr. Sunil Jain, General Manager at KRIBHCO. Discussion of various acts like Industrial Dispute Act, Trade Union Act, Employee Provident Fund Act, ESI Act, Contract Labor (Regulation & Abolition) Act, Maternity Benefit Act, Minimum Wages Act, Payment of Wages Act and Sexual Harassment Act.	MBA (HR) students.
3.	01-08-2017	"Applications of Various tools in Research work " By Mr. Rajiv Shah, HR. Manager at Reliance, Hazira	SYMBA
4.	3/8/2017	Expert talk on Leadership Development by Mr. Kisha Patel, Entrepreneur	FYMBA
5.	3/8/2017	A talk on way to lead life by Mr. Sunil Bhatt, Vice-president HR, Gujarat Flora Chemical	FYMBA
6.	4/8/2017	A session on "Youth Speak Forum" by Mr. M. Nagarajan, Mr. Saurabh Pancheriwala& Ms. Iris CEO Smart City, Surat/Writer/Delegate SMC	SYMBA+ Fifth IMBA
7.	4/8/2017	Soft skill session on "Professional Etiquettes" by Mr. Gautam Donga and Ms. Ripal Patel, Teaching Assistant, Department of Management	FYMBA
8.	05-08-2017	A session on “Magical MBA” by Mr. Nirav Majumdar Founder and Co-founder, My Saarthi and Mideas Labs	FYMBA
9.	05-08-2017	A session on “Corporate Expectations by Mr. Vatsal Soni, heading HR department at NJ financial services. During the Session Mr. Vatsal Soni explained various components covering expectations from corporate and also shared his insights which he has gained from 10 years of industry experience.	FYMBA
10.	08-08-2017	Session was held on Digital Marketing by Mr. Bhautik Sheth, founder of iVipanan. The motto of workshop was to make students aware about Digital Marketing Services.	SYMBA – Marketing

11.	08-08-2017	Contract Labor Act by Mr. Sunil Jain, HR & GM KRIBHCO	SYMBBA-HR
12.	12-08-2017	A Workshop on Financial Derivative by Mr. Yogesh Darji- Vice president Education. During the workshop, Mr. Yogesh has covered introduction of Derivative market, Function of Derivative market, Call & Put option, Option pricing and how trading happens in real market with the examples.	SYMBBA finance students
13.	21-08-2017	Department of management organized Expert talk on New Product Development and Marketing Strategies delivered by Ms. Heta Pandit, entrepreneur	
14.	21-08-2017	Department of Management had organized expert session on “Career Management” by Mr. Kishan Patel, Entrepreneur	FYMBA Students
15.	23-08-2017	Department of Management had organized expert session on “Goods and Services Tax” by CA Sunnay Jariwala,	MBA & IMBA students
16.	26-08-2017	Department of Management had organized expert session on “Compensation Management” by Mr. Vatsal Soni	SYMBBA- HR
17.	2-09-2017	Department of management organized Series of Guest Lectures for the Subject Compensation and Reward Management delivered by Mr. Vatsal Soni as on 2nd September.	SYMBBA-HR
18.	08-09-2017	Session was held on Social Media by Mr. Bhautik Sheth Founder and Co-founder, iVipanan	Second Year MBA (Finance + IB) & Fourth Year IMBA students
19.	11-09-2017	Department of Management had organized expert session on “Business Plan” by Mr. Amit Mehta, entrepreneur.	students of SYMBBA and Integrated MBA Sem-7th and 9 th
20.	12-09-2017	" How to become rich without cutting corners" by Mr. Dipesh Dasadia, Chairman & Managing Director, M/s. Transit Electronics Ltd.	
21.	15-09-2017	Organize series of Guest Lecture for the Subject Industrial Relations and Labor Law by Mr. Sunil Jain, Ex. General Manager, Kribhaco.	MBA and IMBA
22.	16-09-2017	Session on ‘Success Mantra’ by Mr. Ghanshyam Lukhi, Entrepreneur	MBA and IMBA Students
23.	19-09-2017	Soft skill session on Communication & Team Building by Ms. Ripal Patel and Ms. Bhoomi Patel	SYMBBA+SYIMBA
24.	20-09-2017	Workshop on Basics of Statistics using software for FYMBA Student by Mr. Rashvin Tailor	FYMBA – DIV-B

25.	23-09-2018	Department of Management had organized expert session on “How to get a dream start-up?” by Ms. Ashwini Vyas, Entrepreneur.	SYMBA and 7th and 9th Sem IMBA students
26.	11/10/2017	Author’s talk by Mr. Aslam Charania, CEO/Author	All MBA and IMBA students
27.	09-12-2017	Department of management organized guest lecture on How to become rich without cutting corners delivered by Mr. Dipesh Dasadia, Managing director of M/s. Transit Electronics Ltd. As on 9th December, 2017.	FYMBA Div. (A+B)
28.	16-01-2018	Learn India by Mr. Rajiv Sheopuri & Mr. Mihir Upadhyay, Mastermind	All MBA and IMBA students
29.	23/01/2018	Emotional intelligence by Mr. Kisha Patel, Founder, Skill India	All MBA and IMBA students
30.	24/01/2018	Business development in digital edge by Mr. Bhautik Sheth, Founder and Co-founder, iVipanan	All MBA and IMBA students
31.	6/2/2018	Improving Employability: The Road Ahead by Dr. Mehul Thakkar	All MBA and IMBA students
32.	7/2/2018	Entrepreneurial success story by Mr. Chan Patel Founder, Chairman, State bank of Texas	All MBA and IMBA students
33.	12/2/2018	Entrepreneurship talk by Josh Talks by Mr. Bhautik Sheth Founder and Co-founder, iVipanan	SYMBA+IMBA (8)
34.	23/02/2018	Expert Talk on Tally programming and GST, Mr. Manish Chowdhary, Chief personnel, Tally Solutions Private Limited	All MBA and IMBA students
35.	24/02/2018	Expert Talk on Growth of Indian Capital Market and Opportunities for Academia, Mr. Nayan Mehta, CFO, BSE	All MBA and IMBA students
36.	24/02/2018	Expert Talk on Current scenario & challenges in stock market and industry expectations, Dr. Aditya Srinivas, Chief Economist and Chief Operating Officer, BSE	All MBA and IMBA students
37.	24/02/2018	Expert Talk on Industry-Academia Bridge, Mr. Rajinikanth Bachkaniwala, Owner, Himson Textiles	All MBA and IMBA students
38.	24/02/2018	Expert Talk on Talent Management in Present Scenario, Mr. Rajbir Singh Saini, VP- HR, Reliance, Hazira	All MBA and IMBA students
39.	26/02/2018	Marketing opportunities for MBA students by Ms. Anuradha Agrey, Social Entrepreneur, In-Growth	All MBA and IMBA students
40.	9/3/2018	Spirituality for human beings by Shri Pramodbhai, Patron and grandson of Shri Bhuladada	All MBA and IMBA students

41.	7/4/2018	Session on Mantras for best life by Mr. Savjibhai Dholakia Founder and Chairman Hari Krishna Exports Private Limited	All MBA and IMBA students
42.	7/4/2018	Session on expectation of business from management students by Mr. Praful Vayeda, VP-HR L&T	All MBA and IMBA students

Expert Lectures from Industries and Academia throughout the Semester (05/01/2018 to 10/05/2018)

Sr No.	Name of the Expert	Topic
1	Mr. Rajiv Shah, HR. Manager at Reliance Industries, Hazira	Human Resource Management, Industrial Relations Acquisition of HR Inducting, Training & Development Appraising & Managing Performance Industrial Relations and Union Trends in HR
2	Mr. Mehta, Senior HR Manager at Reliance Industries.	International Business & International H.R.M Social & cultural context of IHRM: International HRM Planning, Recruitment & Selection: Performance Management, Training and Development: Compensation, Benefit & International Industrial Relation: Strategic IHRM & Shift in IHRM & IR
3	Dr. Prashant Joshi, Head and Professor at SRIMCA	Data Analytics, Behavioral Finance, Computational Finance Choice under Certainty Judgment under Risk and Uncertainty Choice under Risk and Uncertainty Inter temporal Choice Strategic Interaction Behavioral Explanations for Anomalies and Puzzle

(B) Project and Summer Training for Students**Table 2.19: Organizational Functional Studies (Summer internship) for Second Year Students, SYMBA – III Semester****Duration: 15th June 2017 to 15th July 2017**

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Viralkumar Shaileshbhai Kayasth	201604100710016	Marketing	A Study on Customer Satisfaction Towards Services Provided by Bansuri Catering.	Bansuri Catering Services	Mr. Gautam Donga
Jenishaben Shaileshbhai Chauhan	201604100710028	Human Resource	A Study on Sexual Harassment of Female Worker in Catering Industry.	Bansuri Catering Services	Mr. Gautam Donga
Abhishek Kamleshkumar Kansara	201604100710041	Finance	To Study the Working Capital Management of Atul Ltd.	Atul Limited	Mr. Gautam Donga
Nishi Tarunkumar Patel	201604100710042	Finance	A Study on Financial Effectiveness Through Ratio Analysis in Vapi Care Pharma Pvt. Ltd.	Vapi Care Pharma Pvt. Ltd.	Mr. Gautam Donga
Dimple Kanjbhai Dama	201604100710043	Finance	A Study on Working Capital Management of Bansuri Catering Service.	Bansuri Catering Services	Mr. Gautam Donga
Sajankumar Shashikant Maisuriya	201604100710057	Finance	To Study the Working Capital Management of Spectrum Dyeing and Chemical Pvt. Ltd.	Spectrum Dyes and Chemical Pvt. Ltd.	Mr. Gautam Donga
Janki Hemantbhai Patel	201604100710067	IB	A Study on Consumer's Preference Toward Country of Origin While Purchasing Apparel Product	Spectrum Dyes and Chemical Pvt. Ltd.	Mr. Gautam Donga
Saroj Chhedi Yadav	201604100710074	Human Resource	A Study on Employees Satisfaction Toward GUPTA TEX PRINT Pvt. Ltd.	Gupta Tex Prints Pvt. Ltd.	Mr. Gautam Donga

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Nikita Muradbhai Bhanvadia	201604100710076	Marketing	A Study on Wholesalers and Retailers Awareness and Their Purchasing Pattern for Fresh Date Fruits	Atul Limited	Mr. Gautam Donga
Krishna Ashokbhai Patel	201604100710087	Human Resource	A Study on Employee Engagement in Vapi Care Pharma Pvt. Ltd.	Vapi Care Pharma Pvt. Ltd.	Mr. Gautam Donga
Kevinkumar Shaileshbhai Patel	201604100710096	Marketing	A Study on Customer satisfaction respect to products of Lacgene Technologies Pvt. Ltd.	Lacgene Technologies Pvt. Ltd.	Mr. Gautam Donga
Ruchi Prakashkumar Desai	201604100710097	Marketing	A Study on Retailer's Satisfaction Towards GUPTA TEX Pvt. Ltd.	Gupta Tex Prints Pvt. Ltd.	Mr. Gautam Donga
Darshnaben Ashokbhai Barvaliya	201604100710098	Finance	A Study of Financial Performance of Lacgene Technologies Pvt. Ltd.	Lacgene Technologies Pvt. Ltd.	Mr. Gautam Donga
Hemangini Jayantibhai Parmar	201604100710100	Human Resource	A Study on Effectiveness of Training Program at Spectrum Dyes & Chemical Pvt. Ltd.	Spectrum Dyes and Chemical Pvt. Ltd.	Mr. Gautam Donga
Nilam Kalijbhai Chauhan	201604100710103	Finance	A Study on Working Capital Management of Gupta Tex Print Pvt. Ltd.	Gupta Tex Prints Pvt. Ltd.	Mr. Gautam Donga
Vashishth Shirishbhai Patel	201604100710006	Finance	Performance Evaluation of Public and Private Sector Balanced Fund	Nj India	Mr. Krunal Patel
Chiranj Kumar Jayeshbhai Parmar	201604100710027	Finance	A Comparison of Top 5 Mutual Fund Schemes in India	Nj India	Mr. Krunal Patel
Vaibhavi Atulkumar Bhatia	201604100710031	Human Resource	A Study on Employee and Employer Relationship at NJ India Invest Pvt. Ltd.	Nj India	Mr. Krunal Patel
Sejalben Rameshbhai Pethani	201604100710034	Finance	Investors Behaviour Regarding Different Investment Avenues	Nj India	Mr. Krunal Patel
Vivekkumar Rakeshbhai Ayre	201604100710056	Finance	To Study the Working Capital Management of SUMUL	Surat District Co-Cooperative Milk Producers' Union Ltd.	Mr. Krunal Patel

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Rajkumar Sureshbhai Patel	201604100710058	Marketing	Customer Opinion for Buying Branded Denim in Bardoli Town	Anubha Industries Pvt. Ltd.	Mr. Krunal Patel
Madhulika Ranvijay Singh	201604100710065	Finance	Comparative Analysis Between SIP and Lump Sum in Mutual Fund	Nj India	Mr. Krunal Patel
Dipakkumar Vahlubhai Pawar	201604100710070	Human Resource	The Study of Employee Health, Safety and Welfare at Sumul Dairy, Surat.	Surat District Co-Cooperative Milk Producers' Union Ltd.	Mr. Krunal Patel
Rishita Rajeshbhai Vadgama	201604100710072	Finance	A Study on Comparative Analysis of Aishwarya Dyeing Pvt. Ltd. With Garden Silk Mill by Using Tools of Financial Statement Analysis.	Aishwarya Dyeing Mills Pvt. Ltd.	Mr. Krunal Patel
Heniben Vijaybhai Patel	201604100710083	Finance	A Study on Impact of Quarterly Result in JKLC Limited Share Price	Jk Lakshmi Cements Ltd.	Mr. Krunal Patel
Ekta Chetankumar Patel	201604100710099	Human Resource	A Study on Employee Engagement in Anubha Industry Ltd.	Anubha Industries Pvt. Ltd.	Mr. Krunal Patel
Kapil Sentiya	201604100710101	Marketing	A Study on Retailer Satisfaction Towards Aishwarya Mills	Aishwarya Dyeing Mills Pvt. Ltd.	Mr. Krunal Patel
Mayuri Arun Borse	201604100710105	Human Resource	A Study on Employee's Job Satisfaction at JKLC Limited	Jk Lakshmi Cements Ltd.	Mr. Krunal Patel
Pooja Kirankumar Patel	201604100710106	Finance	"A Study on Financial Statement Analysis Through Ratio Analysis, Common Size Statement and Trend Analysis"	Anubha Industries Pvt. Ltd.	Mr. Krunal Patel
Vibhutibhen Rajeshbhai Patel	201604100710001	International Business	A Study on Import of Export Policy	Apex Enterprise	Mr. Manish Pathak
Anjaliben Navinbhai Solanki	201604100710007	Finance	A Study on Working Capital Management	Anchor Electricals Pvt. Ltd.	Mr. Manish Pathak

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Hardik Kamlesh Bhai Vaghela	201604100710010	Finance	A Study on Financial Statement of Hi-Tech Sweet Water Technologies Pvt. Ltd.	Hi - Tech Sweet Water	Mr. Manish Pathak
Krupali Dipakbhai Patel	201604100710012	Human Resource	A Study on Factors Affecting Employee's Performance in Sempre International	Sempre International	Mr. Manish Pathak
Shivkumar Hemantbhai Patel	201604100710019	International Business	A Study on Potentiality of Jewellery in International Market	Sempre International	Mr. Manish Pathak
Binalkumari Hasmukhsinh Parmar	201604100710023	Human Resource	A Study on Effectiveness of Training in L&T-MHPS Turbine Generators Private Limited.	L&T -Mhps Turbine Generators Pvt. Ltd.	Mr. Manish Pathak
Mayankkumar Narendrabhai Patel	201604100710035	Marketing	Customer Satisfaction towards the Product of Glory Fab Ltd.	Glory Fab Llp	Mr. Manish Pathak
Hemanshi Hemantbhai Desai	201604100710044	Finance	A Study on Analysis of Financial Statement with the Help of Ratio	L&T -Mhps Turbine Generators Pvt. Ltd.	Mr. Manish Pathak
Prachi Pratikbhai Desai	201604100710046	Finance	A Study on Financial Performance of Sempre International Using Ratio Analysis	Sempre International	Mr. Manish Pathak
Dharti Dhansukhbhai Lad	201604100710054	Human Resource	Impact of Organizational Culture on Employee Performance	Anchor Electricals Pvt. Ltd.	Mr. Manish Pathak
Twinkal Janakbhai Patel	201604100710055	Human Resource	A Study on Employees Performance Criteria and Performance Management System in Apex Enterprise	Apex Enterprise	Mr. Manish Pathak
Sneha Ramsahay Saini	201604100710069	Finance	Analysis of Financial Statements with the Help of Ratios	Glory Fab Llp	Mr. Manish Pathak

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Chaitali Thakorbbhai Patel	201604100710071	Human Resource	A Study on Measurement of Employee Job Satisfaction Level at Glory Fab Ltd.	Glory Fab Llp	Mr. Manish Pathak
Vibhutiben Dilipbhai Patel	201604100710078	Finance	A Study on Financial Performance Using Ratio Analysis, Comparative Analysis, Common Size Analysis and Trend Analysis at Apex Enterprise	Apex Enterprise	Mr. Manish Pathak
Mansi Pareshbhai Vaidya	201604100710092	Finance	Cost Statement Analysis of Different Components at ONGC – HAZIRA	Ongc Limited	Mr. Manish Pathak
Mehul Vijay Oza	201604100710013	Finance	A Study on Financial Performance with the Help of Cash Flow Analysis	Vimal Agro Products Pvt. Ltd.	Mr. Rashvin Tailor
Babubhai Chhanabhai Chaudhari	201604100710015	International Business	To Study Bullwhip Effect in Current Supply Chain of Cubatics Pvt. Ltd.	Cubatics Industries Pvt. Ltd.	Mr. Rashvin Tailor
Dhruti Vinodbhai Patel	201604100710020	International Business	A Study on International Marketing Mix	Madhusudan Rayons (P) Ltd.	Mr. Rashvin Tailor
Anjuben Shyamlal Joshi	201604100710024	Human Resource	Employee Satisfaction at Madhusudan Rayons Pvt. Ltd.	Madhusudan Rayons (P) Ltd.	Mr. Rashvin Tailor
Tejaswin Ajitsinh Prankda	201604100710025	Human Resource	Employee Engagement Practice	Maheshwari Logistics Limited	Mr. Rashvin Tailor
Mansi Divyakant Shukla	201604100710029	Finance	A Study on Working Capital Management at B-Tex Pvt. Ltd.	B-Tex Pvt., Ltd.	Mr. Rashvin Tailor
Khushboo Dolatrai Patel	201604100710037	Finance	A Study on Working Capital Management of Maheshwari Logistics Ltd.	Maheshwari Logistics Ltd.	Mr. Rashvin Tailor
Krishnakumar Anilbhai Patel	201604100710038	International Business	A Study on International Marketing Strategy.	B-Tex Pvt., Ltd.	Mr. Rashvin Tailor

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Nikunj Ashokbhai Sakariya	201604100710048	Marketing	Research on "Customer Satisfaction of Polished Diamond of VHN Diamonds Pvt. Ltd."	VHN Diamonds	Mr. Rashvin Tailor
Richa Shaileshbhai Patel	201604100710051	Finance	A Study on Financial Effectiveness Through Ratio Analysis in Madhusudan Ryons Pvt. Ltd.	Madhusudan Rayons (P) Ltd.	Mr. Rashvin Tailor
Divyeshkumar Naginbhai Parmar	201604100710062	Finance	To Study the Working Capital Management of Cubatics Industries Pvt. Ltd.	Cubatics Industries Pvt. Ltd.	Mr. Rashvin Tailor
Sagar Ashokbhai Bodarya	201604100710077	Finance	Research on "The Financial Performance Analysis of VHN Diamonds Pvt. Ltd."	VHN Diamonds	Mr. Rashvin Tailor
Janki Shaileshbhai Vyas	201604100710079	Human Resource	A Study on Employees Job Satisfaction at Vimal Agro Pvt. Ltd.	Vimal Agro Products Pvt. Ltd.	Mr. Rashvin Tailor
Sohamkumar Kiranbhai Patel	201604100710095	Marketing	Customer Satisfaction Towards B-Tex Pvt. Ltd. With Special Reference to Bardoli City.	B-Tex Pvt., Ltd.	Mr. Rashvin Tailor
Sarojben Rameshbhai Desai	201604100710003	Finance	A Study of Financial Performance of EON Jewellery Private Limited.	Eon Jewellery	Ms. Bhoomi Patel
Priya Bhikhubhai Mistry	201604100710005	Finance	A Study of Financial Statements and Ratio Analysis	Virat Industries Ltd.	Ms. Bhoomi Patel
Jinal Rajendra Shimpi	201604100710008	Finance	A Study on Financial Statement Analysis of Colourtex Pvt. Ltd.	Colourtex Industries Pvt. Ltd.	Ms. Bhoomi Patel
Rituben Gajanandbhai Agrawal	201604100710011	Finance	A Study on Working Capital Management of Meera Industries Ltd.	Meera Industries Ltd.	Ms. Bhoomi Patel
Kamalkumar Atulbhai Patel	201604100710022	International Business	A Study on Export Documentation Process at Virat Industries Ltd.	Virat Industries Ltd.	Ms. Bhoomi Patel

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Harsh Jitendrakumar Parekh	201604100710026	Human Resource	Employees Job Satisfaction in Colourtex Ltd.	Colortex Industries Pvt. Ltd.	Ms. Bhoomi Patel
Hiral Girishbhai Mashru	201604100710045	Human Resource	A Study on Employee Job Satisfaction of Virat Industries Ltd.	Virat Industries Ltd.	Ms. Bhoomi Patel
Priyank Yogeshbhai Desai	201604100710059	Marketing	Effectiveness of An Advertisement of Colourtex at Surat Region	Colortex Industries Pvt. Ltd.	Ms. Bhoomi Patel
Pratik Ramagyan Sharma	201604100710063	Marketing	To Study the Impact of GST on Textile Industry and Other Sectors	Yamuna Machine Works Ltd.	Ms. Bhoomi Patel
Drashti Mansukhbhai Ghodasara	201604100710073	Marketing	A Study on Indian Textile Machinery Industry Overview.	Meera Industries Ltd.	Ms. Bhoomi Patel
Henali Kishorbhai Patel	201604100710075	Finance	"A Study on Financial Performance of Mafatlal Industries Limited."	Mafatlal Industries Limited	Ms. Bhoomi Patel
Pooja Bhumesbhai Patel	201604100710080	International Business	"To Study the Comparative Analysis of Competitors of Mafatlal Denim"	Mafatlal Industries Limited	Ms. Bhoomi Patel
Jeaz Parvez Tamboli	201604100710086	Marketing	Consumer Buying Behaviour towards Denim Jeans in Navsari	Mafatlal Industries Limited	Ms. Bhoomi Patel
Pankti Bhavin Kapadia	201604100710090	Finance	A Study on Financial Soundness of Yamuna Machine Work Ltd.	Yamuna Machine Works Ltd.	Ms. Bhoomi Patel
Nitin Shishpal Sharma	201604100710009	Marketing	A Study on Consumer Satisfaction Towards Hitachi Air Conditioner.	System Designing	Ms. Divya Gadaria
Krupaben Dipaksinh Chauhan	201604100710014	Human Resource	A Study on Organizational Climate	Kadamwala Dyeing and Printing Pvt. Ltd.	Ms. Divya Gadaria
Khushbukumari Surendrasinh Gohil	201604100710017	Human Resource	A Study on Present Level of Stress Among Employees	ABC Bearing Ltd.	Ms. Divya Gadaria

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Mayank Nileshkumar Jariwala	201604100710032	Marketing	A Study on Consumer Buying Behavior Towards Air-Conditioner.	System Designing	Ms. Divya Gadaria
Upasana Hasmukhbhai Prajapati	201604100710052	Finance	A Study on Ratio Analysis at ABC. LTD.	ABC Bearing Ltd.	Ms. Divya Gadaria
Riyaben Balvantsinh Vansiya	201604100710053	Finance	A Study on Ratio Analysis at Kadamwala Dyeing and Printing Pvt. Ltd.	Kadamwala Dyeing and Printing Pvt. Ltd.	Ms. Divya Gadaria
Nikunj Kumar Labhubhai Chabhadiya	201604100710060	Marketing	Consumer Buying Behavior and Reading Preferences Toward Newspaper at Surat	The Times Group	Ms. Divya Gadaria
Manali Arvindbhai Mulani	201604100710061	Marketing	Consumer Buying Behavior and Reading Preferences Toward Magazine at Surat	The Times Group	Ms. Divya Gadaria
Bhavisha Prakashbhai Rathod	201604100710066	Human Resource	Worker's Satisfaction Level about Welfare Facilities Provides by Welspun India Ltd.	Welspun India Limited, Vapi	Ms. Divya Gadaria
Rahil Rajubhai Patel	201604100710068	Marketing	Consumer Buying Behaviour and Reading Preferences Toward Newspaper at Bardoli	The Times Group	Ms. Divya Gadaria
Bhavisha Vinodbhai Rangani	201604100710082	Finance	A Study on Financial Performance of Entertainment Network India Ltd.	The Times Group	Ms. Divya Gadaria
Nikunj Kumar Kishorkumar Vedani	201604100710084	Finance	A Study on Financial Performance of Entertainment Network India Ltd.	The Times Group	Ms. Divya Gadaria
Milan Premabhai Patel	201604100710085	Marketing	A Study on Consumer Buying Behaviour and Reading Preferences Towards News Paper in SURAT	The Times Group	Ms. Divya Gadaria
Dayaben Jashubhai Patel	201604100710107	Finance	"A Study on Financial Statement Analysis Through Ratio Analysis, Common Size Statement and Trend Analysis"	Welspun India Limited, Vapi	Ms. Divya Gadaria
Pranav Kumar Rameshbhai Patel	201604100710109	Marketing	Consumer Buying Behaviour and Reading Preferences Toward Magazine at Bardoli	The Times Group	Ms. Divya Gadaria

Name	ID	Specialization	Research Topic	Company Name	Internal Guide
Vaidehi Maganbhai Patel	201604100710004	International Business	A Study on International Promotion and Marketing Strategy	Euro Fresh Foods Limited	Ms. Ripal Patel
Hetvi Rajendrakumar Naik	201604100710018	Human Resource	A Study on Employee Job Satisfaction at NIF Mechanical Pvt. Ltd.	NIF Mechanical Works Pvt. Ltd.	Ms. Ripal Patel
Jigar Devendrabhai Patel	201604100710021	International Business	A Study on Impact of Political Change on Export.	Gujarat Polyfilms Ltd.	Ms. Ripal Patel
Vibhutiben Mukeshbhai Patel	201604100710030	Finance	A Study on Working Capital Management	Jk Paper Mill	Ms. Ripal Patel
Sohailkhan Islamkhan Pathan	201604100710033	Finance	A Study on Financial Statement Analysis of GPPL (CAPLON) Pvt. Ltd.	Gujarat Polyfilms Ltd.	Ms. Ripal Patel
Miralkumari Jitendrabhai Patel	201604100710036	International Business	Potentiality of Writing Paper in Foreign Market	Jk Paper Mill	Ms. Ripal Patel
Monali Shailesh Patel	201604100710039	International Business	A Study on International Marketing Mix	Sahiba Limited	Ms. Ripal Patel
Bhavinkumar Maheshbhai Patel	201604100710047	Marketing	To Study on Customer Satisfaction Towards Products and Services of NIF Mechanical Pvt. Ltd.	NIF Mechanical Works Pvt. Ltd.	Ms. Ripal Patel
Karankumar Jitendrakumar Patel	201604100710049	International Business	Impact of GST on Exporting of Manufacturing Firm	NIF Mechanical Works Pvt. Ltd.	Ms. Ripal Patel
Saloni Manishkumar Patel	201604100710050	Human Resource	A Study on Satisfaction Level of Employees Towards Welfare Activities with Reference to Sahinternational Business Ltd.	Sahiba Limited	Ms. Ripal Patel
Pradipkumar Mansukhbhai Chodvadiya	201604100710081	Finance	A Study on Financial Performance of Win Diamond Pvt. Ltd.	Win Diamond, Surat	Ms. Ripal Patel
Anjali Jayantibhai Katariya	201604100710089	Marketing	A Study on Consumer Buying Behaviour towards the Gold and Diamond Jewellery in Surat.	Win Diamond, Surat	Ms. Ripal Patel
Dhruv Mukeshbhai Patel	201604100710094	Marketing	A Study on Customer Satisfaction Respect to Products of Euro India Fresh Food Private Limited.	Euro Fresh Foods Limited	Ms. Ripal Patel
Pratik Gajanand Chhipa	201604100710102	Finance	A Study on Financial Soundness of Euro Indian Fresh Food Ltd.	Euro Fresh Foods Limited	Ms. Ripal Patel

Table 2.20: Winter Project for Second Year Students, SYMBA -IV Semester**Duration:1st Dec. 2017 to 31st Dec. 2017**

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710001	Vibhutibhen Rajeshbhai Patel	IB	A Study on Export Import Procedure and Challenges faced by Hi-Tech water Technologies	Hi-Tech Water Technologies Pvt.Ltd	Bardoli
201604100710003	Sarojben Rameshbhai Desai	Finance	A Study on Risk Perception of Investors who Investing in Portfolio	HP Wealth Creator	Surat
201604100710004	Vaidehi Maganbhai Patel	IB	Study Opportunities of Agro Commodities in Abroad		
201604100710005	Priya Bhikhubhai Mistry	Finance	Investors Perception towards Investment Avenues in Navsari Region	Nirmal Bang Group	Navsari
201604100710006	Vashishth Shirishbhai Patel	Finance	A Study on Security Analysis of IT sector companies listed in NSE	Arcadia Share and Stock Brokers Pvt Ltd.	Surat
201604100710007	Anjaliben Navinbhai Solanki	Finance	A Study on Performance Evaluation of Selected Mutual Funds Companies in India	Shah Financial Services	Bardoli
201604100710008	Jinal Rajendra Shimpi	Finance	A Study on Performance Evaluation of Indian Mutual Fund against its Established Benchmark Index	Agarwal & Dhandhanias Chartered Accountants	Surat
201604100710009	Nitin Shishpal Sharma	Marketing	Perception of Social Media users towards Social Media Marketing Activities by Different Businesses	IVIPANAN Digital Marketing and Management Services	Surat
201604100710010	Hardik Kamlesh Bhai Vaghela	Finance	A Study on Impact of Commodity Market on Stock Market	Agarwal & Dhandhanias Chartered Accountants	Surat
201604100710011	Rituben Gajanandbhai Agrawal	Finance	A Study on Commodity Market with Special Reference to Gold	Marwadi Shares & Finance Ltd.	Bardoli
201604100710012	Krupali Dipakbhai Patel	HR	A study on Employee Health and Safety Measures at DNM Engitech Pvt. Ltd.	DNM Engitech Pvt. Ltd.	Navsari
201604100710013	Mehul Vijay Oza	Finance	A Study on Working Capital Management at Wonder Fab Pvt Ltd.	Wonder Fab Pvt Ltd.	Surat

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710014	Krupaben Dipaksinh Chauhan	HR	A study on employee job satisfaction for the Spectrum Pvt. Ltd.	Spectrum Dyes& Chemical Pvt. Ltd.	Palsana
201604100710015	Babubhai Chhanabhai Chaudhari	IB	A study on Factors Affecting Multinational Advertising	Saffire Spring Water ltd	Bardoli
201604100710016	Viralkumar Shaileshbhai Kayasth	Marketing	Customer Satisfaction Towards Arti Industry	Aarti Ind. Ltd.	Jhagadia
201604100710017	Khushbukumari Surendrasinh Gohil	HR	A study on perception of employees towards training and development	Garden silk Mills Ltd.	jolwa
201604100710018	Hetvi Rajendrakumar Naik	HR	A Study on Stress Management on Employees	Hajoori & Sons	Hazira, Surat
201604100710019	Shivkumar Hemantbhai Patel	IB	A Study on Intercultural Communication Problems Faced by Export Oriented Manufacturing Companies	DNM Engitech Pvt. Ltd.	Navsari
201604100710020	Dhruti Vinodbhai Patel	IB	A Study on Online Marketing through Facebook	Sahiba Limited	Kadodra, Surat
201604100710021	Jigar Devendrabhai Patel	IB	A Study on NRI Preference for Branded Imitation Jewellery.	Sempre International	Navsari
201604100710022	Kamalkumar Atulbhai Patel	IB	A Study on Trade Barriers and Hurdles for Exporting Agro Commodities	Wellmake Overseas	Kamrej, Surat
201604100710023	Binalkumari Hasmukhsinh Parmar	HR	A Study on Quality of Work Life at Hyderabad Industries Limited (HIL)	Hyderabad Industry Limited (HIL)	Bardoli
201604100710024	Anjuben Shyamlal Joshi	HR	To Study Performance Appraisal System at HIL	Hyderabad Industry Limited (HIL)	Bardoli
201604100710025	Tejaswiniben Ajitsinh Prankda	HR	A Study on Job Stress and its Impact on Employees Performance	Garden silk Mills Ltd.	jolwa
201604100710026	Harsh Jitendrakumar Parekh	HR	A Study on the Causes of Stress and its Impact on employees working at SRK Exports Pvt. ltd.	Shree Ramakrishna Export Pvt. Ltd.	Surat
201604100710027	Chiranj Kumar Jayeshbhai Parmar	Finance	A Study on Investor's Awareness Regarding Various Investment Avenues	Sharekhan Ltd (swastik Investment)	Bardoli
201604100710028	Jenishaben Shaileshbhai Chauhan	HR	A Study on Employee Absenteeism at Spectrum LTD.	Spectrum Dyes& Chemical Pvt. Ltd.	Palsana (Surat)

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710029	Mansi Divyakant Shukla	Finance	Performance Evaluation of Selected Equity Mutual Fund against its Established Benchmark Index	Sharekhan Ltd. (Swastik Investment)	Bardoli
201604100710030	Vibhutiben Mukeshbhai Patel	Finance	Satisfaction Level of financial adv.		
201604100710031	Vaibhavi Atulkumar Bhatia	HR	A Study on Employee Satisfaction towards Performance Management System	NPCIL Kakrapar	Kakrapar
201604100710032	Mayank Nileshkumar Jariwala	Marketing	A Study on Customer Satisfaction Level towards Logistics Services Provided by Transworld Group	Shreyas Relay System Ltd. (Transworld Group)	Surat
201604100710033	Sohailkhan Islamkhan Pathan	Finance	An Empirical Study on EVA and MVA Approach of Indian IT Sector.	Vardhman Investment	Vandsa
201604100710034	Sejalben Rameshbhai Pethani	Finance	A Study on Volatility in Indian Stock Market	Marwadi Shares & Finance Ltd.	Bardoli
201604100710035	Mayankkumar Narendrabhai Patel	Marketing	A Study on Investors attitude towards Mutual fund	Aastha Fin Corp Pvt Ltd. (Motilal Oswal)	Surat
201604100710036	Miralkumari Jitendrabhai Patel	IB	Females perception towards foreign branded clothing		
201604100710037	Khushboo Dolatrai Patel	Finance	Fundamental and Technical Analysis of Automobile Sector	Motilal Oswal Assets Management Pvt Ltd.	Valsad
201604100710038	Krishnakumar Anilbhai Patel	IB	A study on Factors Influencing International Pricing Decision	Saffire Spring Water Ltd	Bardoli
201604100710041	Abhishek Kamleshkumar Kansara	Finance	A Study on Financial Literacy among the Investors	Motilal Oswal Asset Management Pvt Ltd.	Valsad
201604100710042	Nishi Tarunkumar Patel	Finance	Perception About Investment Avenue	BMA Wealth creators	Valsad
201604100710043	Dimple Kanjibhai Dama	Finance	A Study on Plastic Money: The New Era for Transaction	HDFC Bank Ltd.	Valsad
201604100710044	Hemanshi Hemantbhai Desai	Finance	Technical Analysis with Special Preference to Banking Sector	MJ Investment	Bilimoria
201604100710045	Hiral Girishbhai Mashru	HR	A study on Employee Job Satisfaction of Sempre International	Sempre International	Navsari
201604100710046	Prachi Pratikbhai Desai	Finance	To Study the Impact of Financial Component on Financial Performance.	NIF Mechanical Works Pvt. Ltd.	Navsari

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710047	Bhavinkumar Maheshbhai Patel	Marketing	Customer Satisfaction towards the Products of New Marc Shoe	New Marc Enterprise	Bardoli
201604100710048	Nikunj Ashokbhai Sakariya	Marketing	A Study on Factors affecting Consumer Purchase Decision in Online Shopping in Surat Region	The Wonderfab Pvt. Ltd.	Surat
201604100710050	Saloni Manishkumar Patel	HR	A Study on Employee Job Satisfaction with Reference to OC	NIF Mechanical Works Pvt. Ltd.	Navsari
201604100710051	Richa Shaileshbhai Patel	Finance	A Study on Technical Analysis of top 5 Private Banks in India	Devashis Securities Pvt Ltd	Bardoli
201604100710052	Upasana Hasmukhbhai Prajapati	Finance	A Study on Performance Evaluation of Selected Mutual Funds in India	Veera Investment	Bardoli
201604100710053	Riyaben Balvantsinh Vansiya	Finance	A Study on Portfolio Construction Using Markowitz Model	Kotak Securities	Vyara
201604100710054	Dharti Dhansukhbhai Lad	HR	A study on Employee Job Satisfaction	Vasudhara Dairy	Aalipor
201604100710055	Twinkal Janakbhai Patel	HR	Role of HR in small and medium enterprise	Imperial foods Pvt. Ltd	Khadsupa
201604100710056	Vivekkumar Rakeshbhai Ayre	Finance	A Study on Forecasting Future Trends from Technical Analysis	Jainam Share Consultancy Ltd.	Bardoli
201604100710057	Sajankumar Shashikant Maisuriya	Finance	“To study the investors preference towards Mutual Fund in Bardoli region.”	Religare Securities Ltd.	Bardoli
201604100710058	Rajkumar Sureshbhai Patel	Marketing	A Study on customer satisfaction towards services provided at kataria automobiles	Kataria Automobile Pvt. Ltd.	Bardoli
201604100710059	Priyank Yogeshbhai Desai	Marketing	“A Study on Satisfaction Level towards after Sales Services provided by Bhagyarekha Engineering Pvt.Ltd.”	Bhagyarekha Engineers Pvt. Ltd.	Surat
201604100710060	Nikunj Kumar Labhubhai Chabhadiya	Marketing	wholesalers and retailers’ opinions about Tapi food products	Tapi Food Products	Surat
201604100710061	Manali Arvindbhai Mulani	Marketing	A study on consumers attitude towards food labeling	Tapi food Products	Surat

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710062	Divyeshkumar Naginbhai Parmar	Finance	Comparative study of Religare brokerage firm with other brokerage firm with respect to its services	Religare Securities Ltd.	Bardoli
201604100710063	Pratik Ramagyan Sharma	Marketing	Study Service Quality of Maruti Suzuki of Kataria Auto Mobile SERQUAL	Kataria Automobile Pvt. Ltd.	Bardoli
201604100710064	Bhagirathsinh Khumansinh Solanki	Finance	A study on technical analysis of top 3 public sector banks in India	WONGA FINANCIAL SOLUTIONS LLP	Surat
201604100710065	Madhulika Ranvijay Singh	Finance	A Study on Comparative Analysis of Various Broking Firm Based on activation Charges, Brokerage and services with respect to Motilal Oswal	Aastha Fincop Pvt. Ltd. (Motilal Oswal)	Surat
201604100710066	Bhavisha Prakashbhai Rathod	HR	Impact of Training on Employee Performance of BIPICO Ltd	BIPICO INDUSTRIES PVT LTD	Bilimora
201604100710067	Janki Hemantbhai Patel	IB	A Study to Identify the Factors that Influence International Business Negotiation	Gujarat Poly Films Private Limited	Palsana
201604100710068	Rahil Rajubhai Patel	Marketing	A Study to Know Impact of Outdoor Advertisement on Customer Purchase Decision	Shah Publicity	Surat
201604100710069	Sneha Ramsahay Saini	Finance	A Study on Security Analysis of Selected Power Sector Securities Listed in National Stock Exchange.	Aastha Fincop Pvt Ltd. (Motilal Oswal)	Surat
201604100710070	Dipakkumar Vahlubhai Pawar	HR	A study on employee satisfaction	NHB Ball & Roller Ltd.	Amalsad
201604100710071	Chaitali Thakorbhai Patel	HR	A Study on Challenges for HR in small and medium enterprise	NHB Ball & Roller Ltd.	Amalsad
201604100710072	Rishita Rajeshbhai Vadgama	Finance	A Study on Impact of Foreign Direct Investment (FDI) and Foreign Institutional Investment (FII) on Indian Stock Market	Advan Stock Broking Private Limited	Surat
201604100710073	Drashtiben Mansukhbhai Ghodasara	Marketing	Alumni Satisfaction towards UTU	UKA TARSADIA UNIVERSITY	Bardoli
201604100710074	Saroj Chhedi Yadav	HR	Competency mapping of HR at Kribhco	KRIBHCO	Surat

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710075	Henali Kishorbhai Patel	Finance	"To Study the Cost Accounting of Bhagyarekha Engineers Pvt Ltd."	Bhagyarekha Engineers Pvt. Ltd.	Surat
201604100710076	Nikita Muradbhai Bhanvadia	Marketing	Citizen Attitude Towards Social Messages Advertisements by Shah Publicity	Shah Publicity	Surat
201604100710077	Sagar Ashokbhai Bodarya	Finance	Impact of Demonetarization on Indian stock market	Fiscal Finserv Solution	Surat
201604100710078	Vibhutiben Dilipbhai Patel	Finance	Analysis of Non-Performing Assets of Surat District Co-operative Bank	Surat District Co-operative Bank	Bardoli
201604100710079	Janki Shaileshbhai Vyas	HR	A study on employee engagement	Colourtex Pvt.Ltd.	Surat
201604100710080	Pooja Bhumesbhai Patel	IB	To Study the Difficulties Faced by the Firm while Exporting the Product	Hi-Tech Sweet Water Technologies Pvt Ltd	Bardoli
201604100710081	Pradipkumar M. Chodvadiya	Finance	A Study on Comparative Analysis of Indian Stock Market with International Stock Market	Shree Laxmi Financial Consultant	Surat
201604100710082	Bhavisha Vinodbhai Rangani	Finance	A Study on Technical Analysis of Power Sector for Trading Decision	HP Wealth Creator	Surat
201604100710083	Heniben Vijaybhai Patel	Finance	A Study on Tax Saving Schemes of Reliance Mutual Fund	Reliance Nippon Life Asset Management Limited	Bardoli
201604100710084	Nikunj Kumar Kishorkumar Vedani	Finance	"A Study on Option pricing: Application of Black Scholes Model"	Fiscal Finserv solution	Surat
201604100710085	Milan Premabhai Patel	Marketing	A Study on Consumer Buying Behaviour Towards Footwear of New Marc Enterprise	New Marc Enterprise	Bardoli
201604100710086	Jeaz Parvez Tamboli	Marketing	The Empirical Study on People Perception towards Solar Equipment in Navsari.	Mazda Energy	Mumbai
201604100710087	Krishna Ashokbhai Patel	HR	"A Study on Effectiveness of Training Program"	Atul.Ltd	Atul
201604100710089	Anjali Jayantibhai Katariya	Marketing	Impact on Service Quality on Customer satisfaction	Jaiman shares consultants	Surat

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710090	Pankti Bhavin Kapadia	Finance	To Study the Impact of Macroeconomic Factors on Indian Stock Market	SMC Global Securities Ltd.	Valsad
201604100710092	Mansi Pareshbhai Vaidya	Finance	"To build portfolio using Markowitz model with evaluation of performance of mutual funds"	V A Advisory Services LLP.	Surat
201604100710094	Dhruv Mukeshbhai Patel	Marketing	A Study on Retailer Buying Behavior for SWAD Products of Vimal Agro Product Private Limited	Vimal Agro Product Private Limited	Bardoli
201604100710095	Sohamkumar Kiranbhai Patel	Marketing	A Study on Consumer Perception towards Asian Drugs and Pharma	Asian Drugs and Pharma	Navsari
201604100710096	Kevinkumar Shaileshbhai Patel	Marketing	A Study on Retailers satisfaction towards logistic supply chain and distribution system of Gujarat Poly Films Private Limited	Gujarat Poly Films Private Limited	Palsana
201604100710097	Ruchi Prakashkumar Desai	Marketing	To Study the Behaviour of Marketers for Digital Marketing Tools and Services	IVIPANAN Digital Marketing and Management Services	Surat
201604100710098	Darshnaben Ashokbhai Barvaliya	Finance	A Study on Analysis of Stock Market Volatility: A Comparative Study of India And China	Advan Stock Broking Private Limited	Surat
201604100710099	Ekta Chetankumar Patel	HR	Effectiveness of Training on Employee Performance	HLE Engineers Pvt. Ltd.	Maroli
201604100710100	Hemangini Jayantibhai Parmar	HR	To study on Employee Engagement at HLE Engineers Pvt.Ltd.	HLE Engineers Pvt. Ltd.	Maroli
201604100710101	Kapil Sentiya	Marketing	A study on Retailers satisfaction towards Clutch bearing at deluxe Bearing	Delux Bearing Pvt. Ltd.	Indore
201604100710102	Pratik Gajanand Chhipa	Finance	Measure the Market Efficiency in Indian Stock Market	Devashis commodities	Bardoli
201604100710103	Nilam Kaljibhai Chauhan	Finance	Analysis on the Performance & Emerging Trend in the Indian logistics Industry	Jainam Shares Consultancy Pvt. Ltd.	Surat

Enrollment No	Student Name	Specialization	Research Title	Company Name	Place
201604100710105	Mayuri Arun Brose	HR	A Study on Contract Workers Opinion about Implementation of Various Provisions of Contract Labor Act at NPCIL	NPCIL Kakrapar	Kakrapar Atomic Power Station, Kakrapar
201604100710106	Pooja Kirtankar Patel	Finance	A Study on Impact of Election on Indian Stock Market	Shree Parshva Investment	Bardoli
201604100710107	Dayaben Jashubhai Patel	Finance	A Study on Investors Perception about Mutual Fund in the City of Bardoli	Reliance Nippon Life Asset Management Limited	Bardoli
201604100710109	Pranavkumar Rameshbhai Patel	Marketing	A Study on Retailor Satisfaction Towards SWAD Products of Vimal Agro Product Private Limited	Vimal Agro Product Private Limited	Bardoli

Table 2.21: Organizational Functional Studies (Summer internship) Third Year IMBA- V Semester Students,

Duration: work experience project, OFS-2017-IMBA sem-5- 01/06/2017 to 30/06/2017

Enrollment No	Student Name	Company Name	Place	Mentor
201606101210017	Kaushal Pareek	Mahavir Beverages Pvt. Ltd, Bardoli	Bardoli	Dr. Krunal Patel
201606101210028	Hardhik Gunvant Patel	Mahavir Beverages Pvt. Ltd, Bardoli	Bardoli	Dr. Krunal Patel
201606101210024	Rajesh A Mishra	Mahavir Beverages Pvt. Ltd, Bardoli	Bardoli	Dr. Krunal Patel
201606101210023	Dhruv Jogiwal	Colourtex Industries Limited, Bhestan	Bhestan	Mr. Jigar Patel
201606101210016	Prajapati Deepakbhai	Colourtex Industries Limited, Bhestan	Bhestan	Mr. Jigar Patel
201606101210026	Shukla Amit Ashok	Colourtex Industries Limited, Bhestan	Bhestan	Mr. Jigar Patel
201606101210021	Patel Disha Parsottambhai	NIF Mechanical Works Pvt. Ltd., Navsari	Navsari	Mr. Rashvin Tailor
201606101210018	Patel Vruddhi Bharatbhai	NIF Mechanical Works Pvt. Ltd., Navsari	Navsari	Mr. Rashvin Tailor
201606101210009	Shah Deep Jaykantbhai	Hi-tech Sweet Water Technologies Pvt. Ltd,	Bardoli	Mr. Swapnil Chaurasia
201606101210005	Kapadia Kushan	Hi-tech Sweet Water Technologies Pvt. Ltd	Bardoli	Mr. Swapnil Chaurasia
201606101210013	Makvana Urvi Girishbhai	Hi-tech Sweet Water Technologies Pvt. Ltd,	Bardoli	Mr. Swapnil Chaurasia
201606101210011	Jenish Pravinbhai Patel	ARKRAY Healthcare Pvt Ltd, Sachin	Sachin	Ms. Ripal Patel
201606101210012	Prashant Khodidas Dodiya	ARKRAY Healthcare Pvt Ltd, Sachin	Sachin	Ms. Ripal Patel
201606101210027	Ami Rajanibhai Viradiya	ARKRAY Healthcare Pvt Ltd, Sachin	Sachin	Ms. Ripal Patel

201606101210020	Ayush Rakholiya	Nirant Kreation.Pvt. Ltd, Surat	Surat	Ms. Swati Halani
201606101210010	Amisha Ashokbhai Gohil	Nirant Kreation.Pvt. Ltd, Surat	Surat	Ms. Swati Halani
201606101210019	Shivam jagdishbhai lukhi	Nirant Kreation.Pvt. Ltd, Surat	Surat	Ms. Swati Halani

Table 2.22: Comprehensive Project for Third Year IMBA- VI Semester Students,**Duration:01/12/2017 to 31/12/2017**

Enrollment No	Student Name	Title	Company Name	Mentor
201506000410054.00	Ammar Madarwala	Customer relationship and experiences	NIF	Swapnil Chaurasia
201506000410008.00	Krupa Patel	Customer Satisfaction	New Age Fab Technologies Pvt. Ltd	Pinal Sankhla
201506100410056.00	Abhishek Rajesh Shah	Study on Brand Awareness on Consumer Purchase Intention	AROSE CHEMICALS	Mr. Gautam sir
201506100410006.00	Ms. Chaitali Kothari	Comprehensive project report on 'Ensuring Occupational Health & Safety'	Shairu Gems Diamonds Pvt. Ltd.	Ms. Kosha Mehta
201506100410056.00	Mr. Abhishek Shah	A Study on Brand Awareness & it's Impact on Consumer Purchasing Intentions	Arose Chemicals	Mr. Gautam Donga
201506100410037.00	Manthan Ramani	Barriers of supply chain management	JK Lakshmi cement Pvt. ltd	Jigar Patel
201506100410041.00	Mr. Aditya Upadhyay	A study on Effectiveness of Learning & Development Initiatives at LMTG	L&T MHPS Turbine Generators Pvt. Ltd	Mr. Swapnil Chaurasia
201506100410035.00	Ayushi Desai	A study on impact of organizational culture on employee performance	Powerband Pvt. ltd.	Ripal Patel
201506100410014.00	Saiyami Patel	Work-life balance of employees	Sahiba Limited	Ms. Divya Gadaria
201506100410017.00	Ms. Hardika Bhakta	Job satisfaction of employees at colortex Pvt Ltd.	Colortex Pvt Ltd.	Ms. penal Sankhla
201406100410044.00	Ms. Richa Patel	Customer satisfaction towards service	WaTech RO System (I) Pvt. Ltd	Mr. Jigar Patel
201506100410016.00	Charmi Patel	Investors behavior toward various investment avenues in Bardoli region	Marwadi shares and finance limited	Mr. Krunal Patel

201506100410039.00	Ms. Nidhi Gondaliya	Relationship Between Capital Structure & Profitability.	Vrachha Co-Op. Bank LTD.	Mr. Manish Pathak
201506100410048.00	Abubakkarsiddique Pathan	A study on the effect of Customer trust on Customer loyalty and Customer Retention	Tahoora Herbals	Mr. Rashvin Tailor
201506100410046.00	Tejal Chaudhari	To measure quality of work life of employees	Shree Khedut Sahakari Khand Udyog Mandli Ltd. Bardoli	Mr. Gautam Donga
201506100410034.00	Akash J Gamit	A study on risk and return analysis of selected security	Sahiba Fabrics Ltd	Ms. Bhoomi Patel
201506100410028.00	Ms. Sakina Yunus Vohra	Financial performance of bank through Ratio Analysis	Valsad District Central Cooperative Bank-khergam	Mr. Manish Pathak
201506100410047.00	Sejal Bhatia	Ratio Analysis of Powerband pvt ltd	Powerband pvt ltd	Pranjal Desai
201506100410032.00	Charmi Kachhadiya	Awareness of Mutual Fund in Bardoli Region	Mohak Consultancy	Ms. Swati Halani
201506100410001.00	Richa Pareshbhai Patel	A study on factors affecting employee motivation	Shree Khedut Sahakari Khand Udyog Mandli Ltd, Bardoli	Ms. Divya Gadaria
201506100410057.00	Harsh Patel	A Study on Customer Satisfaction towards Ps Delicacies and Pizza World Bardoli	P'S Delicacies	Mr. Rashvin Tailor
201506100410011.00	Priyanka Pareshbhai Joshi	A study on employees' perception towards performance appraisal	Hi-tech sweet water purifier Pvt. Ltd., Bardoli	Ms. Kruti Bhatt
201506100410003.00	Mudit Tarunbhai Shah	To understand the service quality of Breadliner by using SERVQUAL Model	Breadliner (Happiness & scoop pvt ltd)	Ms. kosha Mehta
201506100410022.00	Krishna Patoliya	A study of knowing Relationship between Inventory Management and Profitability	BHAGYAREKHA INDUSTRIES	Ms. Bhoomi Patel
201506100410019.00	Priyanka Kothiya	Application of Z-Score Model	J K poly film	Mr. Manish Pathak
201506100410020.00	Nirali Savaliya	Financial Statement Analysis of Aalidhra Techtex Ltd.	Aalidhra Techtex Ltd.	Ms. Pranjal Desai

201506100410021.00	Ms. Vishwa Dobariya	Study on Working Capital Management	Signora Polytex Pvt. Ltd	Ms. Swati Halani
201506100410029.00	Ankit Pranay Bhakta	A Study on Consumer Preference at Coffee Culture	Coffee Culture	Mr. Swapnil Chaurasia
201506100410002.00	Devarshi Kansara	"A study on Absenteeism of N.I.F workers".	N.I.F Mechanical Works Pvt. Ltd	Mr. Gautam Donga
201506100410049.00	Rajkumar Kamlesh Bhai Parekh	A study on customer satisfaction towards products of hero MotoCorp	DHRU HERO LIMITED	Ms. Ripal Patel
201506100410023.00	Tulsi Patel	A study on factors influencing customers purchase decision towards celebrity endorsed apparel.	Spectrum Dyes and Chemical Pvt. Ltd.	Ripal Patel
201506100410038.00	Hitesh Patel	A Study on Consumer buying behavior	Abhay chem	Ms. Kosha Mehta
201506100410018.00	Mr. Jay Anupbhai Tailor	A Study on Teacher's Job Satisfaction	R.F Daboo Educational Society	Mr. Rashvin Tailor
201506100410022.00	Krishna Patoliya	A study to know Relationship between Inventory Management and Profitability	BHAGYAREKHA INDUSTRIES	Ms. Bhoomi Patel

Table 2.23: (Summer internship) Forth Year IMBA- VII Semester Students,**Duration: 1st June 2018 to 1st July 2018**

Enrollment No	Student Name	Specialization	Company Name	Place	Mentor
201406100410001	Ashutosh Bhakta	Entrepreneurship	ICICI Prudential Life Insurance Co Ltd.	Bardoli	Ms. Ripal Patel
201406100410028	Rutvi Hiteshkumar Jariwala	Entrepreneurship	iVipanan Digital Marketing and Management Services	Surat	Mr. Rashvin Tailor
201406100410002	Dixita Kiransinh Rathod	Entrepreneurship	Raghuvanshi Motors Pvt. Ltd	Navsari	Ms. Kruti Bhatt
201406100410040	Raj Patel	Entrepreneurship	Jyoti industries	Navsari	Ms. Kosha Mehta
201406100410043	Ravi Ashvinbhai Kotak	Entrepreneurship	TaxFile InvoSoft Pvt. Ltd	Surat	Dr. Krunal Patel

201406100410005	Parth Atul Patel	Entrepreneurship	Sksm diamond impex ltd.	Surat	Ms. Bhoomi Patel
201406100410010	Miraj Arvindbhai Patel	Entrepreneurship	Maruti Suzuki Dhru motors	Bardoli	Ms. Kosha mam
201406100410008	Rileshkumar Patel	Entrepreneurship	Bhakti Investment Pvt. Ltd.	Bardoli	Ms. Bhoomi k Patel

Table 2.24: (Work experience project) Forth Year IMBA- VII Semester Students,**Duration: 24th July, 2017 to 10th October, 2017**

Enrollment No	Student Name	Specialization	Title	Company Name	Mentor
201406100410001	Ashutosh Yogeshkumar Bhakta	Entrepreneurship	The impact of govt. funding on the promotion & development of small & medium scale enterprises in India"	Nitin steel fabrics	Ms. Kruti Bhatt
201406100410002	Dixita Kiransinh Rathod	Entrepreneurship	Study on retailer satisfaction at Krishna Aqua	Krishna Aqua	Mr. Swapnil Chaurasia
201406100410005	Parth Atul Patel	Entrepreneurship	Impact of GST on SME	swastika automobiles	Ms. Peenal Sankhla
201406100410008	Rileshkumar Sirishbhai Patel	Entrepreneurship	Impact of Mudra Scheme on micro enterprises	Vastu Electronics	Ms. Kosha Mehta
201406100410010	Miraj Arvindbhai Patel	Entrepreneurship	Indian Water Purifier Market: Opportunities and Challenges.	Hi Tech Water Purifier	Mr. Jigar Patel
201406100410028	Rutvi Hiteshkumar Jariwala	Entrepreneurship	A study on impact of culture on entrepreneurship.	Varghese Rubber Pvt.Ltd	Ms. Kruti Bhatt
201406100410030	Himanshu Bhikhubhai Jolapara	Entrepreneurship	Customer satisfaction of Welcome plastic Pvt Ltd	Welcome plastic Pvt Ltd	Mr. Swapnil Chaurasia
201406100410040	Raj Bharatbhai Patel	Entrepreneurship	Factor affecting success of SME	Aashish entrepreneurs	Ms. Peenal Sankhla
201406100410043	Ravikumar Ashwinbhai Kotak	Entrepreneurship	A study on retailers' satisfaction for "Swastik Spares" at Kadodara	Swastik Spare Pvt Ltd	Ms. Kosha Mehta

Table 2.25: (Summer Project) Fifth Year IMBA- IX Semester Students,**Duration: June 1st, 2017 to July 15, 2017**

Student Name	ID	Specialization	Research Title	Place	Company Name	Faculty Guide
Jay Nitin Kumar Dalal	201306100410005	Finance	Study on Comparing the Financial Performance of Garden Silk Mills Ltd. and Raymond Synthetic Ltd.	Surat	Garden Silk Mills Ltd.	Ms. Pranjal Desai
Parv R. Shah	201306100410008	Finance	Impact of Marco Economic Variables on Exchange Rate	Surat	Finideas Management Solutions Pvt. Ltd	Ms. Pranjal Desai
Sheetalben S. Rajput	201306100410009	Finance	Correlation and Regression Analysis on Indian Stock & Asian Stock	Bardoli	Angel Broking	Ms. Pranjal Desai
Mayurkumar R. Patel	201306100410017	Finance	Application of Option Trading Strategies	Surat	Finideas Management Solutions Pvt. Ltd	Ms. Pranjal Desai
Kenikumari J. Dhangar	201306100410020	Finance	Factors Affecting Investment.	Surat	Angel Broking	Ms. Pranjal Desai
Subhamkumar S. Tiwari	201306100410023	Finance	People's Perception towards Mutual Fund	Bardoli	Angel Broking	Ms. Pranjal Desai
Nikunj Kumar A. Panchal	201306100410024	Finance	Customers Satisfaction towards Life Insurance	Bardoli	Angel Broking	Ms. Pranjal Desai
Digvijaysinh A. Solanki	201306100410026	Finance	Financial Performance Analysis	Sachin	Jyoti Hydrotech Pvt. Ltd	Ms. Swati Halani
Mohit Arvindbhai Lad	201306100410027	Finance	Risk & Return Analysis of Selected NSE Stocks	Bardoli	Angel Broking	Ms. Swati Halani
Meghnaben A. Patel	201306100410032	Finance	Investor's Preference on Capital Market Avenues	Bardoli	Angel Broking	Ms. Swati Halani
Sejalben M. Bharvad	201306100410048	Finance	Security Valuation Using Capm	Bardoli	Angel Broking	Ms. Swati Halani
Binal P. Prajapat	201306100410053	Finance	Working Capital Management	Kadodara	Durga Polyesters Pvt. Ltd	Ms. Swati Halani

Student Name	ID	Specialization	Research Title	Place	Company Name	Faculty Guide
Kartik S. Savaliya	201306100410054	Finance	Impact of Economic Value Added on Share Price: A Study on Private Sector Banks.	Surat	Finideas Management Solutions Pvt. Ltd	Ms. Swati Halani
Amisha Kalidas Talavia	201306100410056	Finance	Awareness of Mutual Fund	Navsari	Angel Broking	Ms. Swati Halani
Chandni K. Mandora	201306100410001	Human Resource	Performance Appraisal System	Surat	Hajoori and sons, Sosyo	Ms. Kruti Bhatt
Mukesh H. Choudhary	201306100410012	Human Resource	Level of Job Satisfaction	Surat	Gupta Dyeing and Printing Tex Pvt Ltd	Mr. Swapnil Chaurasiya
Mukesh C. Choudhary	201306100410013	Human Resource	A Study on Stress Management among Employees	Surat	Shyama ShyamTrendz Private Limited	Ms. Peenal Sankhla
Hardeepsinh D. Rathod	201306100410015	Human Resource	To Study Quality of Work Life at Virat Industries	Navsari	Virat Industries Ltd	Ms. Kosha Mehta
Jayraj Jitendrasinh Parmar	201306100410031	Human Resource	Employee Appraisal Management	Navsari	Silverline Technospin Pvt. Ltd	Mr. Jigar Patel
Shivang kumar S. Solanki	201306100410037	Human Resource	Stress Management	Kadodra	Donear Industry Pvt. Ltd	Ms. Kruti Bhatt
Faijalbhai S. Shekh	201306100410042	Human Resource	A Study on Measurement of Training Effectiveness	Surat	Deep Jyoti Dyeing and Printing Private Limited	Mr. Swapnil Chaurasiya
Payalkumari Rajeshbhai Desai	201306100410047	International Business	How Culture Influence International Business at Laxmi Diamond	Surat	Laxmi Diamond Pvt. Ltd	Ms. Peenal Sankhla

(C) Study/Academic Tours Organized by the College/Institution**2.26: Industrial Visit/Study/Academic Tours during the Year 2017-18:**

Sr. No.	Place of Study Tour	Duration (From-To)	Nature of linkage	No. of Participants
1.	Second year MBA students visited GVK EMRI (Emergency Management and Research Institute) and learned how they deliver comprehensive, speedy, reliable and quality Emergency Care Services.	12/03/2018	Industrial visit	107 MBA and IMBA students
2.	76 students along with 4 faculty members visited Adani Port Mundra. They got exposure about handling and storage facilities for crude oil, containers, dry bulk, break bulk, automobiles and liquid cargo.	23/01/2018 to 24/01/2018	Industrial visit	76 MBA and IBA students and 4 Faculty
3.	Industrial visit to Adani Port Surat Hazira Port handles all types of cargo including bulk, break-bulk, bulk liquid chemicals, petroleum products & edible oil, containers, automotive and crude.	13/09/2017	Industrial visit	Two faculty and 56 IMBA Students
4.	Industrial visit to J.K Paper Mill. They learned paper manufacturing process.	26/08/2017	Industrial visit	Faculty and 100 MBA students
5.	One day picnic to Gaumukh and Songadh Fort	26/08/2017	Industrial visit	Faculty and 100 MBA students

2.6 Students' Achievements

Year	Name of the Award/Medal	National / International	Sports/Cultural/Management	Name of the Students
2018	Runners Up in Stock Market Game in Protsahan 2018	National	Management	1. Vaghsiya Sneha, 2. Kamariya Jinkal, 3. Bansi Chavada, 4. Chanda Kankasania, 5. Aggrawal Rishabh, 6. Badal Payal
2017	Second Rank in Case Analysis Convegno 2017	National	Cultural	7. Mayur Patel, 8. Keny Patel, 9. Saiyami Patel
2017	Winner in Time Management BizXcellence 2017	National	Cultural	10. Maulik Shingala, 11. Hardik Vaghela, 12. Pratik Chhipa
2017	Winner in Aamne Samne, Biz Xcellence,2017	National	Cultural	13. Devarshi Kansara 14. Saiyami Patel
2017	Winner in Solo Singing, Biz Xcellence,2017	National	Cultural	15. Mukesh Chaudhri
2017	Second Rank in Team Building Convegno 2017	National	Cultural	16. Mayank Jariwala, 17. Vashishth Patel, 18. Pratik Chhipa, 19. Sohail Khan, 20. Mayank Patel, 21. Abhishek Kansara

CHAPTER – III

Research, Consultancy and Extension

- 3.1 Research Project Undertaken and Grant Received
- 3.2 Research /Review Article Publication by the Teachers
- 3.3 Research Paper Presented by Teachers
- 3.4 Research Projects
- 3.5 Academic Programme Participated by Faculties
- 3.6 Lecture Delivered
- 3.7 Consultancy
- 2.6. Award and Recognition
- 2.7. Extension Activity

3.1. Research Project Undertaken and Grant Received

Table: 3.1 Research Projects Undertaken and Grant Received during the year

Sr. No.	Name of the Investigator	Title of the Project	Funding Agency	Grant Sanctioned (Rs.)	Letter Date	Letter No
1.	NA	NA	NA	NA	NA	NA

3.2. Research Publication by the Teachers

Table 3.2: Details of Articles/Research Papers Published in Journals by the Teachers during the year

Sr. No.	Author	Title of Research Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN No.
1.	Jigar Patel		Trends in Bioscience				2455-4847
2.	Divya Gadaria	A Study on Contract Workers Opinion about Implementation of Various Provisions of contract Labour Act at Power Generating Sector	Ayudh International referred Journal	International	March 2018, Volume - 1 Impact factor- 2.3	Page no. 178	2321 - 2160
3.	Divya Gadaria	Customer Satisfaction towards Subway Outlet at Bardoli	Aarhat Multidisciplinary International Education Research Journal (AMIERJ)	International	Volume – VII, Special Issue – XIII, 15 April 2018	Page no 80-86	2278-5655

Sr. No.	Author	Title of Research Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN No.
4.	Divya Gadaria	A study on Causes of stress and its Impact on Marketing Executives of Insurance Sector at Surat	International Journal of Creative Research Thoughts (IJCRT),	International	IJCRT Volume 6, Issue 1 March 2018	Page no.97 to 104	2320-2882
5.	Divya Gadaria	“A study on Causes of Stress and Its Impact on the employees working at Shree Ramakrishna Export Pvt. Ltd.”	Research Matrix An international referred multidisciplinary journal of Applied research	International	January 2018 Year -5 Issue -6	page no. 199 to 215	2321 - 7073,
6.	Divya Gadaria	“Causes of stress and its impact on Housewives living in a joint family at Bardoli Region.	Research Matrix An international referred multidisciplinary journal of Applied research	International	January 2018 Year -5 Issue -6	page no. 262 to 272	2321 - 7073,
7.	Divya Gadaria	“India’s Insurance Industry: Reforms and Future Prospects”	Research Matrix An international referred multidisciplinary journal of Applied research	International	January 2018 Year -5 Issue -6	page no. 226 to 232 to 215	2321 - 7073,
8.	Rashvin Tailor	An Innovative Approach to New Product Development in Textile and Diamond SMEs of Surat	Global Journal in Research in Management	International	8-1	56-63	2319 – 8915
9.	Kruti Bhatt, Peenal Sankhla	A study on Consumer Behavior towards Cosmetics.	International Journal of Engineering Technology Science and Research	International	Vollume-4 Issue-12	Page:(196-201)	2394 – 3386

Sr. No.	Author	Title of Research Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN No.
10.	Kruti Bhatt, Rutvi Jariwala, Peenal Sankhla	“A study on Opinion of Entrepreneurs towards Hofstede’s Cultural Dimension in Surat City.”	INTERNATIONAL RESEARCH JOURNAL OF BUSINESS AND MANAGEMENT	International	Vollume-10 Issue-13	Page:(8-12)	2322 – 083X
11.	Kruti Bhatt, Rahil Patel	A study to know Impact of Outdoor Advertising on Customer Purchase Decision.	Management and Technology Review	National	Volume-6, Issue 1	Page⊗112-117)	2321-5968

Table: 3.3 Review Article Published by Faculty

Sr. No.	Author (s)	Title of Review Article	Journal	Level	Vol. No. Issue No.	Page No	ISSN NO	Impact Factor
1.	NA	NA	NA	NA	NA	NA	NA	NA

Table 3.4: Details of Articles/Research Papers/Chapters Published in Edited Books by the Teachers during the year

Authors Name	Title of the book/chapters published	Title of the paper	Name of the conference	Catego ry	Year of publica tion	ISBN No.	Affiliating Institute at the time of publication	Name of the publisher
Divya Gadaria	Emerging trends in global business management	A Study on perceived stress scale of Bajaj Allianz Marketing Executives	National Conference on ‘Emerging Trends in Global Business Management’	Nationa l	May 2018	ISBN- 978-93-86724-80-9 Page no: 210	G.H. Bhakta Management Academy, VNSGU, Surat	Excel Book Publication

Table: 3.5 Article published in Magazine by Faculty

Sr. No.	Author(s)	Title	Magazine Name	Publisher	Year	Page No.	Web URL
1					May 2018	NA	NA

3.3. Research Paper Presented by the Teachers

Table: 3.6 Article published in Magazine by Faculty

Authors Name	Name of the conference	Title of the paper	Category	Academic Year	Nature of Presentation (Oral/Poster/ Video, etc.)	Affiliating Institute at the time of publication
Divya Gadaria	One Day National Level Seminar under IQAC on Behavioural Training and Competence Mapping	A Study on Contract Workers Opinion about Implementation of Various Provisions of contract Labour Act at Power Generating Sector	National	2017-18	Oral	D.R. Patel & R. B. Commerce College and Bhaniben C. Patel BBA college, Surat
Divya Gadaria	One Day National Level Seminar under IQAC on Innovation in Digital Marketing	A study on Causes of stress and its Impact on Marketing Executives of Insurance Sector at Surat	National	2017-18	Oral	D.R. Patel & R. B. Commerce College and Bhaniben C. Patel BBA college, Surat
Divya Gadaria	One day National Seminar & Faculty Paper Contest on “Trends and Development in Commerce, Management and Technology”	Citizen’s Attitude towards the social issue’s advertisement run by the Shah Publicity Surat	National	2017-18	Oral	SEMCOM, Sardar Patel University, Vallabh Vidyanagar, Anand
Divya Gadaria	3RD NATIONAL CONFERENCE ON Contemporary Innovative	“A study on Causes of Stress and Its Impact on the employees working at Shree	National	2017-18	Oral	Laxmi Institute of Management, Sarigam

	Strategies in Business Management, Engineering, Architecture and Social Science	Ramakrishna Export Pvt. Ltd.”				
Divya Gadaria	3RD NATIONAL CONFERENCE ON Contemporary Innovative Strategies in Business Management, Engineering, Architecture and Social Science	“Causes of stress and its impact on Housewives living in a joint family at Bardoli Region.	National	2017-18	Oral	Laxmi Institute of Management, Sarigam
Divya Gadaria	UGC Sponsored One Day National Conference on “Service Industry: Challenges & Opportunities”	Customer Satisfaction towards subway outlets at Bardoli	National	2017-18	Oral	Pragati College of Arts and Commerce, Mumbai
Dr. Rashvin Tailor	7 th National Conference On “Business Transformation through Green, Growth, Globalization & Governance” 16 th November 2018	An Innovative Approach to New Product Development in Textile SMEs of Surat.	National	2018	Video	
Dr. Rashvin Tailor	“Sarjan-2018” themed “Contemporary Issues in Commerce & Management: An Indian Perspective”	The Empirical Study on People's Perception Towards Solar Equipment- At Navsari	National	2018	Oral	DRP and RBP Commerce College and Bhaniben C Patel BBA College, Surat
Dr. Rashvin Tailor	“Sarjan-2018” themed “Contemporary Issues in Commerce & Management: An Indian Perspective”	Managing Innovative Approach to New Product Development: A Case Study of Surat Textile SMEs.	National	2018	Oral	DRP and RBP Commerce College and Bhaniben C Patel BBA College, Surat

Dr. Rashvin Tailor	“Sarjan-2018” themed “Contemporary Issues in Commerce & Management: An Indian Perspective”	Customer Satisfaction Toward Pizza Restaurants of Bardoli Region	National	2018	Oral	DRP and RBP Commerce College and Bhaniben C Patel BBa College, Surat
Dr. Rashvin Tailor	Business Practices for Creating Value in Global Era	An Innovative Approach to New Product Development in Textile and Diamond SMEs of Surat.	National	2018	Oral	Bhagvan Mahavir College of Management
Dr. Rashvin Tailor	Business Practices for Creating Value in Global Era	Study of Managing New Product Development in Indian SMEs: An Innovative Approach with Special Reference to Diamond SMEs	National	2018	Oral	Bhagvan Mahavir College of Management
Kruti Bhatt, Peenal Snakhla	9th International Conference on Engineering Technology, Science and Management Innovation (ICETSMI-2017)	A study on Consumer Buying Behaviour towards Cosmetic Products.	International	2017-18	Oral	Mahratta Chamber Of Commerce Industries & Agriculture

3.4. Research Projects by Students

A. PG Program

Table 3.6: List of Project (OFS Project)

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
1.	Mr. Gautam Donga	Viral Kumar Shaileshbhai Kayasth	A Study on Customer Satisfaction Towards Services Provided by Bansuri Catering.
2.	Mr. Gautam Donga	Jenishaben Shaileshbhai Chauhan	A Study on Sexual Harassment of Female Worker in Catering Industry.
3.	Mr. Gautam Donga	Abhishek Kamleshkumar Kansara	To Study the Working Capital Management of Atul Ltd.
4.	Mr. Gautam Donga	Nishi Tarunkumar Patel	A Study on Financial Effectiveness Through Ratio Analysis in Vapi Care Pharma Pvt. Ltd.
5.	Mr. Gautam Donga	Dimple Kanjibhai Dama	A Study on Working Capital Management of Bansuri Catering Service.
6.	Mr. Gautam Donga	Sajankumar Shashikant Maisuriya	To Study the Working Capital Management of Spectrum Dyeing and Chemical Pvt. Ltd.
7.	Mr. Gautam Donga	Janki Hemantbhai Patel	A Study on Consumer's Preference Toward Country of Origin While Purchasing Apparel Product
8.	Mr. Gautam Donga	Saroj Chhedi Yadav	A Study on Employees Satisfaction Toward GUPTA TEX PRINT Pvt. Ltd.
9.	Mr. Gautam Donga	Nikita Muradbhai Bhanvadia	A Study on Wholesalers and Retailers Awareness and Their Purchasing Pattern for Fresh Date Fruits
10.	Mr. Gautam Donga	Krishna Ashokbhai Patel	A Study on Employee Engagement in Vapi Care Pharma Pvt. Ltd.
11.	Mr. Gautam Donga	Kevinkumar Shaileshbhai Patel	A Study on Customer satisfaction respect to products of Lacgene Technologies Pvt. Ltd.
12.	Mr. Gautam Donga	Ruchi Prakashkumar Desai	A Study on Retailer's Satisfaction Towards GUPTA TEX Pvt. Ltd.
13.	Mr. Gautam Donga	Darshnaben Ashokbhai Barvaliya	A Study of Financial Performance of Lacgene Technologies Pvt. Ltd.
14.	Mr. Gautam Donga	Hemangini Jayantibhai Parmar	A Study on Effectiveness of Training Program at Spectrum Dyes & Chemical Pvt. Ltd.
15.	Mr. Gautam Donga	Nilam KaljInternational Businesshai Chauhan	A Study on Working Capital Management of Gupta Tex Print Pvt. Ltd.
16.	Mr. Krunal Patel	Vashishth Shirishbhai Patel	Performance Evaluation of Public and Private Sector Balanced Fund

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
17.	Mr. Krunal Patel	Chiranj Kumar Jayeshbhai Parmar	A Comparison of Top 5 Mutual Fund Schemes in India
18.	Mr. Krunal Patel	Vaibhavi Atulkumar Bhatia	A Study on Employee and Employer Relationship at NJ India Invest Pvt. Ltd.
19.	Mr. Krunal Patel	Sejalben Rameshbhai Pethani	Investors Behaviour Regarding Different Investment Avenues
20.	Mr. Krunal Patel	Vivekkumar Rakeshbhai Ayre	To Study the Working Capital Management of SUMUL
21.	Mr. Krunal Patel	Rajkumar Sureshbhai Patel	Customer Opinion For Buying Branded Denim in Bardoli Town
22.	Mr. Krunal Patel	Bhagirathsinh Khumansinh Solanki	
23.	Mr. Krunal Patel	Madhulika Ranvijay Singh	Comparative Analysis Between SIP and Lump Sum in Mutual Fund
24.	Mr. Krunal Patel	Dipakkumar Vahlubhai Pawar	The Study of Employee Health, Safety and Welfare at Sumul Dairy, Surat.
25.	Mr. Krunal Patel	Rishita Rajeshbhai Vadgama	A Study on Comparative Analysis of Aaiswarya Dyeing Pvt. Ltd. With Garden Silk Mill By Using Tools of Financial Statement Analysis.
26.	Mr. Krunal Patel	Heniben Vijaybhai Patel	A Study on Impact of Quarterly Result in JKLC Limited Share Price
27.	Mr. Krunal Patel	Ekta Chetankumar Patel	A Study on Employee Engagement in Anubha Industry Ltd.
28.	Mr. Krunal Patel	Kapil Kapil Sentiya Sentiya	A Study on Retailer Satisfaction Towards Aaiswarya Mills
29.	Mr. Krunal Patel	Mayuri Arun Borse	A Study on Employee's Job Satisfaction at JKLC Limited
30.	Mr. Krunal Patel	Pooja Kirankumar Patel	"A Study on Financial Statement Analysis Through Ratio Analysis, Common Size Statement and Trend Analysis"
31.	Mr. Manish Pathak	Vibhutiben Rajeshbhai Patel	A Study on Import of Export Policy
32.	Mr. Manish Pathak	Anjaliben Navinbhai Solanki	A Study on Working Capital Management
33.	Mr. Manish Pathak	Hardik Kamlesh Bhai Vaghela	A Study on Financial Statement of Hi-Tech Sweet Water Technologies Pvt. Ltd.
34.	Mr. Manish Pathak	Krupali Dipakbhai Patel	A Study on Factors Affecting Employee's Performance in Sempre International
35.	Mr. Manish Pathak	Shivkumar Hemantbhai Patel	A Study on Potentiality of Jewellery in International Market
36.	Mr. Manish Pathak	Binalkumari Hasmukhsinh Parmar	A Study on Effectiveness of Training in L&T-MHPS Turbine Generators Private Limited.
37.	Mr. Manish Pathak	Mayankkumar Narendrabhai Patel	Customer Satisfaction towards the Product of Glory Fab Ltd.

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
38.	Mr. Manish Pathak	Hemanshi Hemantbhai Desai	A Study on Analysis of Financial Statement With the Help of Ratio
39.	Mr. Manish Pathak	Prachi Pratikbhai Desai	A Study on Financial Performance of Sempre International Using Ratio Analysis
40.	Mr. Manish Pathak	Dharti Dhansukhbhai Lad	Impact of Organizational Culture on Employee Performance
41.	Mr. Manish Pathak	Twinkal Janakbhai Patel	A Study on Employees Performance Criteria and Performance Management System in Apex Enterprise
42.	Mr. Manish Pathak	Sneha Ramsahay Saini	Analysis of Financial Statements with the Help of Ratios
43.	Mr. Manish Pathak	Chaitali Thakorbbhai Patel	A Study on Measurement of Employee Job Satisfaction Level at Glory Fab Ltd.
44.	Mr. Manish Pathak	Vibhutiben Dilipbhai Patel	A Study on Financial Performance Using Ratio Analysis, Comparative Analysis, Common Size Analysis and Trend Analysis at Apex Enterprise
45.	Mr. Manish Pathak	Mansi Pareshbhai Vaidya	Cost Statement Analysis of Different Components at ONGC - HAZIRA
46.	Mr. Rashvin Tailor	Mehul Vijay Oza	A Study on Financial Performance with the Help of Cash Flow Analysis
47.	Mr. Rashvin Tailor	Babubhai Chhanabhai Chaudhari	To Study Bullwhip Effect in Current Supply Chain of Cubatics Pvt. Ltd.
48.	Mr. Rashvin Tailor	Dhruti Vinodbhai Patel	A Study on International Marketing Mix
49.	Mr. Rashvin Tailor	Anjuben Shyamlal Joshi	Employee Satisfaction at Madhusudan Rayons Pvt. Ltd.
50.	Mr. Rashvin Tailor	Tejaswini Ajitsinh Prankda	Employee Engagement Practice
51.	Mr. Rashvin Tailor	Mansi Divyakant Shukla	A Study on Working Capital Management at B-Tex Pvt. Ltd.
52.	Mr. Rashvin Tailor	Khushboo Dolatrai Patel	A Study on Working Capital Management of Maheshwari Logistics Ltd.
53.	Mr. Rashvin Tailor	Krishnakumar Anilbhai Patel	A Study on International Marketing Strategy.
54.	Mr. Rashvin Tailor	Nikunj Ashokbhai Sakariya	Research on "Customer Satisfaction of Polished Diamond of VHN Diamonds Pvt. Ltd."
55.	Mr. Rashvin Tailor	Richa Shaileshbhai Patel	A Study on Financial Effectiveness Through Ratio Analysis in Madhusudan Ryons Pvt. Ltd.
56.	Mr. Rashvin Tailor	Divyeshkumar Naginbhai Parmar	To Study the Working Capital Management of Cubatics Industries Pvt. Ltd.
57.	Mr. Rashvin Tailor	Sagar Ashokbhai Bodarya	Research on "The Financial Performance Analysis of VHN Diamonds Pvt. Ltd."

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
58.	Mr. Rashvin Tailor	Janki Shaileshbhai Vyas	A Study on Employees Job Satisfaction at Vimal Agro Pvt. Ltd.
59.	Mr. Rashvin Tailor	Shivani Ranjitsinh Vansia	
60.	Mr. Rashvin Tailor	Sohamkumar Kiranbhai Patel	Customer Satisfaction Towards B-Tex Pvt. Ltd. With Special Reference to Bardoli City.
61.	Ms. Bhoomi Patel	Sarojben Rameshbhai Desai	A Study of Financial Performance of EON Jewellery Private Limited.
62.	Ms. Bhoomi Patel	Priya Bhikhubhai Mistry	A Study of Financial Statements and Ratio Analysis
63.	Ms. Bhoomi Patel	Jinal Rajendra Shimpi	A Study on Financial Statement Analysis of Colourtex Pvt. Ltd.
64.	Ms. Bhoomi Patel	Rituben Gajanandbhai Agrawal	A Study on Working Capital Management of Meera Industries Ltd.
65.	Ms. Bhoomi Patel	Kamalkumar Atulbhai Patel	A Study on Export Documentation Process at Virat Industries Ltd.
66.	Ms. Bhoomi Patel	Harsh Jitendrakumar Parekh	Employees Job Satisfaction in Colourtex Ltd.
67.	Ms. Bhoomi Patel	Hiral Girishbhai Mashru	A Study on Employee Job Satisfaction of Virat Industries Ltd.
68.	Ms. Bhoomi Patel	Priyank Yogeshbhai Desai	Effectiveness of An Advertisement of Colourtex at Surat Region
69.	Ms. Bhoomi Patel	Pratik Ramagyan Sharma	To Study the Impact of GST on Textile Industry and Other Sectors
70.	Ms. Bhoomi Patel	Drashti Mansukhbhai Ghodasara	A Study on Indian Textile Machinery Industry Overview.
71.	Ms. Bhoomi Patel	Henali Kishorbhai Patel	"A Study on Financial Performance of Mafatlal Industries Limited."
72.	Ms. Bhoomi Patel	Pooja Bhumesbhai Patel	"To Study the Comparative Analysis of Competitors of Mafatlal Denim"
73.	Ms. Bhoomi Patel	Jeaz Parvez Tamboli	Consumer Buying Behaviour towards Denim Jeans in Navsari
74.	Ms. Bhoomi Patel	Pankti Bhavin Kapadia	A Study on Financial Soundness of Yamuna Machine Work Ltd.
75.	Ms. Divya Gadaria	Nitin Shishpal Sharma	A Study on Consumer Satisfaction Towards Hitachi Air Conditioner.
76.	Ms. Divya Gadaria	Krupaben Dipaksinh Chauhan	A Study on Organizational Climate
77.	Ms. Divya Gadaria	Khushbukumari Surendrasinh Gohil	A Study on Present Level of Stress Among Employees
78.	Ms. Divya Gadaria	Mayank Nileshkumar Jariwala	A Study on Consumer Buying Behavior Towards Air-Conditioner.
79.	Ms. Divya Gadaria	Upasana Hasmukhbhai Prajapati	A Study on Ratio Analysis at ABC. LTD.
80.	Ms. Divya Gadaria	Riyaben Balvantsinh Vansiya	A Study on Ratio Analysis at Kadamwala Dyeing and Printing Pvt. Ltd.

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
81.	Ms. Divya Gadaria	Nikunj Kumar Labhubhai Chabhadiya	Consumer Buying Behavior and Reading Preferences Toward Newspaper at Surat
82.	Ms. Divya Gadaria	Manali Arvindbhai Mulani	Consumer Buying Behavior and Reading Preferences Toward Magazine at Surat
83.	Ms. Divya Gadaria	Bhavisha Prakashbhai Rathod	Worker's Satisfaction Level about Welfare Facilities Provides by Welspun India Ltd.
84.	Ms. Divya Gadaria	Rahil Rajubhai Patel	Consumer Buying Behaviour and Reading Preferences Toward Newspaper at Bardoli
85.	Ms. Divya Gadaria	Bhavisha Vinodbhai Rangani	A Study on Financial Performance of Entertainment Network India Ltd.
86.	Ms. Divya Gadaria	Nikunj Kumar Kishorkumar Vedani	A Study on Financial Performance of Entertainment Network India Ltd.
87.	Ms. Divya Gadaria	Milan Premabhai Patel	A Study on Consumer Buying Behaviour and Reading Preferences Towards News Paper in SURAT
88.	Ms. Divya Gadaria	Dayaben Jashubhai Patel	"A Study on Financial Statement Analysis Through Ratio Analysis, Common Size Statement and Trend Analysis"
89.	Ms. Divya Gadaria	Pranav Kumar Rameshbhai Patel	Consumer Buying Behaviour and Reading Preferences Toward Magazine at Bardoli
90.	Ms. Ripal Patel	Vaidehi Maganbhai Patel	A Study on International Promotion and Marketing Strategy
91.	Ms. Ripal Patel	Hetvi Rajendrakumar Naik	A Study on Employee Job Satisfaction at NIF Mechanical Pvt. Ltd.
92.	Ms. Ripal Patel	Jigar Devendrabhai Patel	A Study on Impact of Political Change on Export.
93.	Ms. Ripal Patel	Vibhutiben Mukeshbhai Patel	A Study on Working Capital Management
94.	Ms. Ripal Patel	Sohailkhan Islamkhan Pathan	A Study on Financial Statement Analysis of GPPL (CAPLON) Pvt. Ltd.
95.	Ms. Ripal Patel	Miralkumari Jitendrabhai Patel	Potentiality of Writing Paper in Foreign Market
96.	Ms. Ripal Patel	Monali Shailesh Patel	A Study on International Marketing Mix
97.	Ms. Ripal Patel	Bhavinkumar Maheshbhai Patel	To Study on Customer Satisfaction Towards Products and Services of NIF Mechanical Pvt. Ltd.
98.	Ms. Ripal Patel	Karankumar Jitendrakumar Patel	Impact of GST on Exporting of Manufacturing Firm
99.	Ms. Ripal Patel	Saloni Manishkumar Patel	A Study on Satisfaction Level of Employees Towards Welfare Activities with Reference to Sahinternational Business Ltd.

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
100.	Ms. Ripal Patel	Pradipkumar Mansukhbhai Chodvadiya	A Study on Financial Performance of Win Diamond Pvt. Ltd.
101.	Ms. Ripal Patel	Anjali Katariya	A Study on Consumer Buying Behaviour towards the Gold and Diamond Jewellery in Surat.
102.	Ms. Ripal Patel	Dhruv Mukeshbhai Patel	A Study on Customer Satisfaction Respect to Products of Euro India Fresh Food Private Limited.
103.	Ms. Ripal Patel	Pratik Gajanand Chhipa	A Study on Financial Soundness of Euro Indian Fresh Food Ltd.

Table 3.7: List of Project (Winter Project)

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
1.	Mr. Gautam Donga	Krupali Dipakbhai Patel	A Study on Employee Health and Safety Measures at DNM Engitech Pvt. Ltd.
2.	Mr. Gautam Donga	Jenishaben Shaileshbhai Chauhan	A Study on Employee Absenteeism at Spectrum Ltd.
3.	Mr. Gautam Donga	Miralkumari Jitendrabhai Patel	Females Perception towards Foreign Branded Clothes
4.	Mr. Gautam Donga	Nikunj Ashokbhai Sakariya	A Study on Factors affecting Consumer Purchase Sion in Online Shopping in Surat Region
5.	Mr. Gautam Donga	Priyank Yogeshbhai Desai	A Study on Satisfaction Level towards after Sales Services provided by Bhagyarekha Engineering Pvt. Ltd.
6.	Mr. Gautam Donga	Manali Arvindbhai Mulani	A Study on Consumers Attitude towards Food Labeling
7.	Mr. Gautam Donga	Saroj Chhedi Yadav	Competency Mapping of HR at Kribhco
8.	Mr. Jigar Patel	Nitin Shishpal Sharma	Perception of Social Media Users towards Social Media Marketing Activities by Different Businesses
9.	Mr. Jigar Patel	Twinkal Janakbhai Patel	Role of HR in Small and Medium Enterprise
10.	Mr. Jigar Patel	Janki Hemantbhai Patel	A Study to Identify the Factors that Influence International Business Negotiation
11.	Mr. Jigar Patel	Chaitali Thakorabhai Patel	A Study on Challenges for HR in Small and Medium Enterprise
12.	Mr. Jigar Patel	Krishna Ashokbhai Patel	A Study on Effectiveness of Training Program
13.	Mr. Jigar Patel	Ruchi Prakashkumar Desai	To Study the Behaviour of Marketers for Digital Marketing Tools and Services
14.	Mr. Krunal Patel	Priya Bhikhubhai Mistry	Investors Perception towards Investment Avenues in Navsari Region

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
15.	Mr. Krunal Patel	Rituben Gajanandbhai Agrawal	A Study on Commodity Market with Special Reference to Gold
16.	Mr. Krunal Patel	Sejalben Rameshbhai Pethani	A Study on Volatility in Indian Stock Market
17.	Mr. Krunal Patel	Richa Shaileshbhai Patel	A Study on Technical Analysis of Top 5 Private Banks in India
18.	Mr. Krunal Patel	Riyaben Balvantsinh Vansiya	A Study on Portfolio Construction Using Markowitz Model
19.	Mr. Krunal Patel	Bhagirathsinh Khumansinh Solanki	A Study on Technical Analysis of Top 3 Public Sector Banks in India
20.	Mr. Krunal Patel	Sagar Ashokbhai Bodarya	Impact of Demonetization on Indian Stock Market
21.	Mr. Krunal Patel	Heniben Vijaybhai Patel	A Study on Tax Saving Schemes of Reliance Mutual Fund
22.	Mr. Krunal Patel	Dayaben Jashubhai Patel	A Study on Investors Perception about Mutual Fund in the City of Bardoli
23.	Mr. Manish Pathak	Vashishth Shirishbhai Patel	A Study on Security Analysis of IT Sector Companies Listed in NSE
24.	Mr. Manish Pathak	Mehul Vijay Oza	A Study on Working Capital Management at Wonder Fab Pvt Ltd.
25.	Mr. Manish Pathak	Chiranj Kumar Jayeshbhai Parmar	A Study on Investor's Awareness Regarding Various Investment Avenues
26.	Mr. Manish Pathak	Khushboo Dolatrai Patel	Fundamental and Technical Analysis of Automobile Sector
27.	Mr. Manish Pathak	Upasana Hasmukhbhai Prajapati	A Study on Performance Evaluation of Selected Mutual Funds in India
28.	Mr. Manish Pathak	Madhulika Ranvijay Singh	A Study on Comparative Analysis of Various Broking Firm Based on Activation Charges, Brokerage and Services with Respect to Motilal Oswal
29.	Mr. Manish Pathak	Vibhutiben Dilipbhai Patel	Analysis of Non-Performing Assets of Surat District Co-Operative Bank
30.	Mr. Manish Pathak	Nikunj Kumar Kishorkumar Vedani	A Study on Option Pricing: Application of Black Scholes Model
31.	Mr. Manish Pathak	Nilam Kaljibhai Chauhan	Analysis on The Performance & Emerging Trend in the Indian Logistics Industry
32.	Mr. Rashvin Tailor	Dhruti Vinodbhai Patel	A Study on Online Marketing Through Facebook
33.	Mr. Rashvin Tailor	Tejaswiniben Ajitsinh Prankda	A Study on Job Stress and its Impact on Employees Performance
34.	Mr. Rashvin Tailor	Bhavinkumar Maheshbhai Patel	Customer Satisfaction towards The Products of New Marc Shoe
35.	Mr. Rashvin Tailor	Saloni Manishkumar Patel	A Study on Employee Job Satisfaction with Reference to OC
36.	Mr. Rashvin Tailor	Jeaz Parvez Tamboli	The Empirical Study on People Perception towards Solar Equipment in Navsari.

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
37.	Mr. Swapnil Chaurasia	Vibhutibhen Rajeshbhai Patel	A Study on Export Import Procedure and Challenges Faced by Hi-Tech Water Technologies
38.	Mr. Swapnil Chaurasia	Hiral Girishbhai Mashru	A Study on Employee Job Satisfaction of Sempre International
39.	Mr. Swapnil Chaurasia	Rajkumar Sureshbhai Patel	A Study on Customer Satisfaction towards Services Provided at Kataria Automobiles
40.	Mr. Swapnil Chaurasia	Dipakkumar Vahlubhai Pawar	A Study on Employee Satisfaction
41.	Mr. Swapnil Chaurasia	Kevinkumar Shaileshbhai Patel	A Study on Retailers Satisfaction Towards Logistic Supply Chain and Distribution System of Gujarat Poly Films Private Limited
42.	Mr. Swapnil Chaurasia	Kapil Sentiya	A Study on Retailers Satisfaction towards Clutch Bearing at Delux Bearing
43.	Ms. Bhoomi Patel	Anjaliben Navinbhai Solanki	A Study on Performance Evaluation of Mutual Fund
44.	Ms. Bhoomi Patel	Mansi Ms. Divya Gadariakant Shukla	Performance Evaluation of Selected Equity Mutual Fund against its Established Benchmark Index
45.	Ms. Bhoomi Patel	Abhishek Kamleshkumar Kansara	A Study on Financial Literacy among the Investors
46.	Ms. Bhoomi Patel	Dimple Kanjibhai Dama	A Study on Plastic Money: The New Era for Transaction
47.	Ms. Bhoomi Patel	Vivekkumar Rakeshbhai Ayre	A Study on Forecasting Future Trends from Technical Analysis
48.	Ms. Bhoomi Patel	Sneha Ramsahay Saini	A Study on Security Analysis of Selected Power Sector Securities Listed in National Stock Exchange.
49.	Ms. Bhoomi Patel	Pradipkumar M. Chodvadiya	A Study on Comparative analysis of Indian Stock Market with International Stock Market
50.	Ms. Bhoomi Patel	Pankti Bhavin Kapadia	To Study the Impact of Macroeconomic Factors on Indian Stock Market
51.	Ms. Bhoomi Patel	Pratik Gajanand Chhipa	Measure the Market Efficiency in Indian Stock Market
52.	Ms. Divya Gadaria	Khushbukumari Surendrasinh Gohil	A Study on Perception of Employees towards Training and Development
53.	Ms. Divya Gadaria	Mr. Jigar Patel Devendrabhai Patel	A Study on NRI Preference for Branded Imitation Jewellery.
54.	Ms. Divya Gadaria	Harsh Jitendrakumar Parekh	A Study on the Causes of Stress and its Impact on Employees Working at SRK Exports Pvt. Ltd.
55.	Ms. Divya Gadaria	Mayank Nileshkumar Jariwala	A Study on Customer Satisfaction Level towards Logistics Services Provided by Transworld Group

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
56.	Ms. Divya Gadaria	Nikunj Kumar Labhubhai Chabhadiya	Wholesalers and Retailers Opinions about Tapi Food Products
57.	Ms. Divya Gadaria	Nikita Muradbhai Bhanvadia	Citizen Attitude towards Social Messages Advertisements by Shah Publicity
58.	Ms. Divya Gadaria	Mayuri Arun Brose	A Study on Contract Workers Opinion about Implementation of Various Provisions of Contract Labour Act At NPCIL
59.	Ms. Kosha Mehta	Vaidehi Maganbhai Patel	A Study on Constraint Faced by Agriculture Exporters
60.	Ms. Kosha Mehta	Kamalkumar Atulbhai Patel	A Study on Trade Barriers and Hurdles for Exporting Agro Commodities
61.	Ms. Kosha Mehta	Pratik Ramagyan Sharma	Study Service Quality of Maruti Suzuki of Kataria Auto Mobile SERQUAL
62.	Ms. Kosha Mehta	Bhavisha Prakashbhai Rathod	Impact of Training on Employee Performance of BIPICO Ltd.
63.	Ms. Kosha Mehta	Drashtiben Mansukhbhai Ghodasara	Alumni Satisfaction towards UTU
64.	Ms. Kosha Mehta	Dhruv Mukeshbhai Patel	A Study on Retailer Buying Behavior for SWAD Products of Vimal Agro Product Private Limited
65.	Ms. Kosha Mehta	Ekta Chetankumar Patel	Effectiveness of Training on Employee Performance
66.	Ms. Kruti Bhatt	Babubhai Chhanabhai Chaudhari	A Study on Factors Affecting Multinational Advertising
67.	Ms. Kruti Bhatt	Hetvi Rajendrakumar Naik	A Study on Stress Management on Employees
68.	Ms. Kruti Bhatt	Krishnakumar Anilbhai Patel	A Study on Factors Influencing International Pricing Decision
69.	Ms. Kruti Bhatt	Dharti Dhansukhbhai Lad	A Study on Employee Job Satisfaction
70.	Ms. Kruti Bhatt	Rahil Rajubhai Patel	A Study to Know Impact of Outdoor Advertisement on Customer Purchase Decision
71.	Ms. Kruti Bhatt	Hemangini Jayantibhai Parmar	To Study on Employee Engagement at HLE Engineers Pvt. Ltd.
72.	Ms. Kruti Bhatt	Pranavkumar Rameshbhai Patel	A Study on Retailor Satisfaction towards SWAD Products of Vimal Agro Product Private Limited
73.	Ms. Peenal Sankhla	Viralkumar Shaileshbhai Kayasth	Customer Satisfaction towards Arati Industry
74.	Ms. Peenal Sankhla	Anjuben Shyamlal Joshi	To Study Performance Appraisal System at HIL
75.	Ms. Peenal Sankhla	Mayankkumar Narendrabhai Patel	A Study on Investors Attitude Towards Mutual Fund

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
76.	Ms. Peenal Sankhla	Janki Shaileshbhai Vyas	A Study on Employee Engagement
77.	Ms. Peenal Sankhla	Pooja Bhumesbhai Patel	To Study the Difficulties Faced by the Firm While Exporting the Product
78.	Ms. Pranjal Desai	Jinal Rajendra Shimpi	A Study on Performance Evaluation of Indian Mutual Fund against Its Established Benchmark Index
79.	Ms. Pranjal Desai	Vibhutiben Mukeshbhai Patel	A Study on Investors Satisfaction towards Financial Advisors of Devashish Advisory Service Pvt. Ltd.
80.	Ms. Pranjal Desai	Nishi Tarunkumar Patel	Perception about Investment Avenue
81.	Ms. Pranjal Desai	Hemanshi Hemantbhai Desai	Technical Analysis with Special Preference to Banking Sector
82.	Ms. Pranjal Desai	Sajankumar Shashikant Maisuriya	To Study the Investors Preference towards Mutual Fund in Bardoli Region.
83.	Ms. Pranjal Desai	Rishita Rajeshbhai Vadgama	A Study on Impact of Foreign Direct Investment (FDI) and Foreign Institutional Investment (FII) on Indian Stock Market
84.	Ms. Pranjal Desai	Mansi Pareashbhai Vaidya	To Build Portfolio Using Markowitz Model with Evaluation of Performance of Mutual Funds
85.	Ms. Pranjal Desai	Pooja Kirankumar Patel	A Study on Impact of Election on Indian Stock Market
86.	Ms. Ripal Patel	Krupaben Dipaksinh Chauhan	A Study on Employee Job Satisfaction for the Spectrum Pvt. Ltd.
87.	Ms. Ripal Patel	Shivkumar Hemantbhai Patel	A Study on Intercultural Communication Problems Faced by Export Oriented Manufacturing Companies
88.	Ms. Ripal Patel	Binalkumari Hasmukhsinh Parmar	A Study on Quality of Work Life at Hyderabad Industries Limited (HIL)
89.	Ms. Ripal Patel	Vaibhavi Atulkumar Bhatia	A Study on Employee Satisfaction towards Performance Management System
90.	Ms. Ripal Patel	Milan Premabhai Patel	A Study on Consumer Buying Behaviour Towards Footwear Of New Marc Enterprise
91.	Ms. Ripal Patel	Anjali Jayantibhai Katariya	Impact on Service Quality on Customer Satisfaction
92.	Ms. Ripal Patel	Sohamkumar Kiranbhai Patel	A Study on Consumer Perception towards Asian Drugs and Pharma
93.	Ms. Swati Halani	Sarojben Rameshbhai Desai	A Study on Risk Perception of Investors who Investing in Portfolio
94.	Ms. Swati Halani	Hardik Kamlesh Bhai Vaghela	A Study on Impact of Commodity Market on Stock Market
95.	Ms. Swati Halani	Sohailkhan Islamkhan Pathan	An Empirical Study on EVA And MVA Approach of Indian IT Sector.

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
96.	Ms. Swati Halani	Prachi Pratikbhai Desai	To Study the Impact of Financial Component on Financial Performance.
97.	Ms. Swati Halani	Divyeshkumar Naginbhai Parmar	Comparative Study of Religare Brokerage Firm with other Brokerage Firm with Respect to its Services
98.	Ms. Swati Halani	Henali Kishorbhai Patel	To Study the Cost Accounting of Bhagyarekha Engineers Pvt. Ltd.
99.	Ms. Swati Halani	Bhavisha Vinodbhai Rangani	A Study on Technical Analysis of Power Sector for Trading Decision
100.	Ms. Swati Halani	Darshnaben Ashokbhai Barvaliya	A Study on Analysis of Stock Market Volatility: A Comparative Study of India and China

B. UG Program

Table 3.8: List of Project

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
104.	Dr. Krunal Patel	Kaushal Pareek	Mahavir Beverages Pvt. Ltd, Bardoli
105.	Dr. Krunal Patel	Hardhik Gunvant Patel	Mahavir Beverages Pvt. Ltd, Bardoli
106.	Dr. Krunal Patel	Rajesh A Mishra	Mahavir Beverages Pvt. Ltd, Bardoli
107.	Mr. Jigar Patel	Dhruv Jogiwal	Colourtex Industries Limited, Bhestan
108.	Mr. Jigar Patel	Prajapati Deepakbhai	Colourtex Industries Limited, Bhestan
109.	Mr. Jigar Patel	Shukla Amit Ashok	Colourtex Industries Limited, Bhestan
110.	Mr. Rashvin Tailor	Patel Disha Parsottambhai	NIF Mechanical Works Pvt.Ltd., Navsari
111.	Mr. Rashvin Tailor	Patel Vruddhi Bharatbhai	NIF Mechanical Works Pvt.Ltd., Navsari
112.	Mr. Swapnil Chaurasia	Shah Deep Jaykantbhai	Hi-tech Sweet Water Technologies Pvt. Ltd,
113.	Mr. Swapnil Chaurasia	Kapadia Kushan	Hi-tech Sweet Water Technologies Pvt. Ltd
114.	Mr. Swapnil Chaurasia	Makvana Urvi Girishbhai	Hi-tech Sweet Water Technologies Pvt. Ltd,
115.	Ms. Ripal Patel	Jenish Pravinbhai Patel	ARKRAY Healthcare Pvt Ltd , Sachin

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
116.	Ms. Ripal Patel	Prashant Khodidas Dodiya	ARKRAY Healthcare Pvt Ltd , Sachin
117.	Ms. Ripal Patel	Ami Rajanibhai Viradiya	ARKRAY Healthcare Pvt Ltd , Sachin
118.	Ms. Swati Halani	Ayush Rakholiya	Nirant Kreation.Pvt.Ltd, Surat
119.	Ms. Swati Halani	Amisha Ashokbhai Gohil	Nirant Kreation.Pvt.Ltd, Surat
120.	Ms. Swati Halani	Shivam jagdishbhai lukhi	Nirant Kreation.Pvt.Ltd, Surat
121.	Swapnil Chaurasia	Ammar Madarwala	Customer relationship and experiences
122.	Pinal sankhla	Krupa Patel	Customer Satisfaction
123.	Mr. Gautam sir	Abhishek Rajesh Shah	Study on Brand Awareness on Consumer Purchase Intention
124.	Ms. Kosha Mehta	Ms. Chaitali Kothari	Comprehensive project report on 'Ensuring Occupational Health & Safety'
125.	Mr. Gautam Donga	Mr. Abhishek Shah	A Study on Brand Awareness & it's Impact on Consumer Purchasing Intentions
126.	Jigar Patel	Manthan Ramani	Barriers of supply chain management
127.	Mr. Swapnil Chaurasia	Mr. Aditya Upadhyay	A study on Effectiveness of Learning & Development Initiatives at LMTG
128.	Ripal Patel	Ayushi Desai	A study on impact of organizational culture on employee performance
129.	Ms. Divya Gadaria	Saiyami Patel	Work-life balance of employees
130.	Ms. Peenal Sankhla	Ms. Hardika Bhakta	Job satisfaction of employees at colortex Pvt Ltd.
131.	Mr. Jigar Patel	Ms. Richa Patel	Customer satisfaction towards service
132.	Mr. Krunal Patel	Charmi Patel	Investors behavior toward various investment avenues in Bardoli region
133.	Mr. Manish Pathak	Ms. Nidhi Gondaliya	Relationship Between Capital Structure & Profitability.
134.	Mr. Rashvin Tailor	Abubakkarsiddique Pathan	A study on the effect of Customer trust on Customer loyalty and Customer Retention
135.	Mr. Gautam Donga	Tejal Chaudhari	To measure quality of work life of employees
136.	Ms. Bhoomi Patel	Akash J Gamit	A study on risk and return analysis of selected security
137.	Mr. Manish Pathak	Ms. Sakina Yunus Vohra	Financial performance of bank through Ratio Analysis

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
138.	Pranjal Desai	Sejal Bhatia	Ratio Analysis of Powerband pvt ltd
139.	Ms. Swati Halani	Charmi Kachhadiya	Awareness of Mutual Fund in Bardoli Region
140.	Ms. Divya Gadaria	Richa Pareshbhai Patel	A study on factors affecting employee motivation
141.	Mr. Rashvin Tailor	Harsh Patel	A Study on Customer Satisfaction towards Ps Delicacies and Pizza World Bardoli
142.	Ms. Kruti Bhatt	Priyanka Pareshbhai Joshi	A study on employees' perception towards performance appraisal
143.	Ms. kosha Mehta	Mudit Tarunbhai Shah	To understand the service quality of Breadliner by using SERVQUAL Model
144.	Ms. Bhoomi Patel	Krishna Patoliya	A study of knowing Relationship between Inventory Management and Profitability
145.	Mr. Manish Pathak	Priyanka Kothiya	Application of Z-Score Model
146.	Ms. Pranjal Desai	Nirali Savaliya	Financial Statement Analysis of Aalidhra Techtext Ltd.
147.	Ms. Swati Halani	Ms. Vishwa Dobariya	Study on Working Capital Management
148.	Mr. Swapnil Chaurasia	Ankit Pranay Bhakta	A Study on Consumer Preference at Coffee Culture
149.	Mr. Gautam Donga	Devarshi Kansara	"A study on Absenteeism of N.I.F workers".
150.	Ms. Ripal Patel	Rajkumar Kamlesh Bhai Parekh	A study on customer satisfaction towards products of hero MotoCorp
151.	Ripal Patel	Tulsi Patel	A study on factors influencing customers purchase decision towards celebrity endorsed apparel
152.	Ms. Kosha Mehta	Hitesh Patel	A Study on Consumer buying behavior
153.	Mr. Rashvin Tailor	Mr. Jay Anupbhai Tailor	A Study on Teacher's Job Satisfaction
154.	Ms. Bhoomi Patel	Krishna Patoliya	A study to know Relationship between Inventory Management and Profitability

C. Integrated Program**Table 3.9: List of Project**

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
155.	Ms. Pranjal Desai	Jay Nitinkumar Dalal	Study on Comparing the Financial Performance of Garden Silk Mills Ltd. and Raymond Synthetic Ltd.
156.	Ms. Pranjal Desai	Parv R. Shah	Impact of Marco Economic Variables on Exchange Rate
157.	Ms. Pranjal Desai	Sheetalben S. Rajput	Correlation and Regression Analysis on Indian Stock & Asian Stock
158.	Ms. Pranjal Desai	Mayurkumar R. Patel	Application of Option Trading Strategies
159.	Ms. Pranjal Desai	Kenikumari J. Dhangar	Factors Affecting Investment.
160.	Ms. Pranjal Desai	Subhamkumar S. Tiwari	People's Perception towards Mutual Fund
161.	Ms. Pranjal Desai	Nikunj Kumar A. Panchal	Customers Satisfaction towards Life Insurance
162.	Ms. Swati Halani	Digvijaysinh A. Solanki	Financial Performance Analysis
163.	Ms. Swati Halani	Mohit Arvindbhai Lad	Risk & Return Analysis of Selected NSE Stocks
164.	Ms. Swati Halani	Meghnaben A. Patel	Investor's Preference on Capital Market Avenues
165.	Ms. Swati Halani	Sejalben M. Bharvad	Security Valuation Using Capm
166.	Ms. Swati Halani	Binal P. Prajapat	Working Capital Management
167.	Ms. Swati Halani	Kartik S. Savaliya	Impact of Economic Value Added on Share Price: A Study on Private Sector Banks.
168.	Ms. Swati Halani	Amisha Kalidas Talavia	Awareness of Mutual Fund
169.	Ms. Kruti Bhatt	Chandni K. Mandora	Performance Appraisal System
170.	Mr. Swapnil Chaurasiya	Mukesh H. Choudhary	Level of Job Satisfaction
171.	Ms. Peenal Sankhla	Mukesh C. Choudhary	A Study on Stress Management among Employees
172.	Ms. Kosha Mehta	Hardeepsinh D. Rathod	To Study Quality of Work Life at Virat Industries
173.	Mr. Jigar Patel	JayrajJitendrasinh Parmar	Employee Appraisal Management
174.	Ms. Kruti Bhatt	Shivangkumar S. Solanki	Stress Management

Sr. No.	Name of the Teacher	Name of the Student	Title of the Project Report
175.	Mr. Swapnil Chaurasiya	Faijalbhai S. Shekh	A Study on Measurement of Training Effectiveness
176.	Ms. Peenal Sankhla	Payalkumari Rajeshbhai Desai	How Culture Influence International Business at Laxmi Diamond
177.	Ms. Ripal Patel	Ashutosh Bhakta	ICICI Prudential Life Insurance Co Ltd.
178.	Mr. Rashvin Tailor	Rutvi Hiteshkumar Jariwala	iVipanan Digital Marketing and Management Services
179.	Ms. Kruti Bhatt	Dixita Kiransinh Rathod	Raghuvanshi Motors Pvt. Ltd
180.	Ms. Kosha Mehta	Raj Patel	Jyoti industries
181.	Dr. Krunal Patel	Ravi Ashvinbhai Kotak	TaxFile Invosoft Pvt. Ltd
182.	Ms. Bhoomi Patel	Parth Atul Patel	Sksm diamond impex ltd.
183.	Ms. Kosha mam	Miraj Arvindbhai Patel	Maruti Suzuki Dhru motors
184.	Ms. Bhoomi k Patel	Rileshkumar Patel	Bhakti Investment Pvt. Ltd.
185.	Ms. Kruti Bhatt	Ashutosh Yogeshkumar Bhakta	The impact of govt. funding on the promotion & development of small & medium scale enterprises in India"
186.	Mr. Swapnil Chaurasia	Dixita Kiransinh Rathod	Study on retailer satisfaction at Krishna Aqua
187.	Ms. Peenal Sankhla	Parth Atul Patel	Impact of GST on SME
188.	Ms. Kosha Mehta	Rileshkumar Sirishbhai Patel	Impact of Mudra Scheme on micro enterprises
189.	Mr. Jigar Patel	Miraj Arvindbhai Patel	Indian Water Purifier Market: Opportunities and Challenges.
190.	Ms. Kruti Bhatt	Rutvi Hiteshkumar Jariwala	A study on impact of culture on entrepreneurship.
191.	Mr. Swapnil Chaurasia	Himanshu Bhikhubhai Jolapara	Customer satisfaction of Welcome plastic Pvt Ltd
192.	Ms. Peenal Sankhla	Raj Bharatbhai Patel	Factor affecting success of SME
193.	Ms. Kosha Mehta	Ravikumar Ashwinbhai Kotak	A study on retailers' satisfaction for "Swastik Spares" at Kadodara

D. Ph.D. Students Working (Registered) under the Teachers of the College/Institute at during the Year:**Table 3.10: Details of Ph.D. Students working (Registered) under the Teachers:**

Sr. No.	Name of the Teacher	Name of the Student	Title of the Thesis	Full Time/ Part time	Date of the Registration
1	NA	NA	NA	NA	NA

3.5. Academic Programme Participated by Faculties**Table 3.11: Details of State/National/International level Seminars/Conference/Workshops/Refresher Course/Orientation Course/Symposia attended by the Teachers during the year**

Sr. No.	Name	Activity	Title	Organizer	Duration	Level
1.	Divya Gadaria	Symposium	One day University level Symposium on Accountancy, Commerce and Management	IQAC of D.R. Patel & R.B. Patel Commerce college and B.C. Patel BBA College	29-07-2018	Regional
2.	Divya Gadaria	Orientation programme	3 Days Orientation Programme on Gender and Labour Issues Co organized and Co- sponsored by GIDR and V.V. Giri National Institute, Noida	Gujarat Institute of Development Research, Ahmadabad	26-03-2018 to 28-03-2018	National
3.	Divya Gadaria	Seminar	One Day National Level Seminar under IQAC on Innovation in Digital Marketing &	D.R. Patel & R. B. Commerce College and Bhaniben C. Patel BBA college, Surat	04-03-2018	National
4.	Divya Gadaria	Seminar	One day National Seminar & Faculty Paper Contest on “Trends and Development in Commerce, Management and Technology”	SEMCOM, Sardar Patel University, Vallabh Vidyanagar, Anand	20-02-2018	National
5.	Divya Gadaria	Conference	3 rd National Conference on Contemporary Innovative Strategies in Business Management, Engineering, Architecture and Social Science	Laxmi Institute of Management, Sarigam	03-02-2018	National

Sr. No.	Name	Activity	Title	Organizer	Duration	Level
6.	Divya Gadaria	Conference	UGC Sponsored One Day National Conference on “Service Industry: Challenges & Opportunities”	Pragati College of Arts and Commerce, Mumbai	10-01-2018	National
7.	Kruti Bhatt	FDP	Fundamentals of Presentation and Personality	Uka Tarsadia University	31/07/2017 to 16/08/2017	State
8.	Kruti Bhatt	Workshop	Basics of Research Methodology	B.V. Patel Institute of Management and Commerce, Uka Tarsadia University	15-16 October 2018	State
9.	Kruti Bhatt	Workshop	Review of Literature & Research Methodology	D. R. Patel & R. B. Patel Commerce College & B. C. Patel B.B.A. College	25 th August 2018	National

3.6. Lecture Delivered

Table 3.12: Lecture Delivered by Faculty

Sr. No.	Name	Activity	Topic / Theme	Date(s)	Place
1.	Dr. Rashvin Tailor	CED Training	Opportunities	23/01/2018	Diwaliba Polytechnic College
2.	Dr. Rashvin Tailor	CED Training	Opportunities	26/01/2018	Uka Tarsadia University
3.	Ms. Ripal Patel	CED Training	Marketing management and sales	29/01/2018	Diwaliba Polytechnic College
4.	Ms. Ripal Patel	CED Training	Marketing management and sales	30/01/2018	Uka Tarsadia University

Sr. No.	Name	Activity	Topic / Theme	Date(s)	Place
5.	Dr. Rashvin Tailor	Entrepreneurship Awareness Camp	Industrial Opportunities for Entrepreneurs	06/02/2018	Uka Tarsadia University
6.	Ms. Ripal Patel	Entrepreneurship Awareness Camp	Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario	07/02/2018	Uka Tarsadia University
7.	Ms. Bhoomi Patel	Entrepreneurship Awareness Camp	How to start SSI?	06/02/2018	Uka Tarsadia University
8.	Dr. Krunal Patel	Entrepreneurship Awareness Camp	Technical and commercial Aspects of SSI.	06/02/2018	Uka Tarsadia University
9.	Dr. Rashvin Tailor	Soft Skills	Time Management		Uka Tarsadia University
10.	Ms. Bhoomi Patel	Soft Skills	Communication Skills	19/09/2018	Uka Tarsadia University
11.	Ms. Ripal Patel	Soft Skills	Team Building	19/09/2018	Uka Tarsadia University
12.	Dr. Krunal Patel	CED Training	Accountants & related administrations/Financial Management –process of rate finalization	28/03/2018	Uka Tarsadia University
13.	Ms. Bhoomi Patel	CED Training	Project Management	07/02/2018	Vyara, College
14.	Ms. Bhoomi Patel	CED Training	How to start and register SSI?	15/02/2018	Vyara, College

3.7. Consultancy

Table: 3.13 Industrial Consultancy Provide by Faculty

Sr. No.	Name of Teacher	Name of Organization	Type of Consultancy	Duration
1	NA	NA	NA	NA

3.8. Award and Recognition

Table: 3.14 Awards and Recognition to Faculty

Sr. No.	Name of Teacher	Award Type	Name of Fellowship/Honors/Recognition	Awarding Agency	Date of Award
1.	NA				

3.9. Extension Activity

Table 3.15: Extension Activities Done by Faculty

Sr. No.	Name of Teacher	Nature of work	Duration	Organization Name	Academic / Non-Academic
1.	Dr. Rashvin Tailor	Conducted Training Need Analysis for Birla Textile Bharuch	1 Day	Birla Textile Division Bharuch	Non-Academic
2.	Dr. Rashvin Tailor	Conducted Career Counselling Seminar	1 Day	Modh Mali Samaj Navsari	Non-Academic
3.	Dr. Rashvin Tailor	Conducted Video Based Learning Seminar	1 Day	Maliba Pharmacy College	Non-Academic
4.	Dr. Rashvin Tailor	Conducted Video Based Learning Seminar	1 Day	CGPIT	Non-Academic
5.	Dr. Rashvin Tailor	Conducted Seminar on Motivation from Within	1 Day	B.V. Patel Inst. Of BBA and B. Com	Non-Academic
6.	Dr. Rashvin Tailor	Conducted Seminar on Inspiration from Within	1 Day	BMIIT	Non-Academic
7.	Dr. Rashvin Tailor	Conducted Seminar on Individual Potential	1 Day	SRIMCA MBA	Non-Academic
8.	Dr. Rashvin Tailor	Conducted Session on Aspire to Inspire	1 Day	B. V. Patel Inst. Of Management	Non-Academic
9.	Kruti Bhatt	Annual Function-Sparsh_Co-Coordinator	07/04/2018	SRIMCA-MBA	Non Academic
10.	Kruti Bhatt	Plastic Carver Activity by Nature Club of SRIMCA MBA	10/01/2018	SRIMCA-MBA	Non Academic
11.	Kruti Bhatt	Sports Day Celebration	11/01/2018	SRIMCA-MBA	Non Academic

Sr. No.	Name of Teacher	Nature of work	Duration	Organization Name	Academic / Non-Academic
12.	Kruti Bhatt	Awareness activity on Festival Celebration by Nature Club Of Department Of Management	11/08/2017 To 19/08/2017	SRIMCA-MBA	Non Academic
13.	Kruti Bhatt	Presentation Competition by HR IB Club	14/03/2018	SRIMCA-MBA	Non Academic
14.	Kruti Bhatt	FRS on Presentation of Data Numerically through SPSS	14/10/2017	SRIMCA-MBA	Academic
15.	Kruti Bhatt	Discussion on HR-IB Terminologies and its application in Real Business Scenario by HR-IB Club.	30/10/2017	SRIMCA-MBA	Non Academic
16.	Kruti Bhatt	Event Coordinator-Literary Event	31/01/2018	SRIMCA-MBA	Non Academic

CHAPTER-IV

Student Support System

- 4.1. Library Details
- 4.2. Scholarship Details
- 4.3. Class Counselor System
- 4.4. Academic and Non-Academic Clubs and Committees
- 4.5. Students Developmental Activities Organized During the Year
- 4.6. Placement Activities
- 4.7. Other Departmental Specific Facilities (Computer Laboratory, Instruments, etc.)

4.1. Library Details

Table 4.1: Library Details

Sr. No.	Particulars	MBA	IMBA
1	No. of books available as on July (Current AY)	15483	311
2	No. of books purchased during (Current AY)	15	0
	No. of Books Available in (Current AY)	15498	311
3	No. of journals and magazines subscribed during (Current AY)	Journal-32 Magazine-08	0
4	Cost of books purchased during (Current AY) (in Rs.)	6728.00	0
5	Cost of journals and magazines during (Current AY)	82704.00	0
	Total Cost	89432.00	

Book Bank

Sr. No.	Particulars	MBA	IMBA
1	Expenditure on Book	30975	14825
2	Total No. of Books	11775	2047

4.2. Scholarship Details

Table 4.2: List of ST Students Awarded Scholarship by GoG

Sr. No	Enrollment No.	Class	Name	Gender	Scholarship
1	201704100710148	FYMBA	Gamit Shrutiben Kamlesh Bhai	Female	72500
2	201604100710071	FYMBA	Patel Chaitali Thakorabhai	Female	72500
3	201704100710087	FYMBA	Halpati Mayankkumar Bharatbhai	Male	72500
4	201704100710124	FYMBA	Chaudhari Vishalkumar Mukeshbhai	Male	72500
5	201704100710023	FYMBA	Patel Divyakumari Hemantbhai	Female	72500
6	201704100710121	FYMBA	Pawar Hemantkumar Vahlubhai	Male	77500
7	201604100710070	SYMBA	Pawar Dipak Vahlubhai	Male	72500
8	201604100710015	SYMBA	Chaudhari Babubhai Chhanabhai	Male	72500
9	201704100710141	SYMBA	Gamit Ashishkumar Ravindrabhai	Male	72500
10	201306100410056	IMBA-10th sem	Talavia Amisha Kalidas	Female	72500
11	201506100410034	IMBA-6th Sem	Gamit Akash Jayantibhai	Male	72500
12	201506100410046	IMBA-6th Sem	Chaudhari Tejal Vijaybhai	Female	72500

Table 4.3: List of SC Students Awarded Scholarship by GoG

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1	201604100710089	SYMBA	Kataria Anjali Jayantibhai	Female	73050
2	201604100710007	SYMBA	Solanki Anjaliben Navinbhai	Female	73050
3	201704100710115	FYMBA	Parmar Payalkumari Chetanbhai	Female	73050
4	201704100710135	FYMBA	Parmar Milankumar Maheshbhai	Male	73050
5	201606101210012	SYIMBA	Dodiya Prashant Khodidas	Male	48050
6	201604100710062	SYMBA	Parmar Divyeshkumar Naginbhai	Male	73050

Table 4.4: List of SEBC/OBC Students Awarded Scholarship by GoG

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1	201704100710072	FYMBA	Ahir Divyakumari Ramanbhai	Female	10000

Table 4.5: List of Students Awarded Scholarship by UTU

Sr. No	Enrollment No.	Class	Name	Gender	Amount
1	201604100710029	SYMBA	Shukla Mansi Divyakant	Female	26000
2	201704100710039	FYMBA	Parekh Khushboo Vijaykumar	Female	26000
3	201606101210009	SYIMBA	Shah Deepkumar Jaykant	Male	16000

Table 4.6: List of Students Awarded Scholarship by any other

Sr. No	Enrollment No.	Class	Name	Gender	Amount	Name of Provider
NA	NA	NA	NA	NA	NA	NA

4.3. Class Counselor System

Each class has been assigned class counselor who acts as care taker of the assigned students and the class.

Table 4.7: Counselor List and their responsibilities

Counselor		Responsibilities
COURSE	Faculty	
FYMBA	KBP- 01 to 25	<ul style="list-style-type: none"> Identify strong and weak points of students and plan accordingly. Make Effective use of Student Information System (SIS) Grant Leave Discuss data with subject teachers. Motivate students. Maintain necessary record of students. Inform their parents if students indulge any irregularity through SMS, Telephonic Talk, Letter, etc. Approach to parents about student progress at least twice in a term either telephonically or by letter. Arrange meeting with your students at least twice in a month and discuss the same with director. Put attendance report at least once a month on notice board
	GGD- 26 to 50	
	BKP- 51 to 75	
	SH- 76-100	
	KM- 100 Onwards	
SYMBA	MRP- 01-25	
	RMT- 26-50	
	SC- 51-70	
	KSB- 71-90	
	PS- 91-112, 2015....172	
SY IMBA	RP- All	
TY IMBA	JP- 01 to 26	
	PD- 27 to 57	
4 th & 5 th Yr. IMBA	DG- All Students	

4.4. Academic and Non-Academic Clubs and Committees

Table 4.8: List of clubs & committees with faculty coordinator and their responsibility

Co. = Responsibility Coordinator.

Responsibility	Teacher	Description about responsibility
Training & Placement	(Co.) Manish Pathak	<ul style="list-style-type: none"> Preparing and circulating Placement Bulletin. Arranging on and off campus interview to ensure 100% placement. Awareness about placement including pre-preliminary preparation. MOU with companies Placement reports
Project <ul style="list-style-type: none"> <u>MBA-</u> Summer Project Winter Project <u>IMBA</u> OFS 	(Co.) Bhoomi Patel - IMBA – 5 th , 6 th , 7 th , 8 th Sem. (Co.) Divya Gadaria - IMBA - 9 th and 10 th Sem. MBA- 3 rd and 4 th Sem.	<ul style="list-style-type: none"> Awareness about project including pre-preliminary preparation. Issuing necessary letters / certificates. Preparing and circulating guidelines to be followed by students and by staff during

<ul style="list-style-type: none"> • Comprehensive project • Work Experience • FBS • Summer Internship Research Project		<p>internship/project.</p> <ul style="list-style-type: none"> • Allocation of Internal Guide. • Guideline for project report Including Evaluation policy • Presentation/ Project viva (at least two rounds) schedule and smooth conduction. • Liaison with organization for project and placement. • Bringing consultancy assignment from company / Industry etc.
Admission - Promotion and Counseling	(Co.)Krunal Patel, Manish Pathak, Gautam Donga, Ripal Patel	<ul style="list-style-type: none"> • Looking after all admission procedure • Organize and conduct session on career counseling at various colleges and schools. • Organizing campus visit for Schools and Colleges • Liaison with UTU and ACPC for admission related instructions, information, etc. • Print and display of hoardings, printing of brochure, etc.
Scheduling Management	(Co.) Krunal Patel	<ul style="list-style-type: none"> • Specialization awareness sessions. • Time table preparation. • Syllabus completion report including irregularity of classes taken by teacher at the end of every month. • Smooth conduction of classes particularly when a teacher is on leave. • Event Schedule to be maintained and to be distributed.
Developmental Activities (Expert Talks, GD, etc.)	(Co.) Krunal Patel, Gautam Donga, Ripal Patel, Swati Halani	<ul style="list-style-type: none"> • Group Discussion coordination and to be conducted twice in a month. • Faculty presentation coordination and to be conducted once in each month. • Expert Session (at least one for each subject) coordination & conduction.
Library	(Co.)Manish Pathak	<ul style="list-style-type: none"> • Purchase of books / magazines / journals. • Maintain usage statistics • Timely book issue to students in liaison with library. • Improve usage of library including department library • Review / modification of policies. • Book bank facility and policy review. • Encourage students to use library and refer national and international reputed

		Journals.
Academic Competition & Events	(Co.) Rashvin Tailor, Jigar Patel, Swati Halani	<ul style="list-style-type: none"> Guidelines and awareness about event / competition. Invitation and scrutiny before sending teams for participation. Arrange competition at institute level.
Alumni	(Co.) Manish Pathak, Krunal Patel, Pranjal Desai	<ul style="list-style-type: none"> Reporting of association activities to alumni members. Membership enrollment. Establishment of linkage among members. Member's general meeting. Member's bio-data /information updation. Planning & execution of alumni activities. Birthday wish to alumni.
Examination/ Result	(Co.) Gautam Donga, Bhoomi Patel, Ankita Naik	<ul style="list-style-type: none"> Schedule and conducts internal examinations. Result analysis to be collected from all faculties and to prepare summary result analysis report. Liaison with university examination department. Internal evaluation rules and regulations. Internal result preparation and Communication of results in time. Internal marks preparation at end of semester.
Prayer	(Co.) Rashvin Tailor, Swapnil Chaurasia	<ul style="list-style-type: none"> Planning and execution of different activities to be carried out during prayer session. Birthday wish to students and staff. Thought of the day on entrance notice board. Achievement messages on entrance notice board.
Student Union	(Co.) Krunal Patel, Ripal Patel	<ul style="list-style-type: none"> Planning and execution of student union activities like selection, etc. Student problem identification and its probable solution. Formation of student club to plan and carry out various activities. Linkage between alumni members (in association with alumni committee) and students.
Anti-Ragging Committee	(Co.) Gautam Donga, Kruti Bhatt, Pinal Sankhla, Jigar Patel, Kosha Mehta	<ul style="list-style-type: none"> Appointment of members under anti-ragging committee. Prevent ragging in the Institute/ hostel Arrange surprise visit at hostel, canteen, etc.

		<ul style="list-style-type: none"> Formulate and implement proper action as per AICTE / UGC Guidelines. Rules formulation against ragging and to bring them in notice of students during admission. Arrange at least two meeting in a year with committee member and prepare report.
Anti-Sexual Committee/Women's Club	(Co.) Divya Gadaria, Pinal Sankhla, Pranjal Desai, Kosha Mehta	<ul style="list-style-type: none"> Appointment of members under anti-sexual committee. Formulate and implement proper action against as per AICTE / UGC Guidelines. Rules formulation against sexual harassment and to bring them in notice of all. Arrange at least two meeting in a year with committee member and prepare report.
GJRM	Dr. Jitesh Parmar, Dr. Vijay Gondaliya, Krunal Patel	<ul style="list-style-type: none"> Awareness and promotion quality articles Membership enhancement Call for papers Sending papers for review Printing and distribution of Journal
AICTE work	(Co.) Krunal Patel	
SRIMCOMS – Finance Club	(Co.) Bhoomi Patel, Manish Pathak, Krunal Patel, Pranjal Desai, Swati Halani	<ul style="list-style-type: none"> Arranging Management competition, games, etc. Celebrating historical days w. r. t. courses. Arranging lectures among student about current trend at least once in a month. Linkage with alumni member (in association with alumni committee) Recent development news to be circulated to students / alumni.
SRIMCOMS – Marketing + Entrepreneurship Club	(Co.) Swapnil Chaurasia, Ripal Patel, Pinal Sankhla, Divya Gadaria, Gautam Donga, Jigar Patel	
SRIMCOMS – HR + IB Club	(Co.) Rashvin Tailor, Kruti Bhatt, Kosha Mehta	
Professional Certification	(Co.) Swapnil Chaurasia, Krunal Patel	<ul style="list-style-type: none"> Arrange various certification examinations like CFM, MIFI, BSE etc. to Certification enrich student's bio-data Preparation for certification examinations. Bring awareness and importance of certification examination.
Red-Ribbon Club	(Co.) Divya Gadaria, Manish Pathak	<ul style="list-style-type: none"> Manage activities related to the club. Expert sessions for Health in general and HIV/AIDS in particular. Thalassemia prevention program. Blood donation camp.

Cultural Activities	(Co.) Krunal Patel, Manish Pathak, Kruti Bhatt, Pranjal Desai	<ul style="list-style-type: none"> Arranging cultural activities like fresher's party, annual day celebration, celebration of occasions, other days, etc. Celebrating historical days like Republic Day, Independence Day etc. by arranging expert session / competition etc. Arrange necessary requirement for functions- like, certificate, memento, invitation, etc.
Spiritual Club	(Co.) Manish Pathak, Bhoomi Patel, Swati Halani	<ul style="list-style-type: none"> Value Based Education program. Yoga and meditation classes. Arranging spiritual session/competition/visit
Sports	(Co.) Rashvin Tailor, Jigar Patel, Kruti Bhatt, Bhoomi Patel	<ul style="list-style-type: none"> Arrange in-door and out-door sports events including inter class competitions. Liaison with university sports department. Selection and sending teams for university level competition. Identify students for promoting in sports and managing their records.
Academic Tour / Picnic	(Co.) Divya Gadaria, Manish Pathak, Pinal Sakhla	<ul style="list-style-type: none"> Planning of tour in advance. Arrangement for visit. Necessary approval from concern authority.
Nature Club	(Co.) Kruti Bhatt, Kosha Mehta, Swapnil Chaurasia	<ul style="list-style-type: none"> Plantation & cleanliness. Arranging lectures for nature awareness and tours.
Discipline Committee	(Co.) Gautam Donga, Swapnil Chaurasia, Kruti Bhatt	<ul style="list-style-type: none"> Maintain and imbibe discipline in the Institute like, Dress Code Late Comers - During Prayer, Expert Session, Seminars, Workshop, etc. Any other disciplinary issues.
Workshop/Seminar/Conference	(Co) Ripal Patel, Krunal Patel, Swati Halani, Pranjal Desai	<ul style="list-style-type: none"> Whosoever come with the proposal
Movie Club	(Co.) Kosha Mehta, Jigar Patel, Swapnil Chaurasia	<ul style="list-style-type: none"> Planning of video-based learning Successfully implementation of plan Communication of movie with key points in advance Managing images and reports
Counseling	(Co.-SYMBA) Manish Pathak, Rashvin Tailor, Swapnil Charasia, Kruti Bhatt, Pinal Sankhla (Co.-FYMBA) Krunal Patel, Gautam Donga,	<ul style="list-style-type: none"> Counselor must arrange meeting twice in a month and submit meeting report very next and student progress report on 1st working day of next month.

	Bhoomi Patel, Swati Halani (Co.-Fourth + Fifth Year IMBA) Divya Gadaria (Co.-TYIMBA) Jigar Patel, Pranjal Desai (Co.-SYIMBA)Ripal Patel	
Annual Report	(Co.) Divya Gadaria, Manish Pathak	Prepare a annual report in which all activities of the institute is recorded.
Students' Feedback	(Co.-FYMBA) Krunal Patel (Co.-SYMBA)Divya Gadaria (Co.- IMBA)Gautam Donga	<ul style="list-style-type: none"> • Collect feedback of respective class twice in a semester (i.e. one time after 15 days of class commencement and Second time at the end of Semester) • Before taking feedback take approval from director • Analyze it and discuss same with director Maintain proper record
Research Seminar	(Co.) Rashvin Tailor, Swapnil Chaurasia	

4.5. Students Developmental Activities Organized During the Year

Category Wise can be organized viz., Cultural, Competition, seminar, workshop, sports, spiritual, etc.

Table 4.9: List of developmental activities

Sr. No	Date	Activities	Participating Class
1	25/07/2017	Big Data Industry in India and its Future	SYMBA+Fifth IMBA
2	27/07/2017	Contract Labor Act	SYMBA_HR
3	01/08/2017	Applications of Various tools in Research work	SYMBA
4	03/08/2017	Expert talk on Leadership Development	FYMBA
5	03/08/2017	A talk on way to lead life	FYMBA
6	04/08/2017	Youth Speak Forum	SYMBA+Fifth IMBA
7	04/08/2017	Soft skill session on "Professional Etiquettes"	FYMBA
8	05/08/2017	Magical MBA	FYMBA
9	05/08/2017	Corporate Expectations	FYMBA
10	08/08/2017	Digital Marketing	SYMBA
11	08/08/2017	Contract Labor Act	SYMBA-HR
12	09/08/2017	Social Media for Professional Growth	SYMBA(A)+4thYIMBA)
13	21/08/2017	Expert talk on New Product Development and Marketing Strategies	SYMBA(Marketing)+7th Sem IMBA
14	21/08/2017	Expert Session on "Career Development"	FYMBA
15	23/08/2017	Expert session on "Goods and Services Tax"	MBA+7th and 9th Sem IMBA
16	26/08/2017	Compensation Management	SYMBA-HR
17	02/09/2017	Organized Series of Guest Lectures for the Subject Compensation and Reward Management	SYMBA-HR
18	11/09/2017	Session on Business Plan	SYMBA+IMBA-Sem-7 & 9

19	12/09/2017	" How to become rich without cutting corners"	FYMBA Div. (A+B)
20	15/09/2017	Organize series of Guest Lecture for the Subject Industrial Relations and Labor Law	SYMBBA-HR
21	16/09/2017	Session on Success Mantra	MBA, IMBA
22	20/09/2017	Conducted Workshop on Basics of Statistics using software for FYMBA Student	FYMBA Div. B
23	23/09/2017	Session on "How to get a dream start-up?"	SYMBBA+ IMBA Sem (7+9)
24	11/10/2017	Session on Author's talk	MBA, IMBA
25	16/01/2018	Session on Learn India	MBA, IMBA
26	23/01/2018	Session on Emotional intelligence	MBA, IMBA and BBA students.
27	24/01/2018	Business development in digital edge	MBA, IMBA and BBA students.
28	06/02/2018	Improving Employability: The Road Ahead	MBA, IMBA and BBA students.
29	07/02/2018	Entrepreneurial success story	MBA, IMBA
30	12/02/2018	Entrepreneurship talk by Josh Talks	SYMBBA+IMBA (8)
31	23/02/2018	Tally programming and GST	MBA, IMBA
32	24/02/2018	Growth of Indian Capital Market and Opportunities for Academia	MBA, IMBA
33	24/02/2018	Current scenario & challenges in stock market and industry expectations	MBA, IMBA
34	24/02/2018	Industry-Academia Bridge	MBA, IMBA
35	24/02/2018	Talent Management in Present Scenario	MBA, IMBA
36	26/02/2018	Marketing opportunities for MBA students	MBA (Marketing +HR)
37		Decision Making	SYMBBA (Finance)
38	09/03/2018	Spirituality for human beings	MBA, IMBA
39	07/04/2018	Session on Mantras for best life	MBA, IMBA
40	07/04/2018	Session on expectation of business from management students	MBA, IMBA

Table 4.10: List of cultural activity

Sr. No	Date	Activities	Participating Class
1	14/08/2017	Celebration of Independence Day and Janmashtami	MBA and IMBA

Table 4.11: Sports day celebration

Sr. No	Date	Activities	Participating Class
1	12/01/2018 to 13/01/2018	Sports Days Celebration	MBA and IMBA
2	28/08/2018 to 31/08/2018	Inter College Tournament Badminton and Table Tennis	MBA and IMBA

Table 4.12: Activities of NSS and Red Ribbon Club

Sr. No	Date	Activities	Participating Class
1	4/8/2017	Expert lecture on Swachchata and Swachchata Shapath	Registered NSS students of Management
2	01/08/2017	Organ donation pledge by Management Students - Total 105 pledge form	BBA+BCOM+MBA+IMBA
3	09/08/2017	Cleanliness Drive	SYMBBA+IMBA
4	10/08/2017	Pledge on the occasion of celebration 75th Anniversary of Quit India Movement	MBA+IMBA
5	11/08/2017	Rally on Awareness about cleanliness and Hygiene by NSS Students at Goji Village	BBA+BCOM+MBA+IMBA
6	21/08/2017	Distribution of Ayurvedic medicine for swine flu prevention	BBA+MCOM+IMBA
7	24/08/2017	Recitation of Navkar Mantra by Students & Staff	MBA+IMBA
8	10/03/2018	Thalassemia and Sick Cell Screening for students	65 Students

Table 4.13: List of academic tour arranged during the year

Sr. No	Date	Activities	Participating Class
1	26/08/2017	Industrial visits to J.K Paper Mill	FYMBA
2	26/08/2017	Picnic to Gaumukh and Songadh Fort	FYMBA
3	13/9/2017	Industrial visit to Adani Port Surat	SYMBBA Volunteer
4	23/01/2018	Industrial Visit to Adani Port Mudra	74 students

5	12/03/2018	Industrial Visit	107 students
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Table 4.14: Activities of Finance Club

Sr. No	Date	Activities	Participating Class
1	12/09/2017	Article Discussion on the topic of “The effect of the GST on Indian growth “	SYMBA Finance & IMBA Finance
2	29/03/2018	Quiz competition	70 Students

Table 4.15: Activities of Soft skills development cell

Sr. No	Date	Activities	Participating Class
1	19/09/2017	Soft skill session on Communication & Team Building	SYMBA+SYIMBA
2	27/09/2017	Conducted Session on Time Management	SYMBA+SYIMBA

Table 4.16: Activities of HR-IB/Marketing and Entrepreneurship club

Sr. No	Date	Activities	Participating Class
1	14/03/2018	Presentation Competition	SYMBA_Marketing+SYIMBA
2		Ad-Making Competition	SYMBA_Marketing+9th Sem_IMBA

4.17: Activities of Movie and Nature club

Sr. No	Date	Activities	Participating Class
1	11/08/2017 to 19/08/2017	Awareness Drive- Competition	SYMBA_Marketing+SYIMBA
2	22/9/2017	Session on 'Movie Screening'	SYMBA, IMBA sem 3,5,7 & 9
3	10/01/2018	Plastic Carver	All MBA and IMBA students

4.18: Activities of Women Cell and Anti-Ragging committee

Sr. No	Date	Activities	Participating Class
1	4/8/2017	Session on Anti Ragging and Anti Sexual Harassment Club	FYMBA
2	12/02/2018	Workshop on Self Defense	All girls' students

4.6. Placement Activities

Sr. No.	Name Of Students	Company Name	Packages
1.	Hardik Vaghela	Agarwal & Dhandhanian Chartered Accountants	1,44,000
2.	Jinal Shimpi	Agarwal & Dhandhanian Chartered Accountants	1,44,000
3.	Mayank Patel	Astha Fin Corp	1,80,000
4.	Sneha Saini	Astha Fin Corp	1,80,000
5.	Madhulika Singh	Astha Fin Corp	1,80,000
6.	Mayur Patel	Devashish Security Pvt Ltd	1,20,000
7.	Mayank Jariwala	Sheryas Relay System Ltd	1,80,000
8.	Vashishth Patel	Sheryas Relay System Ltd	1,80,000
9.	Pankti Desai	The Desai Foundation	1,80,000
10.	Mehul Oza	DCB Bank	1,80,000
11.	Mansi Vaidya	Torrent Power	2,40,000
12.	Shubham Tiwari	Torrent Power	2,40,000
13.	Vashishth Patel	Torrent Power	2,40,000
14.	Nikunj Sakariya	Torrent Power	2,40,000
15.	Rahil Patel	Arancia Kuchen	1,80,000
16.	Saroj Yadav	Arancia Kuchen	1,80,000
17.	Anjali Katariya	Arancia Kuchen	1,80,000
18.	Sejal Bharvad	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
19.	Keni Dhangar	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
20.	Nikunj Sakariya	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
21.	Pratik Sharma	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
22.	Pradip Chodvadiya	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
23.	Mohit Lad	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
24.	Soham Patel	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
25.	Shubham Tiwari	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
26.	Deepak Pawar	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
27.	Kartik Savaliya	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
28.	Jay Dalal	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
29.	Sheetal Rajput	ICICI Prudential Life Insurance Pvt Ltd	2,40,000
30.	Harsh Parekh	Zica (Zee Institute Of Creative Art)	1,44,000
31.	Nilam Chauhan	Finideas	1,80,000
32.	Bhagirath	Marwadi Shares	1,80,000
33.	Abhisekh Kansara	Marwadi Shares	1,80,000
34.	Vivek Ayre	Hardik Nayal Wealth Management Pvt Ltd	1,80,000
35.	Sagar Bodariya	Hardik Nayal Wealth Management Pvt Ltd	1,80,000

36.	Henali Patel	Hardik Nayal Wealth Management Pvt Ltd	1,80,000
37.	Nikunj Chabhadiya	Yes Bank	1,80,000
38.	Dhruv Patel	HDFC Bank	1,80,000
39.	Divyesh Parmar	HDFC Bank	1,80,000
40.	Sajan Maisuriya	HDFC Bank	1,80,000
41.	Mayuri Borse	KOP Inc.	2,40,000
42.	Ruchi Desai	Arakey Health Care Pvt Ltd	1,80,000
43.	Priyank Desai	Arakey Health Care Pvt Ltd	1,80,000

CHAPTER-V

Institute Best Practices

- Students centric teaching methodology for development of future managers through projects, seminars, case study, presentation, role play, groups discussions etc.
- Add-on programs for soft skill like personality development, communication, data analytics using R, SPSS, E-views, and Tally for accounting, etc.
- Unique specializations offered like business analytics, financial econometrics, Entrepreneurship, International business etc. in addition to Finance, Marketing and HR.
- Experience and qualified staff in the field of Management and training.
- Faculty Research Seminars (FRS) organized by faculties towards their contributions in the field of research and academics as a whole.
- UGC approved Global Journal of Research in Management listed in Cabell's Directory of Publishing Opportunities, USA ISSN: 2319-8915 is an exclusive global journal for SRIMCA MBA.
- Syllabus prepared with suggestion from Academician, Chartered Accountants, and Corporate people.
- Frequently organized seminars, expert talks, workshops, events and industrial visits.
- Collaboration with National Stock Exchange (NSE) for certificate programmes and other courses related to financial markets.
- Personal student counseling
- Separate training and placement cell for excellent job opportunity.
- Global exposure to faculty and students through academic arrangements with foreign University like Cape Breton University, University of Prince Edward Island, Canada, Harrisburg University, USA, Indiana University of Pennsylvania, USA.

Photo Gallery

Development Activities



Cultural Activities



Sports Days Celebration



NSS/Red Ribbon Activities



Industrial Visits/ Academic Tour



Finance/Marketing/HR Club Activities



Movie & Nature Club Activities



Soft Skill Development Activities



Women Cell & Anti-Ragging Club Activities

